

PAR Market Snapshot

July 2026

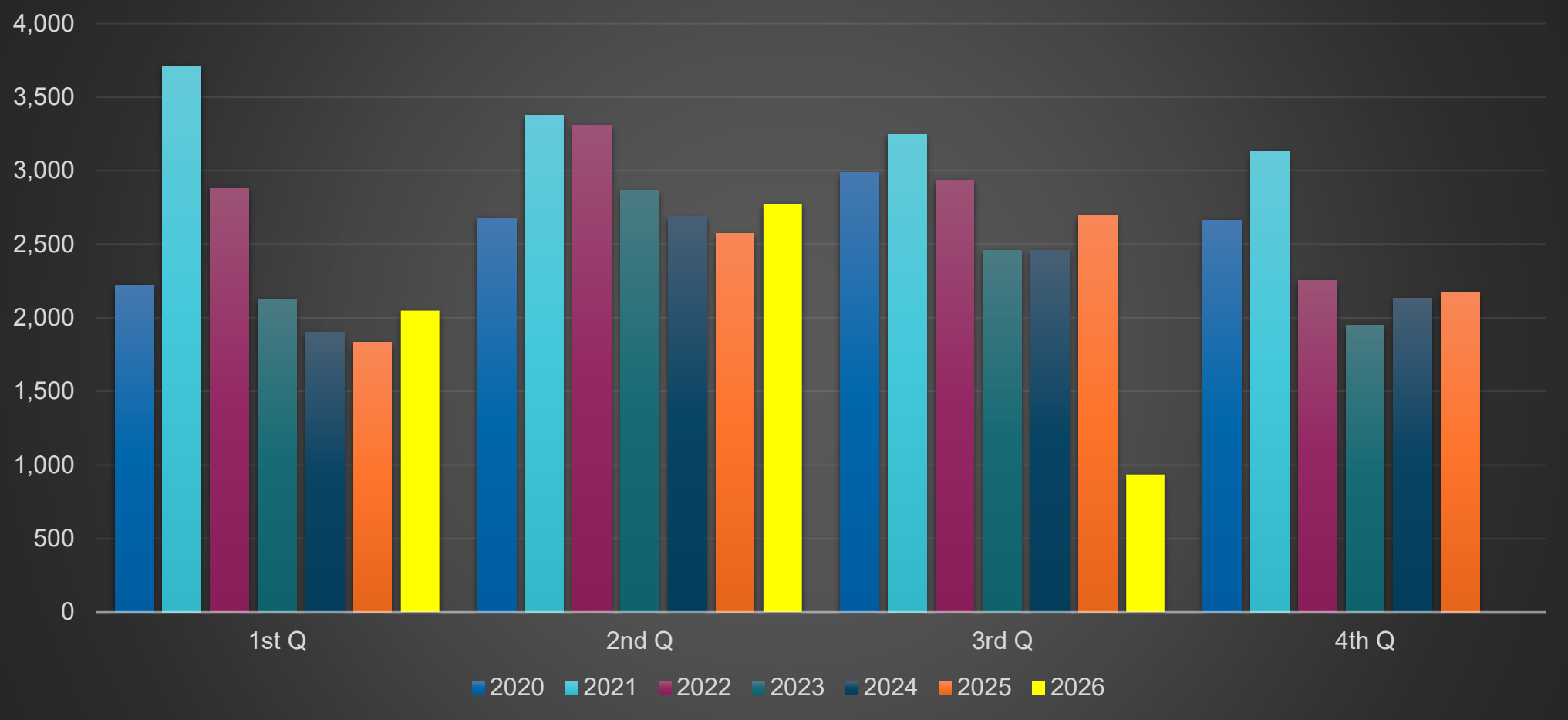


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July Market Highlights

- YTD combined sales totaled for 2026 stand at 5,761 representing a 7.2% increase from the same period in 2025.
- Total sales for July 2026 were down 4.7% compared to June 2026, and up 2.18% from July 2025.
- New residential listings increased by 55% and new condo listings increased by 15.1% in June 2026 when compared to June 2025.
- Pending sales in July 2026 increased by 0.6% over July 2025 and increased 3.1% from June 2026.

