

PAR Market Snapshot

December 2025

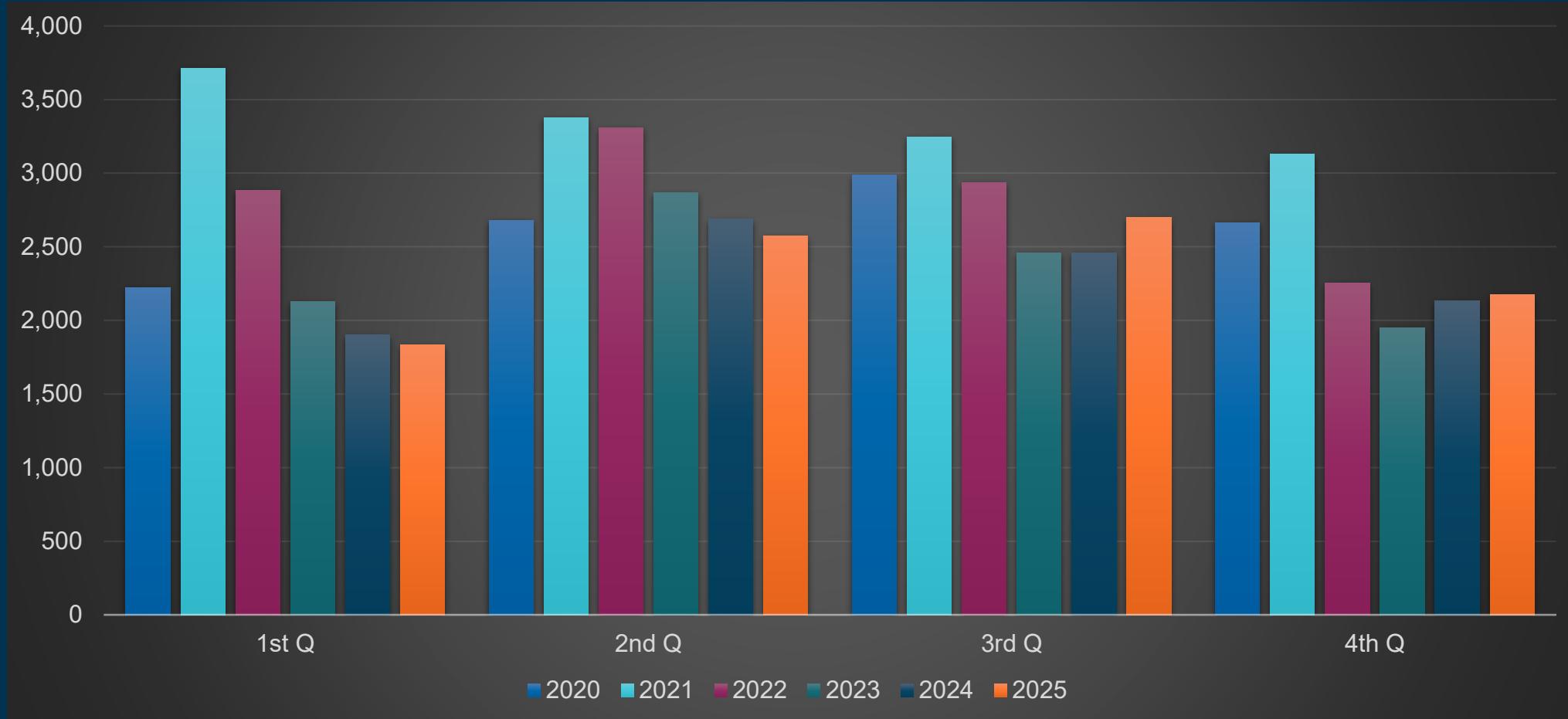


Copyright © 2026 Pensacola Association of REALTORS®, Inc.

