

# PENSACOLA ASSOCIATION OF REALTORS®, Inc.

## CONSENT TO SERVE

as an Officer or Director commencing January 1, 2027

1. I understand that by submitting this form, I consent to have my name submitted to the Nominating Committee to be considered as a candidate for the position of either an officer or director member of the Board of Directors of the Pensacola Association of Realtors® for 2027, and that this information will be posted on the Internet. I further understand that all candidates must be interviewed by the Nominating Committee.

NAME: Susan Carroll

OFFICE: Neal and Co.

ADDRESS: 105 E Garden St., Pensacola, FL 32502

CELL PHONE: 850-384-8292 EMAIL: susan@nealcommercial.com

2. I wish to interview for the position of:

     President-Elect      X   Secretary/Treasurer         Director

3. Please provide the following information:

Number of years as a member of PAR   16  

Number of years in the real estate business   16  

Real Estate Specialty (e.g., residential, commercial, property management, etc.)

Commercial only

Have you received any disciplinary action from the Florida Real Estate Commission or been found Guilty of violating one or more Article of the Realtor® Code of Ethics within the past 3 years from the date of this application? Yes ☐ No ☒

If Yes, please explain including date and details. If you need more space, please use additional sheets.

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4. What do you believe is the biggest challenge facing our Association today?

From a member perspective, it is agent engagement. I see this from the commercial perspective. Our RCA committee and general participation is very small and does not represent the full range of commercial agents.

From a real estate perspective, I think it is the need to provide service and experience to maintain our value in the future. AI and online resources are a threat to the way we have been doing business and providing value to our clients.

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5. If elected, how would you recommend the association respond to this challenge? (please be as specific as possible)

From a commercial perspective, we need to continue to provide quality speakers and recruit committee members from those who attend the Commercial Forum. We also need to collaborate with other local organizations/associations for events and opportunities.

From a more global perspective, we need to look for new ways to provide information, support, and communicate our message about how we can provide value. Having association leadership attend the state and national conventions will also help gain insight and information that can help support our members. Continuing with local educational programs, both virtual and in-person, can also provide opportunities for our members to learn how to gain new skills and also to communicate that value to their clients.

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6. As a director or officer, you will be expected to attend monthly Directors meetings and selected other events throughout the year. Do you understand and agree to do so?

Yes ☒ No ☐

7. Do you support and contribute to RPAC? Yes ☒ No ☐

7a. If "yes", how much did you contribute in 2026?

2026: \$99 plus plan to do more

7b. If "no", please explain: \_\_\_\_\_  
\_\_\_\_\_

7c. Would you pledge to become at least a \$99 Club contribute each year you serve as an officer and/or director of the Association? Yes ☒ No ☐

8. As an officer or director of the Board, you will be representing the organization. Will you support positions taken by the PAR Board of Directors, even if you disagreed with the positions when they they were being considered by the Board of Directors? Yes ☒ No ☐

If challenged, how will you respond to a member if asked about your personal feelings versus the Association's position?

It is my duty and responsibility to represent the members of the Association. As a board, we work hard to make sure that all perspectives are taken into consideration. We discuss decisions thoroughly so we can be sure we have considered all of the information available. Once a decision is made, I am comfortable with the outcome.

\_\_\_\_\_

\_\_\_\_\_

9. Please describe, in your own words, your perception of the role of the position for which you seek to be elected, and the reasons you feel you are best qualified to serve in this position.

The role of Secretary/Treasurer is to attend Finance Committee meetings and to report at the Board of Directors meetings. My previous career in healthcare required me to create, maintain, reconcile, and defend budgets, so I am familiar with profit and loss statements, balance sheets, and other financial reports. I also have achieved the CCIM designation in commercial real estate which requires a significant amount of financial acumen. Working in spreadsheets, financial calculators and detailed reports are part of my daily practice in real estate

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10. Please list any prior service to the REALTOR® organization and/or the community you would like the Nominating Committee to be aware of. If you need more space, please use additional sheets.

Service to PAR, FR, or NAR:

| Committee Name                   | Dates Served            | Position                                |
|----------------------------------|-------------------------|-----------------------------------------|
| <u>FAR Board of Directors</u>    | <u>2024, 2026</u>       | <u>Board member</u>                     |
| <u>PAR Board of Directors</u>    | <u>2021 – 2026</u>      | <u>Board member</u>                     |
| <u>RCA Committee</u>             | <u>2015? to present</u> | <u>Past-president, committee member</u> |
| <u>CCIM – Panhandle District</u> | <u>2024-2026</u>        | <u>Currently District President</u>     |

Community Service Involvement:

Impact 100 – member since 2015 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

By signing below I certify that the information provided above is true and accurate, that I have been a member for at least three years, and have not been found guilty of any Ethics violations during that time.

Date July 6, 2026

Signature \_\_\_\_\_

**Please note the following key points about the Consent to Serve forms and nomination process:**

- All candidates for either an officer or director position, including those who may choose to be nominated from the floor, must submit a **Consent to Serve** form and be interviewed by the Nominating Committee.
- The Nominating Committee is scheduled to interview candidates on Monday, July 13, 2026 beginning at 9 a.m. at the PAR office.
- In order to provide adequate time to duplicate applications and schedule interviews, we would like to receive all **Consent To Serve** forms at PAR by 8am of business day on Wednesday, July 8, 2026.
- Forms received after July 8, 2026 will still be accepted, however priority consideration for interview scheduling will be given to applications received on or before that date.

Please either fax (850.432.2615) or email (laurie@pensacolarealtors.org) completed forms to Laurie Moritz at PAR. Once submitted, please call Laurie (850.434.5507) to verify PAR has received your form.