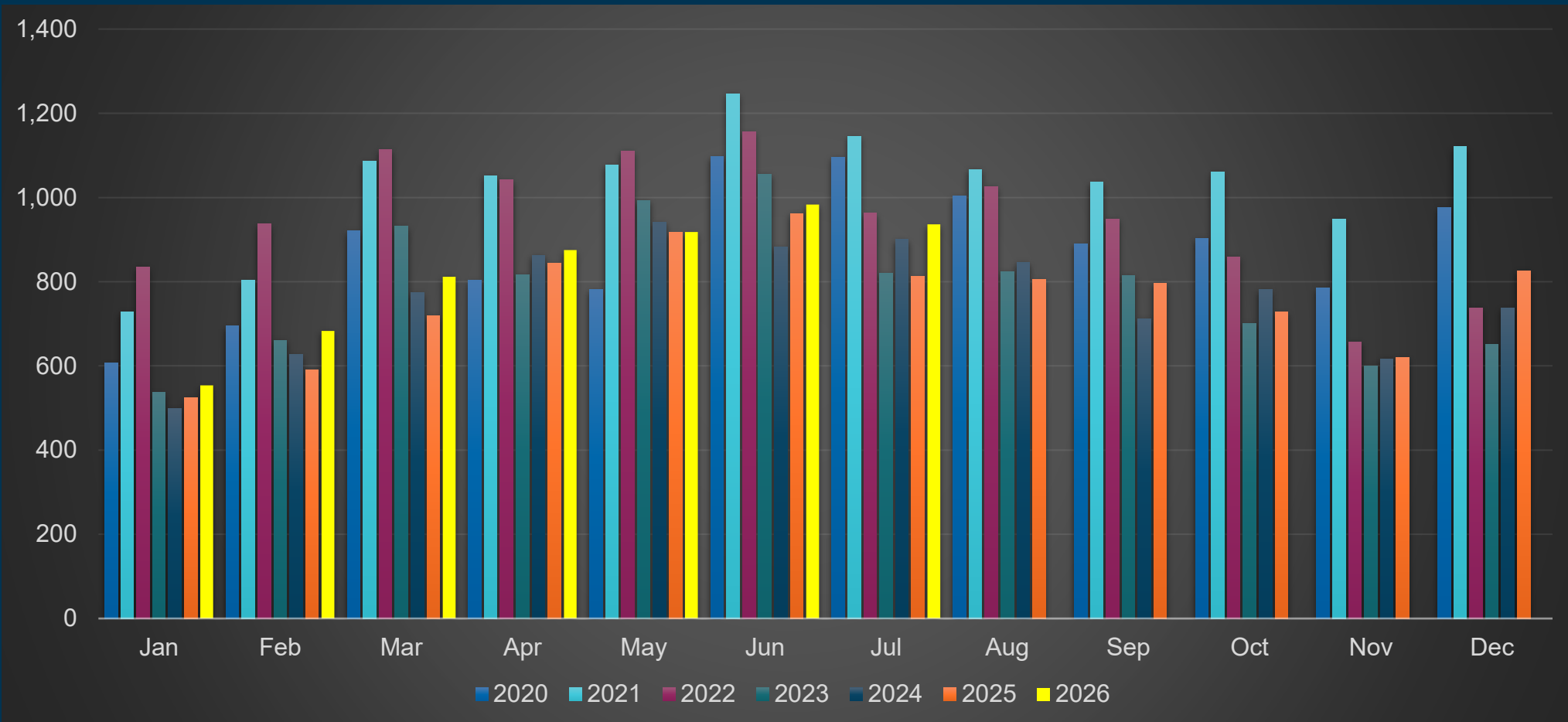
Quarterly Sales 2020 - 2026



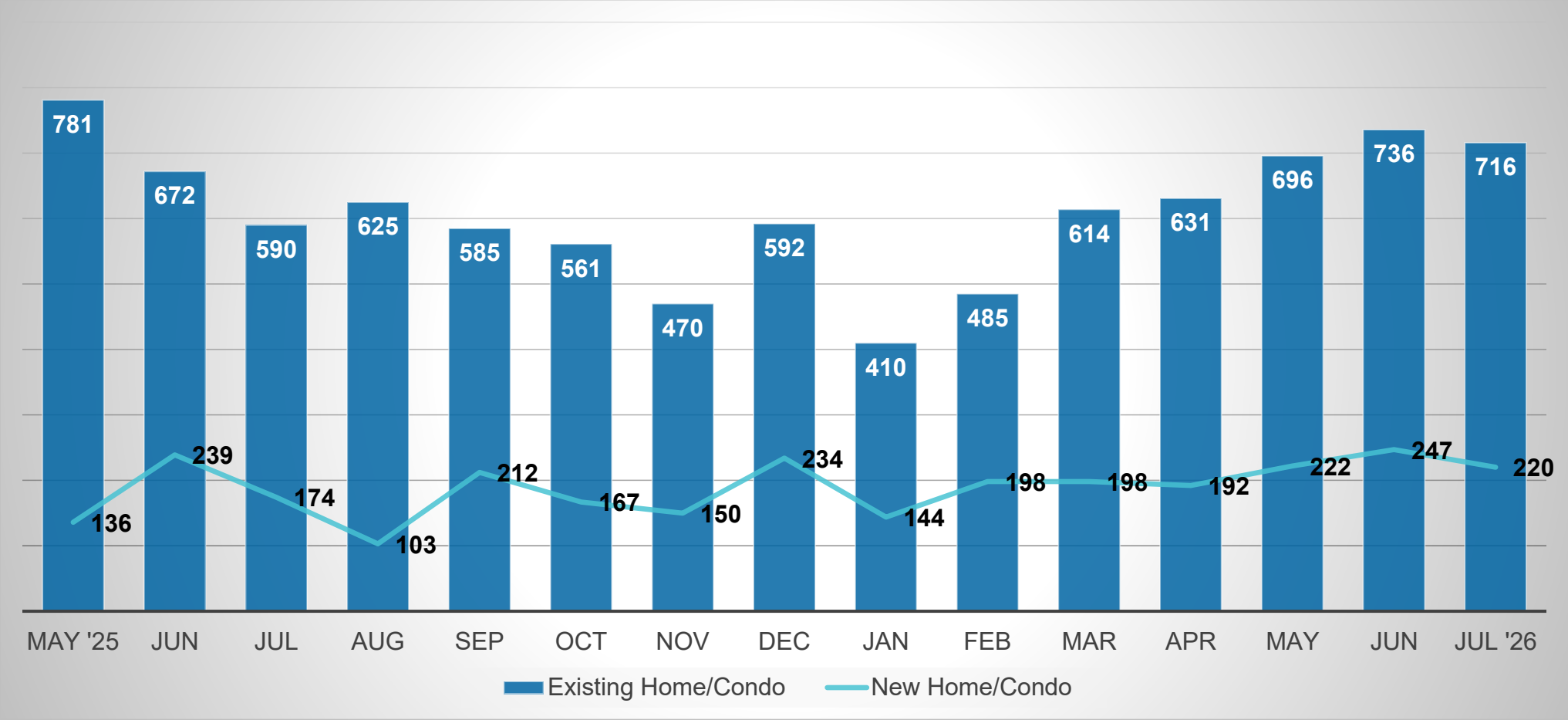
Monthly Sales 2020 - 2026

July 2025 - 813

July 2026 - 936



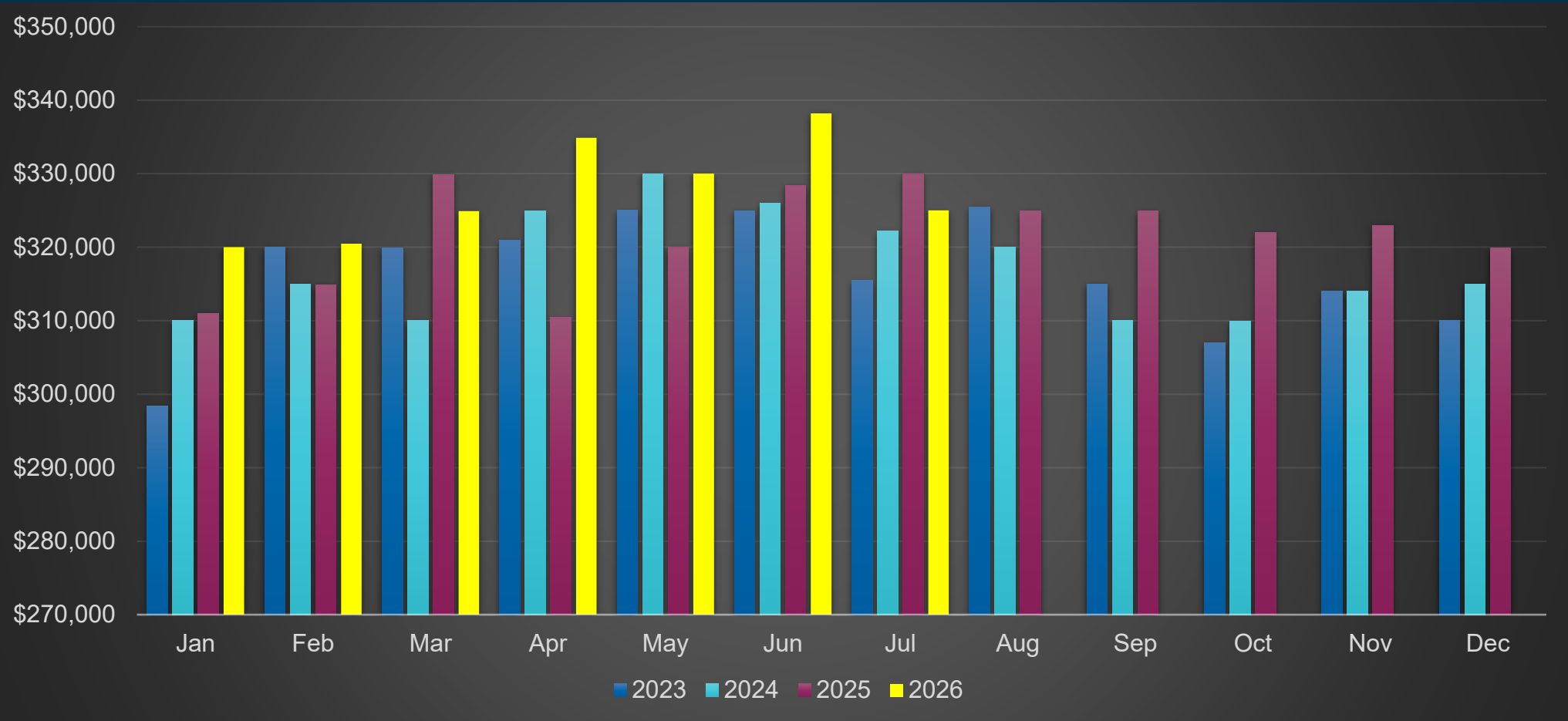
Existing Vs. New Build Sales 2025-26



