

2025 PAR Awards

Listed below are the categories and criteria for the annual PAR awards presented this year at the November Virtual Awards Luncheon. Please refer to this information and carefully note the criteria when making your nomination. Please note the Humanitarian Brokerage Award is the only PAR award where self-nominations are accepted.

Golden Service Award

For faithful, long-term service to the Pensacola Association of REALTORS® spanning a minimum of the most recent ten years.

Humanitarian Brokerage Award

The nominee should be a Brokerage Firm that has demonstrated exemplary involvement in a community project or charity in which a majority of the Brokerage's members participated within the previous 12 months.

Humanitarian Realtor® Award

The nominee should be a Realtor® that has demonstrated exemplary involvement in a community project or charity within the previous 12 months.

Rising Star of the Year

The nominee should be newly licensed in Real Estate (within the past two years). He/she should have participated in 15 closed transaction sides within the previous 24 months. The nominee should have demonstrated involvement in the Association and its programs by attendance/participation in at least one of the following activities:

- Attendance at Membership Luncheons
- Committee Attendance
- Participation in Fund Raising Activities
- Any other contributing effort to Association programs

Affiliate of the Year

The nominee should be a current member who has contributed outstanding service and time on behalf of the Association within the previous 12 months, and demonstrates a commitment and/or made exemplary contribution through voluntary work in areas of leadership within the Association structure.

Property Manager of the Year Award

Must be a licensed real estate professional engaged in property management; must have managed a minimum of 25 units within the last 12 months; has exhibited the highest professional and ethical standards; must be actively involved on a PAR committee.

Property Appraiser of the Year Award

Must be a state registered, state certified residential real estate appraiser of a state certified general real estate appraiser; must have been in appraising for a minimum of two (2) years; must have performed a minimum of (25) appraisals within the last 12 months; has exhibited the highest professional and ethical standards; has made a substantial contribution of time and effort to improve the property appraiser industry; must be actively involved on a PAR committee.

Commercial Realtor® of the Year Award

Nominees must have more than 50% of total production and 50% of closed units coded as "commercial" within the past 24 months.

REALTOR® of the Year Award

Nominees must be REALTOR® members in good standing with the Pensacola Association of REALTORS® who have demonstrated exemplary service in some or all of the Activities shown below during the previous 12 months.

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| 1. Local Board Activity: | 55 points |
| 2. State Association Activity: | 5 points |
| 3. National Association Activity: | 5 points |
| 4. Civic Activity: | 35 points |