December Market Highlights

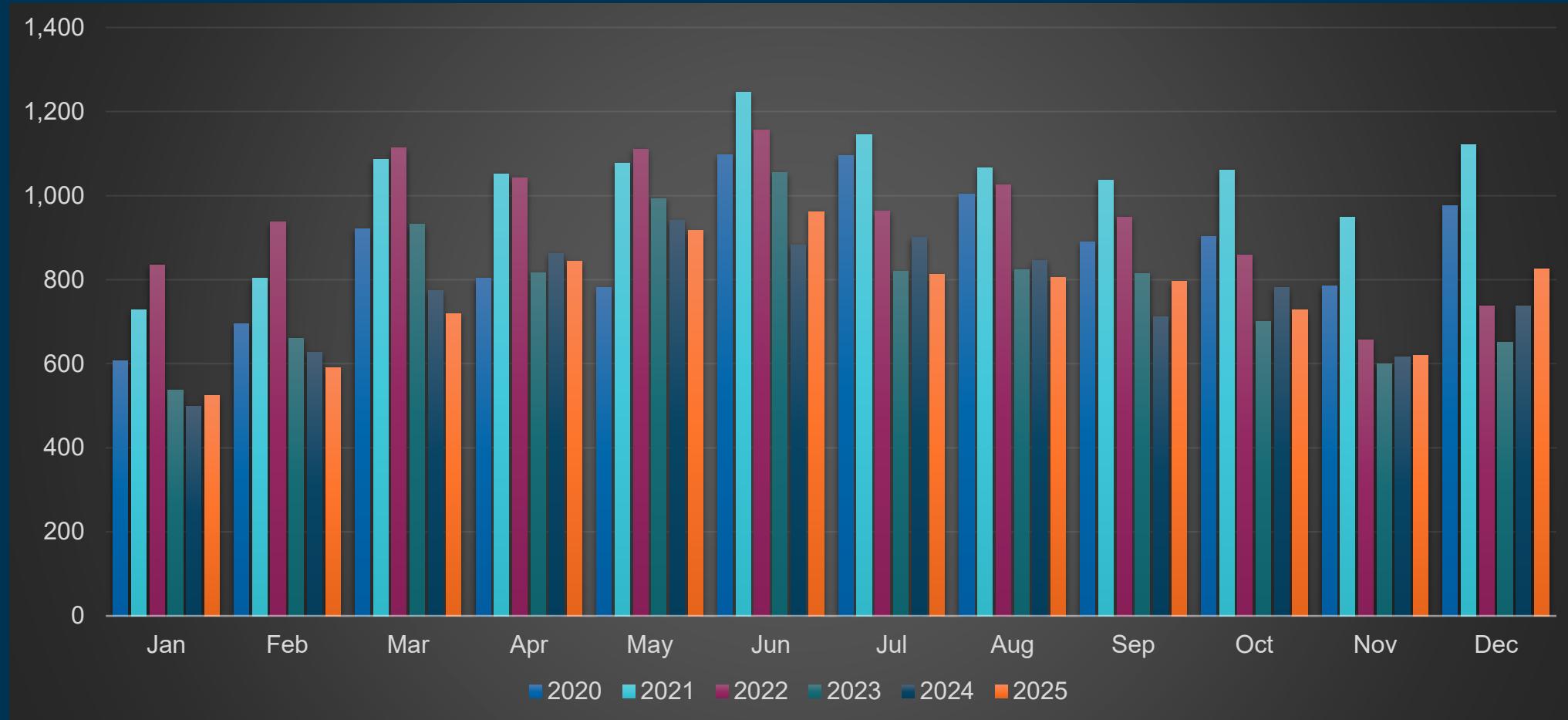
- YTD combined sales totaled for 2025 stand at 9,251 representing a 0.7% drop from the same period in 2024.
- Total sales for December 2025 were up 33.2% compared to November 2025, and up 12% from December 2024.
- New residential listings decreased by 33% and new condo listings decreased by 12% in November 2025 when compared to November 2024.
- Pending sales in December 2025 increased by 2.8% over December 2024 and decreased 4.9% from November 2025.