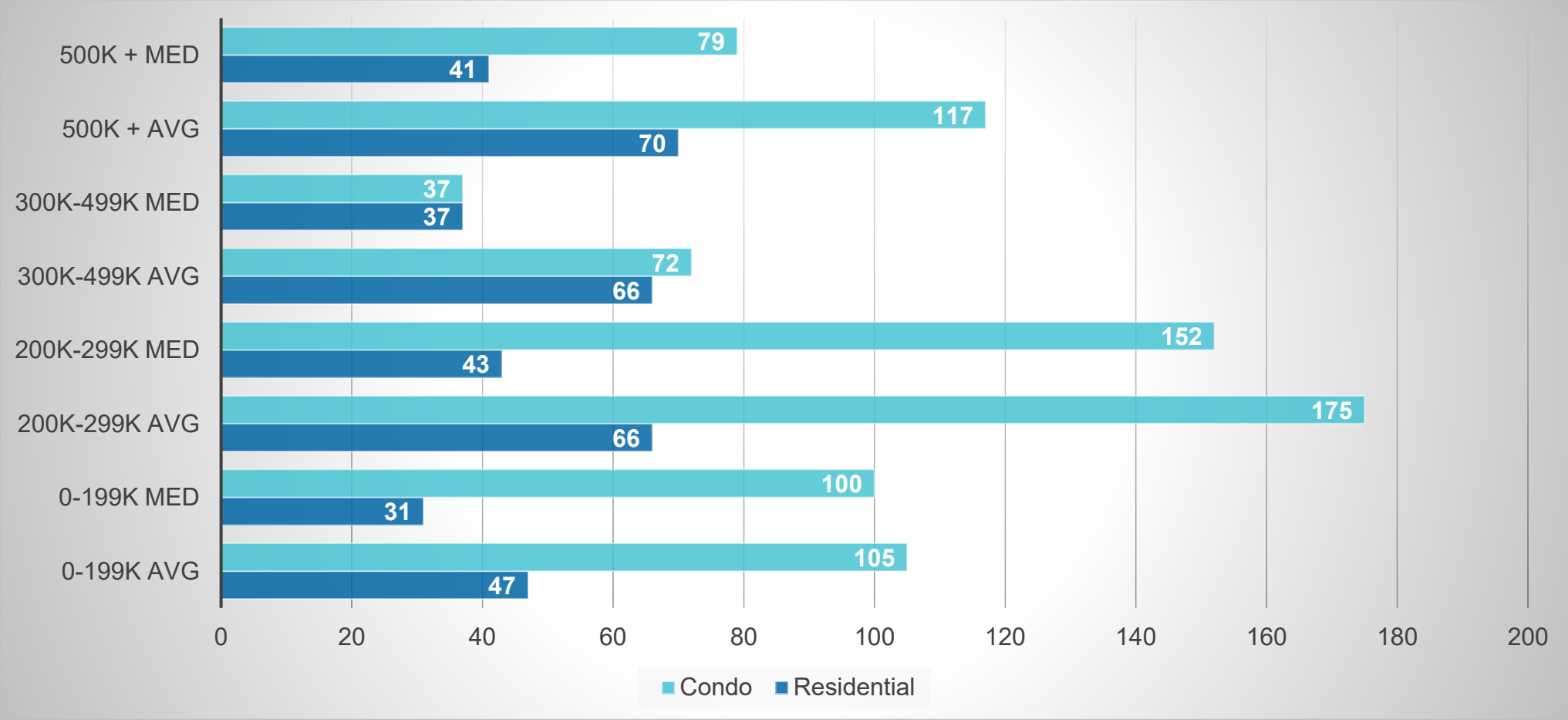
Median Sales 2023 - 2026

July 2025 - \$330,000

July 2026 - \$325,000

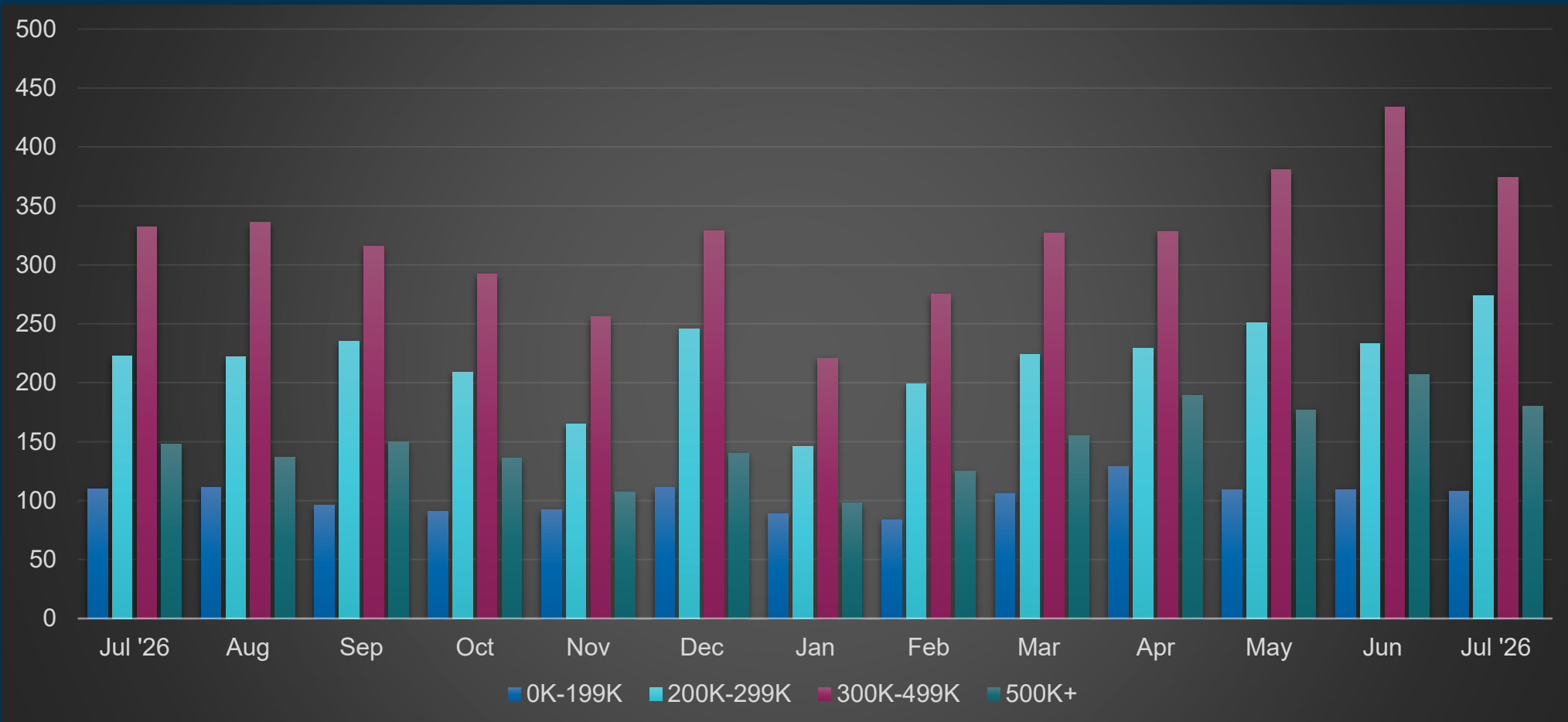


July Avg./Median DOM by Price Range/Property Type - 2026



Sales by Price Range - 2026

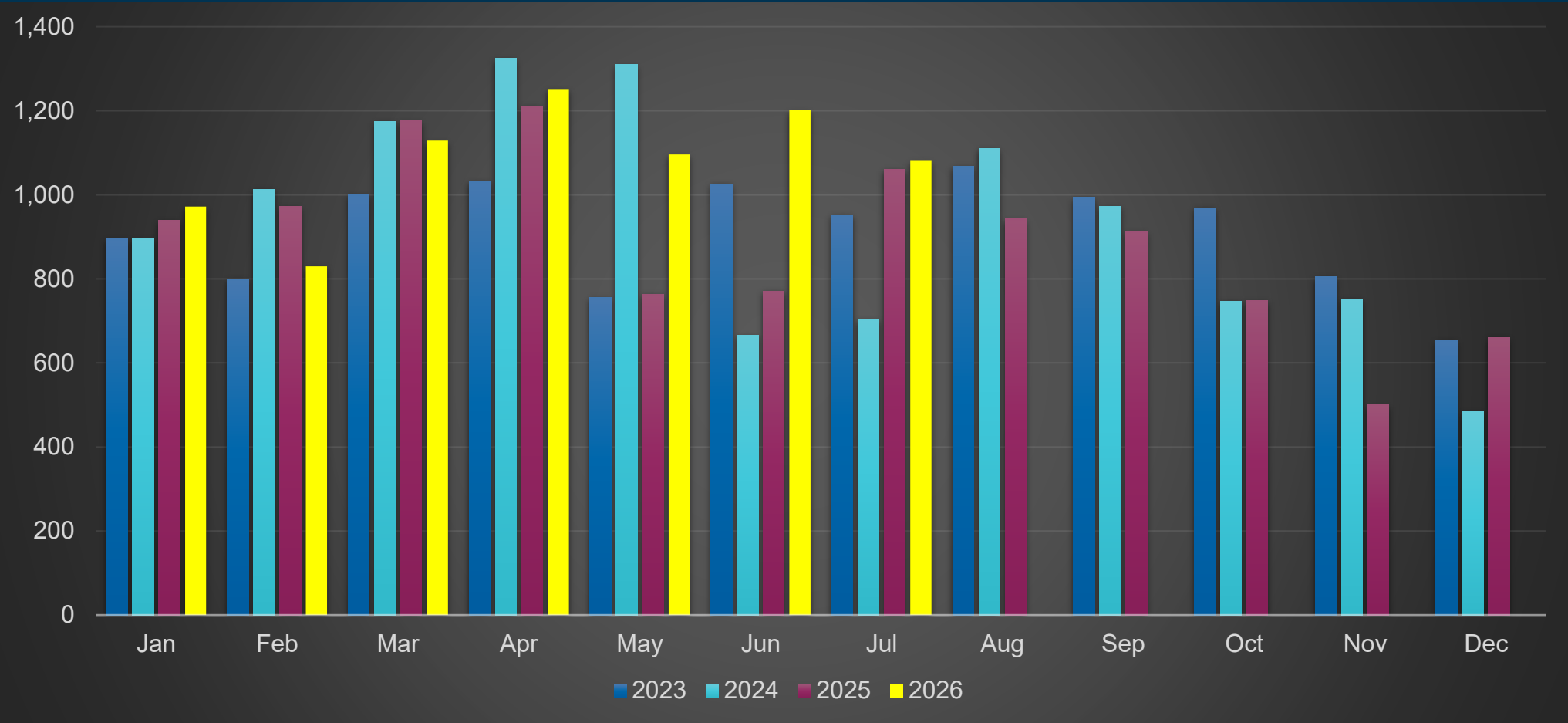
Residential & Condo



New Listings by Month: Residential - 2026

July 2025 - 1061

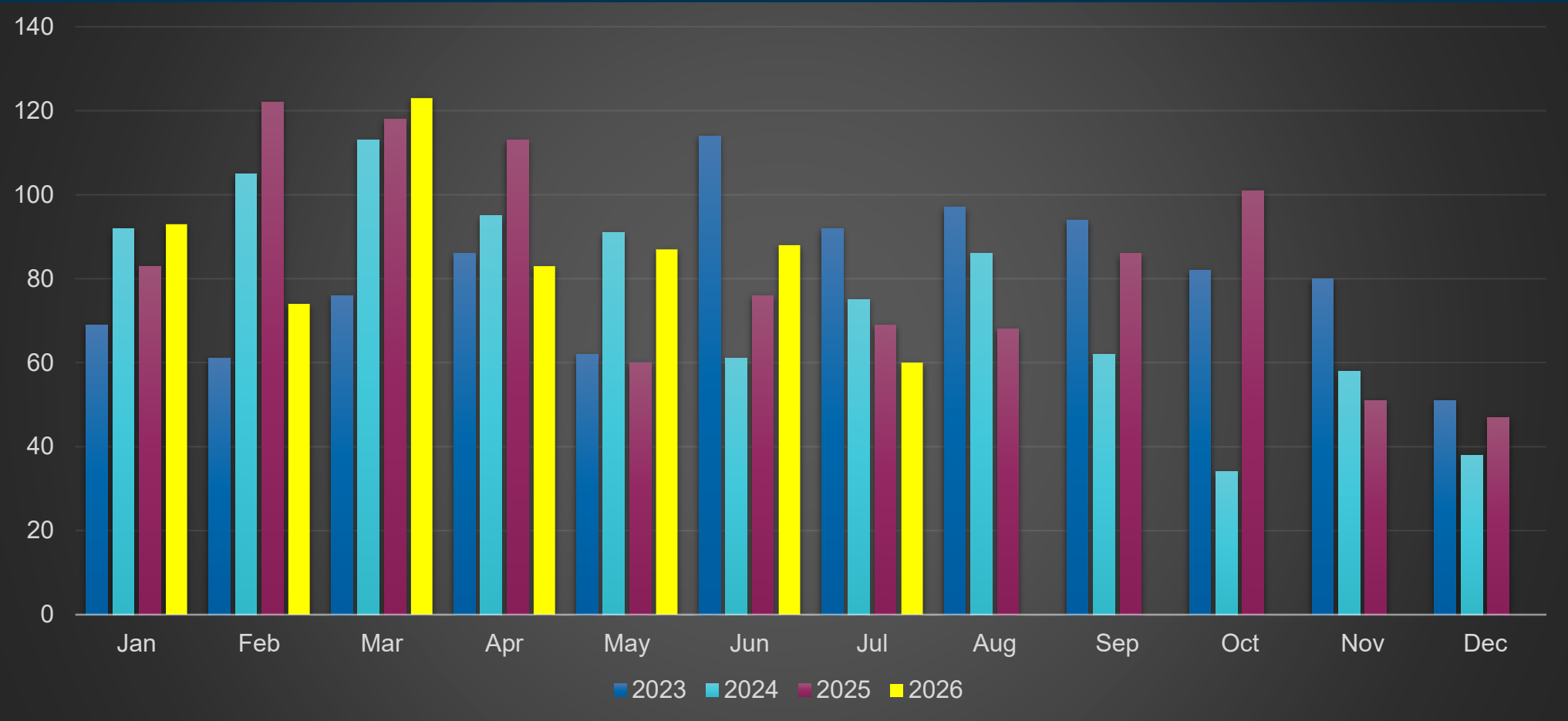
July 2026 - 1081



New Listings by Month: Condo - 2026

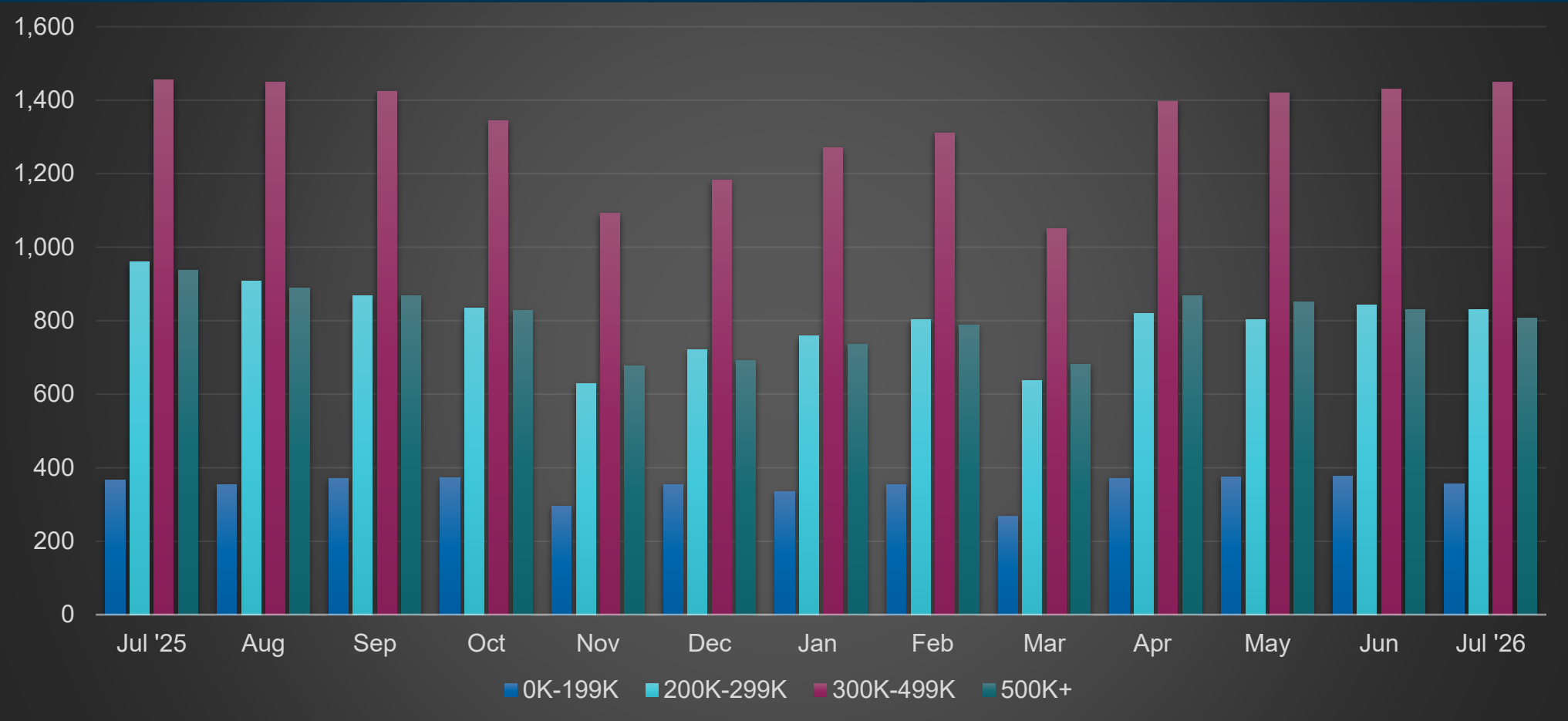
July 2025 - 69

July 2026 - 60



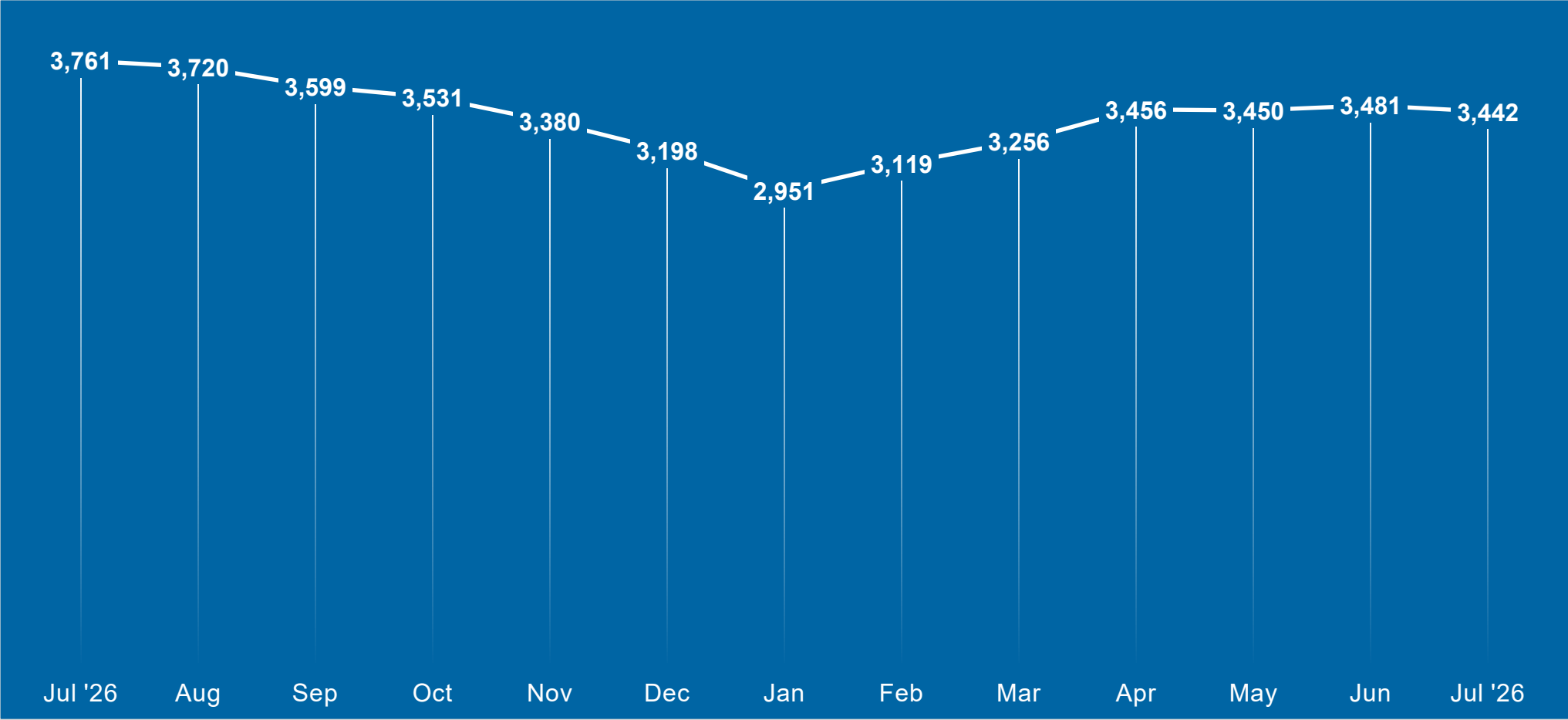
Residential (Single Family) Inventory by Price

Contingents Included July 2025 to July 2026



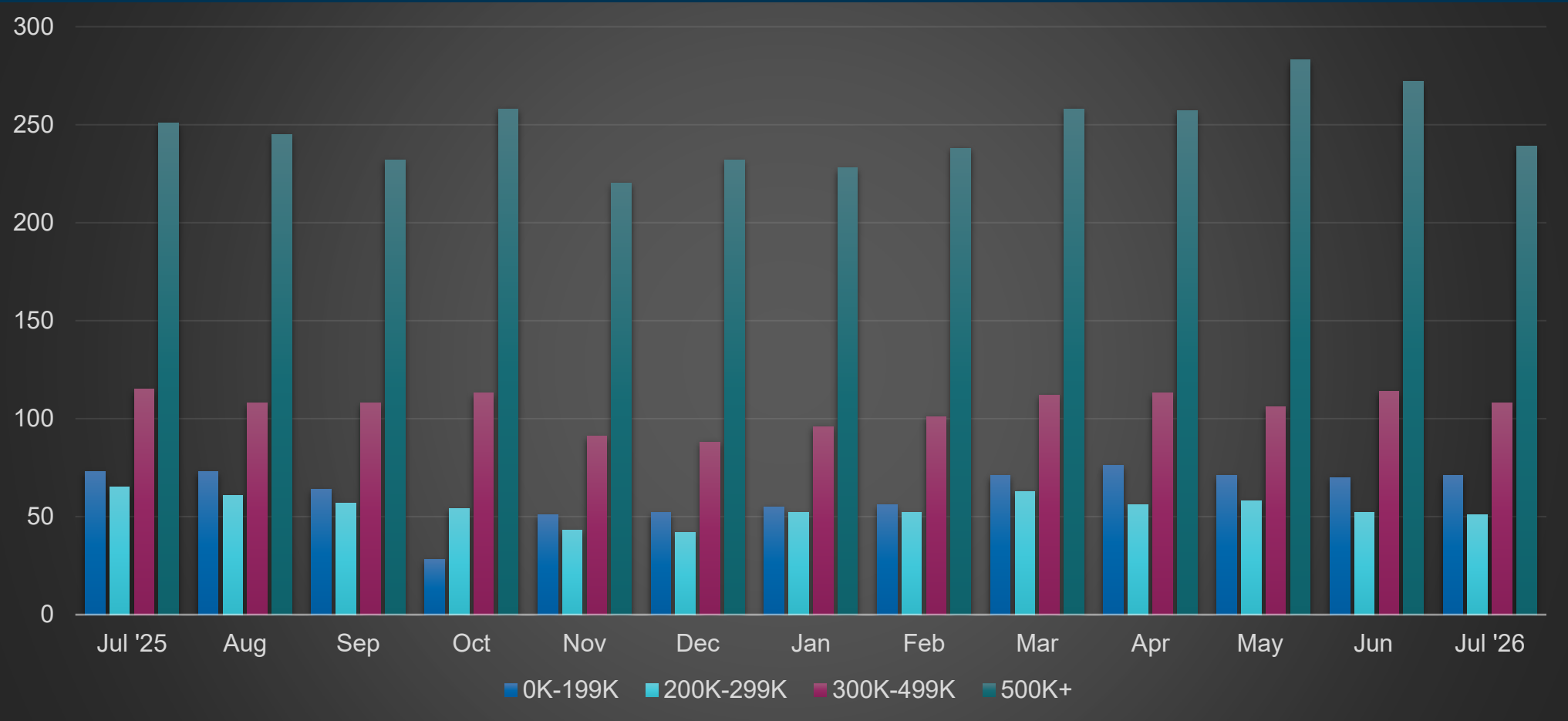
Residential (Single Family) Inventory History

Contingents Included July 2025 to July 2026



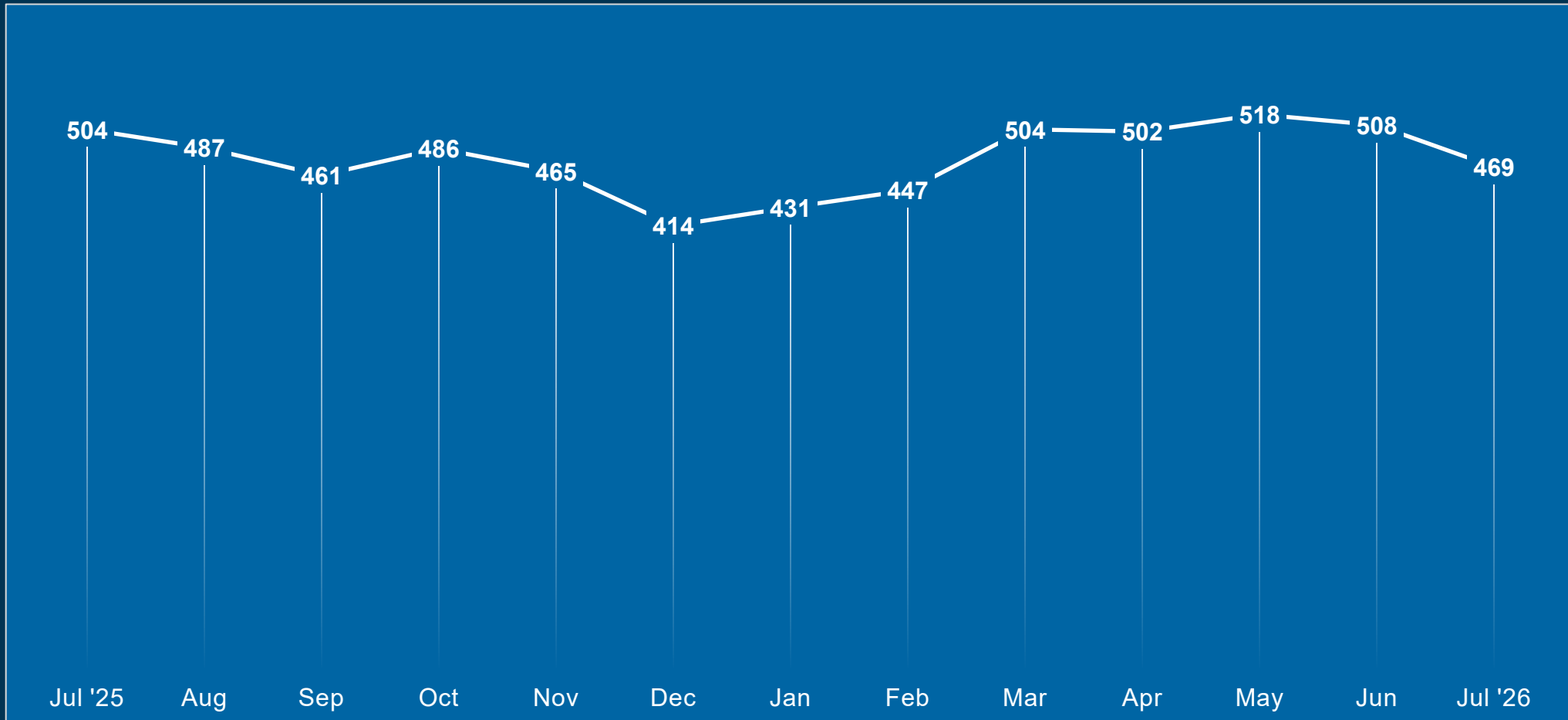
Condo Inventory by Price

Contingents Included July 2025 to July 2026



Condo Inventory History

Contingents Included July 2025 to July 2026



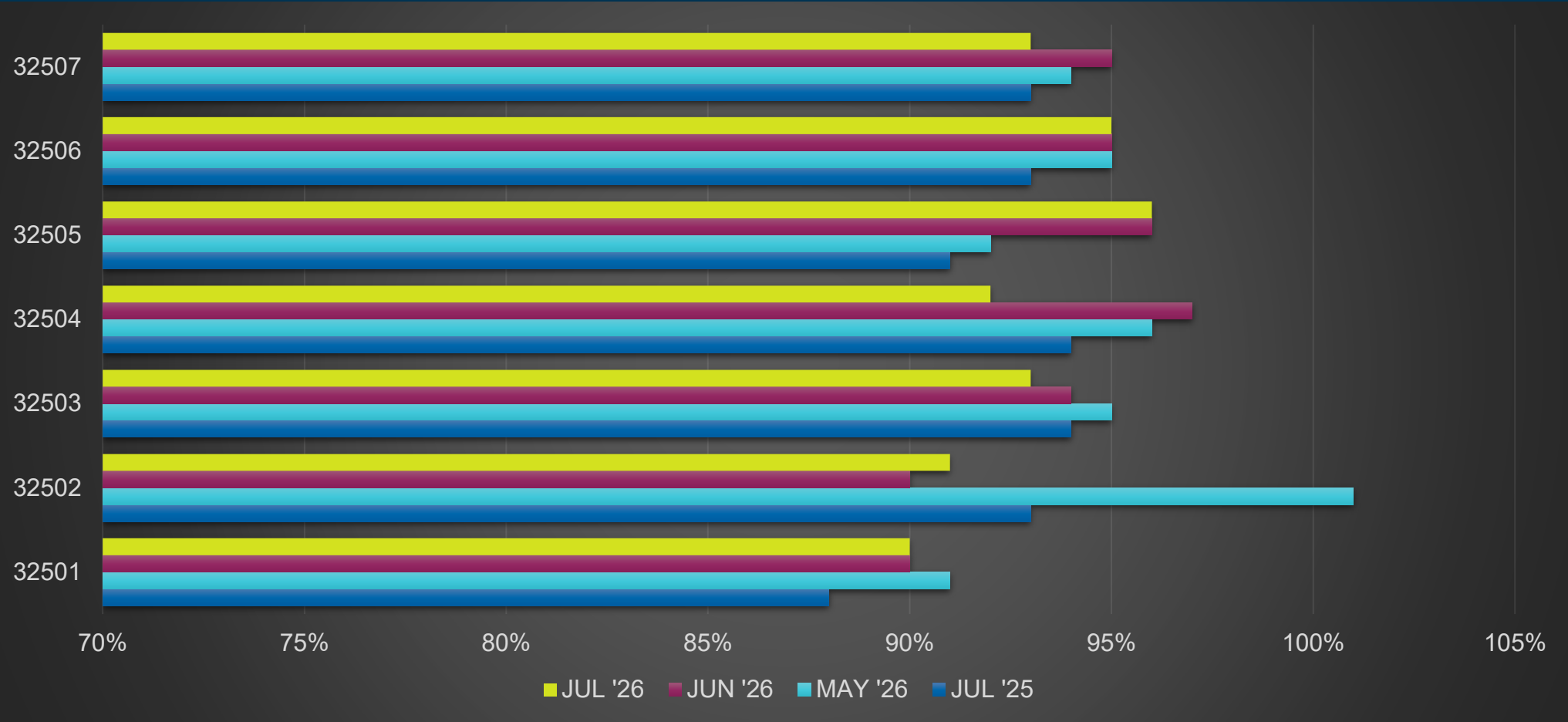
Average Percentage of Sold Vs List Price

Residential (Single Family) & Condo

- The following slides display the *average* percentage of sale price to original list price of Residential (single-family) and Condo units by zip code for the month of July 2026 for Escambia and Santa Rosa Counties. Distressed properties are not included.
- If no marker shows for any given month, no sales were reported in that zip code for that month.

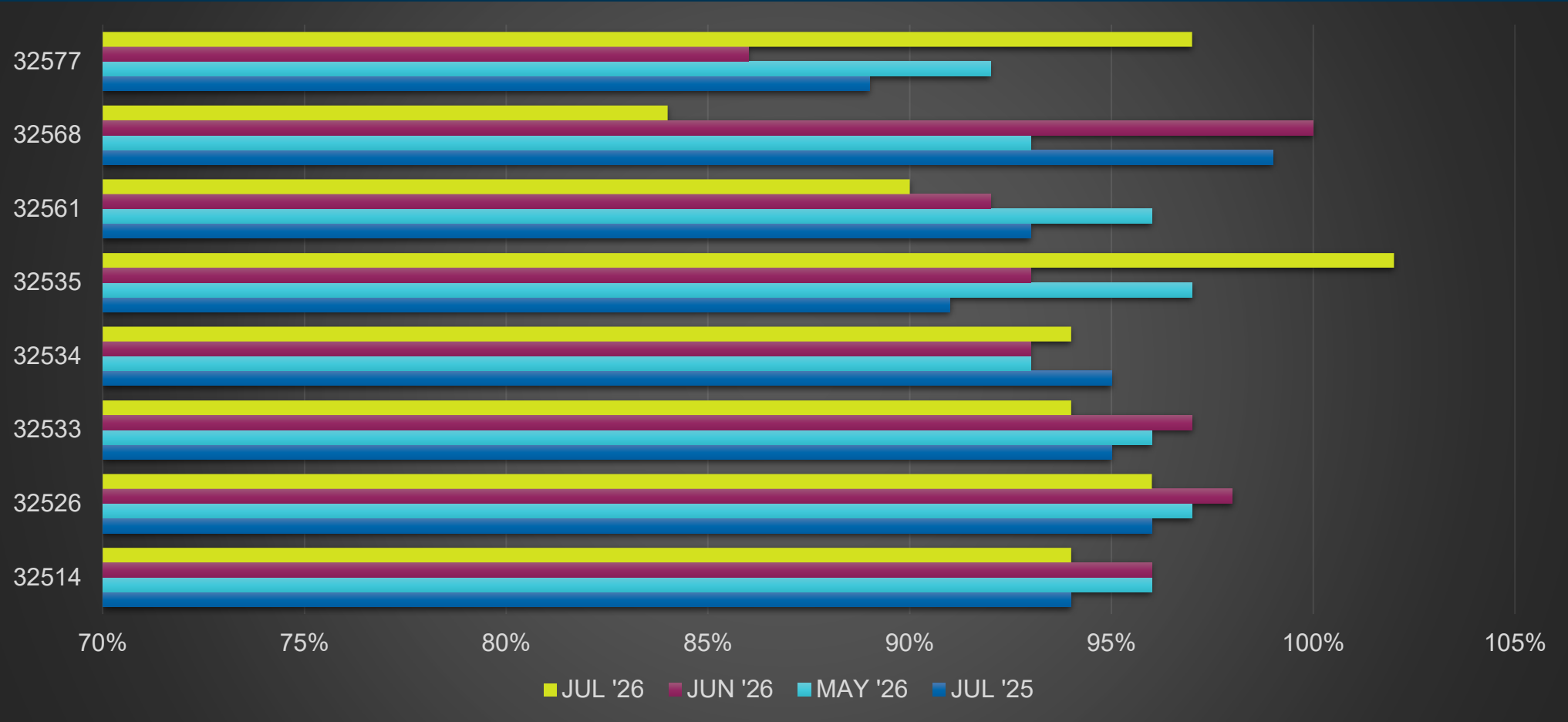
Escambia County 32501 to 32507

Residential Average List Vs. Sale Price



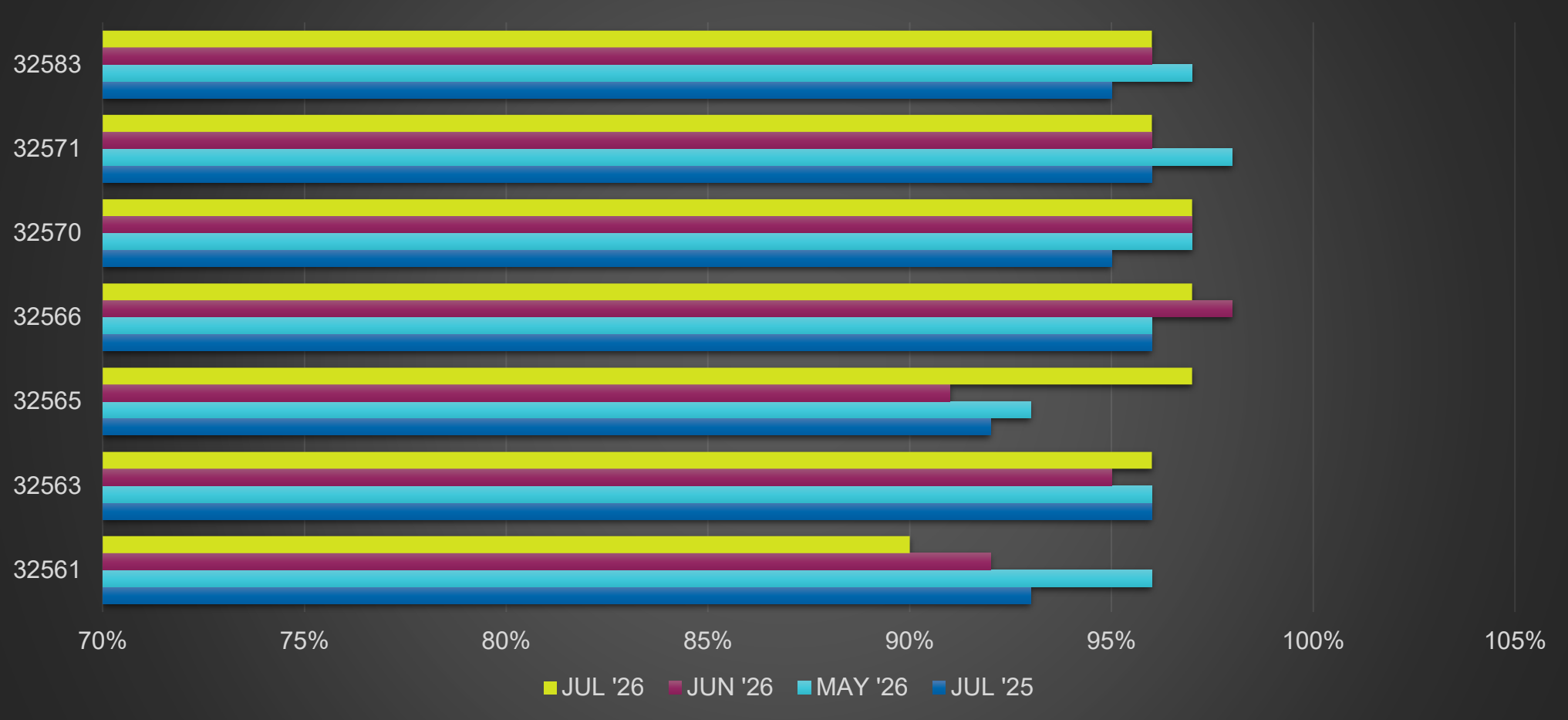
Escambia County 32514 to 32577

Residential Average List Vs. Sale Price



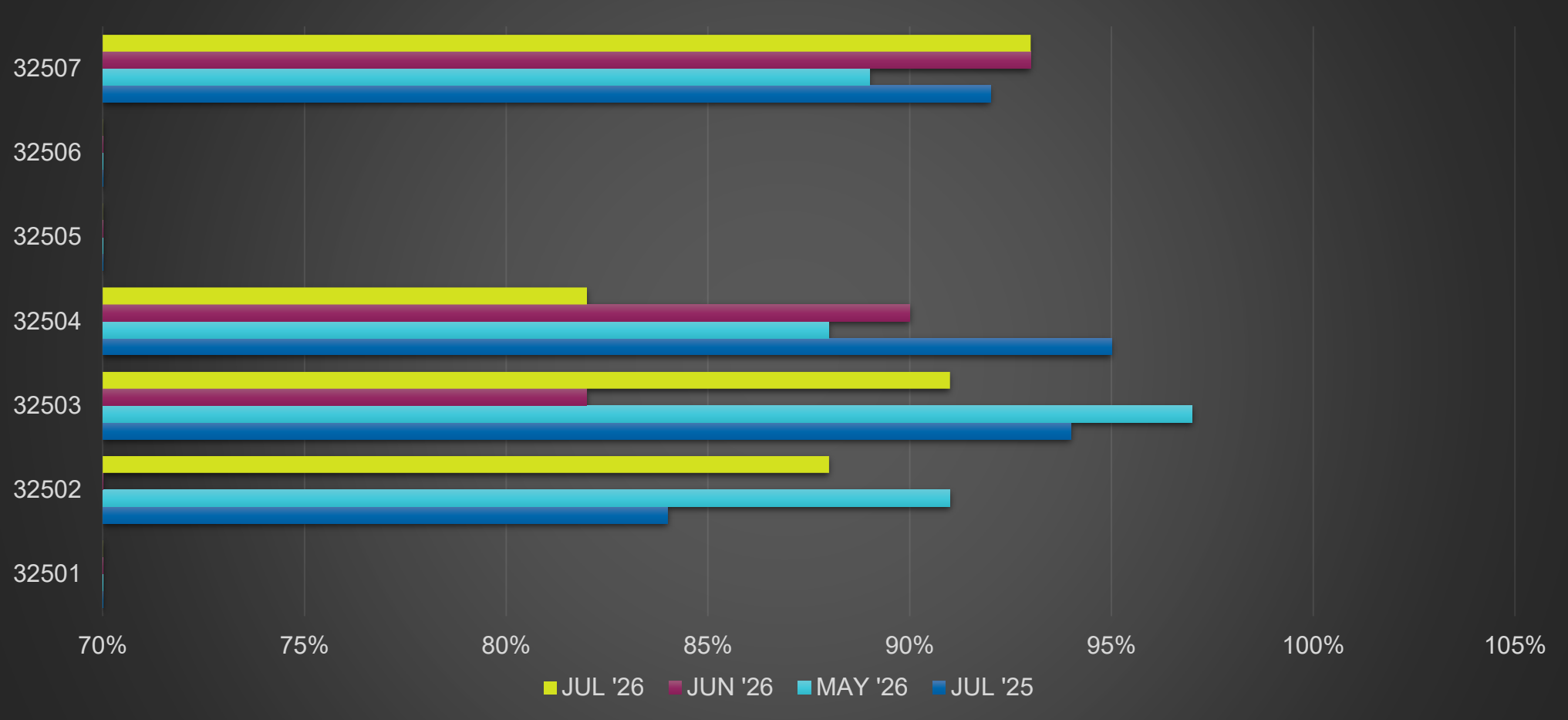
Santa Rosa County

Residential Average List Vs. Sale Price



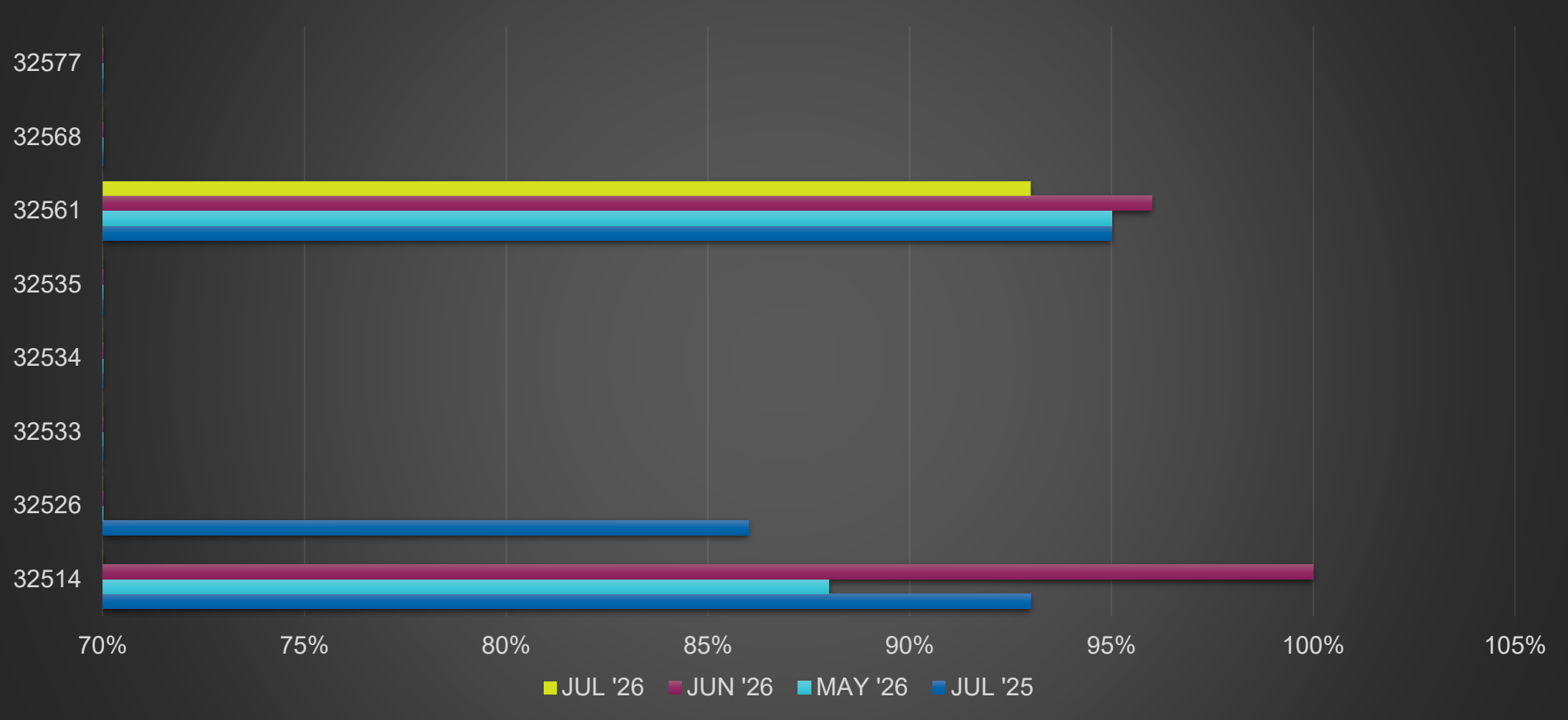
Escambia County 32501 to 32507

Condo Average List Vs. Sale Price



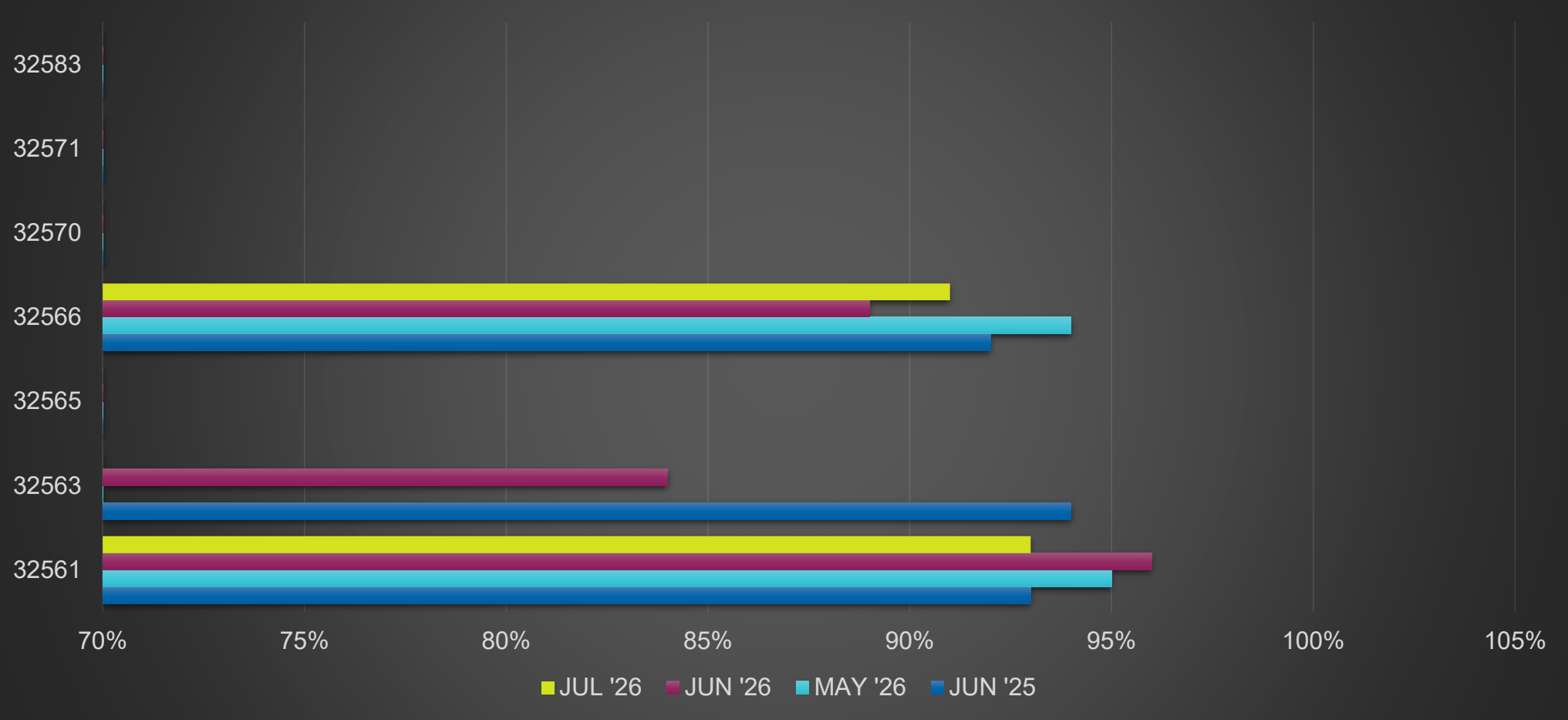
Escambia County 32514 to 32577

Condo Average List Vs. Sale Price



Santa Rosa County

Condo Average List Vs. Sale Price



Pending Sales

January 2023 to July 2026