Quarterly Sales 2020 - 2025

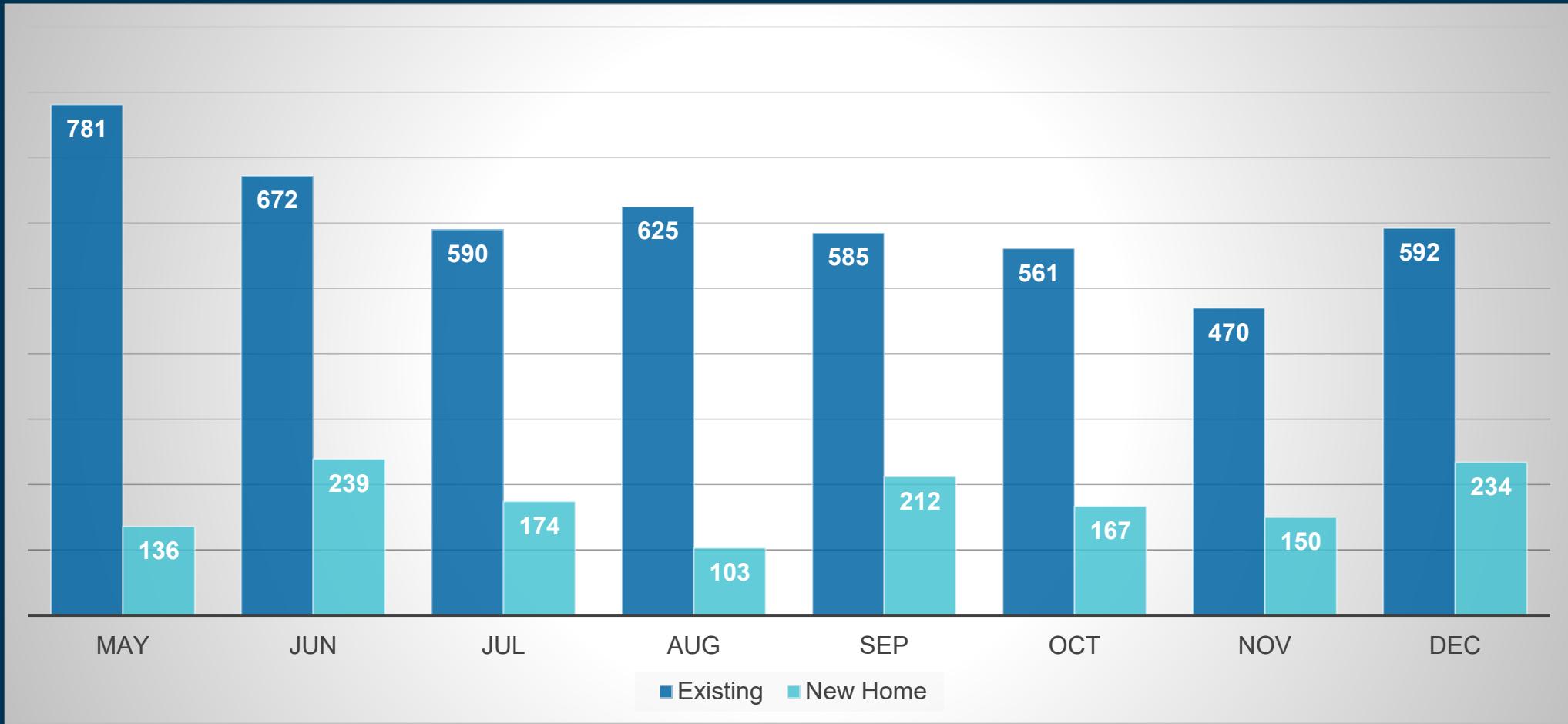


Monthly Sales 2020 - 2025

December 2024 - 737 December 2025 - 826



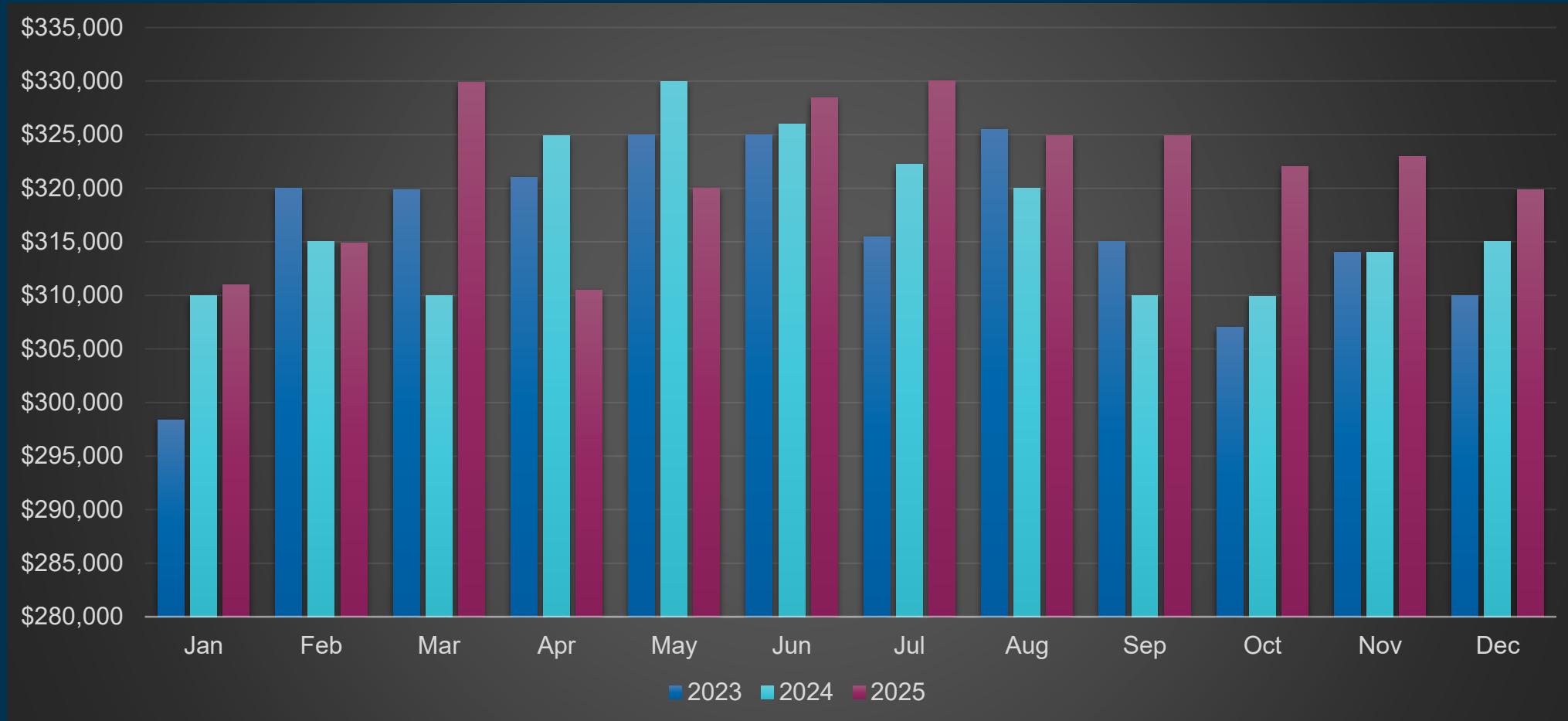
Existing Vs. New Build Sales 2025



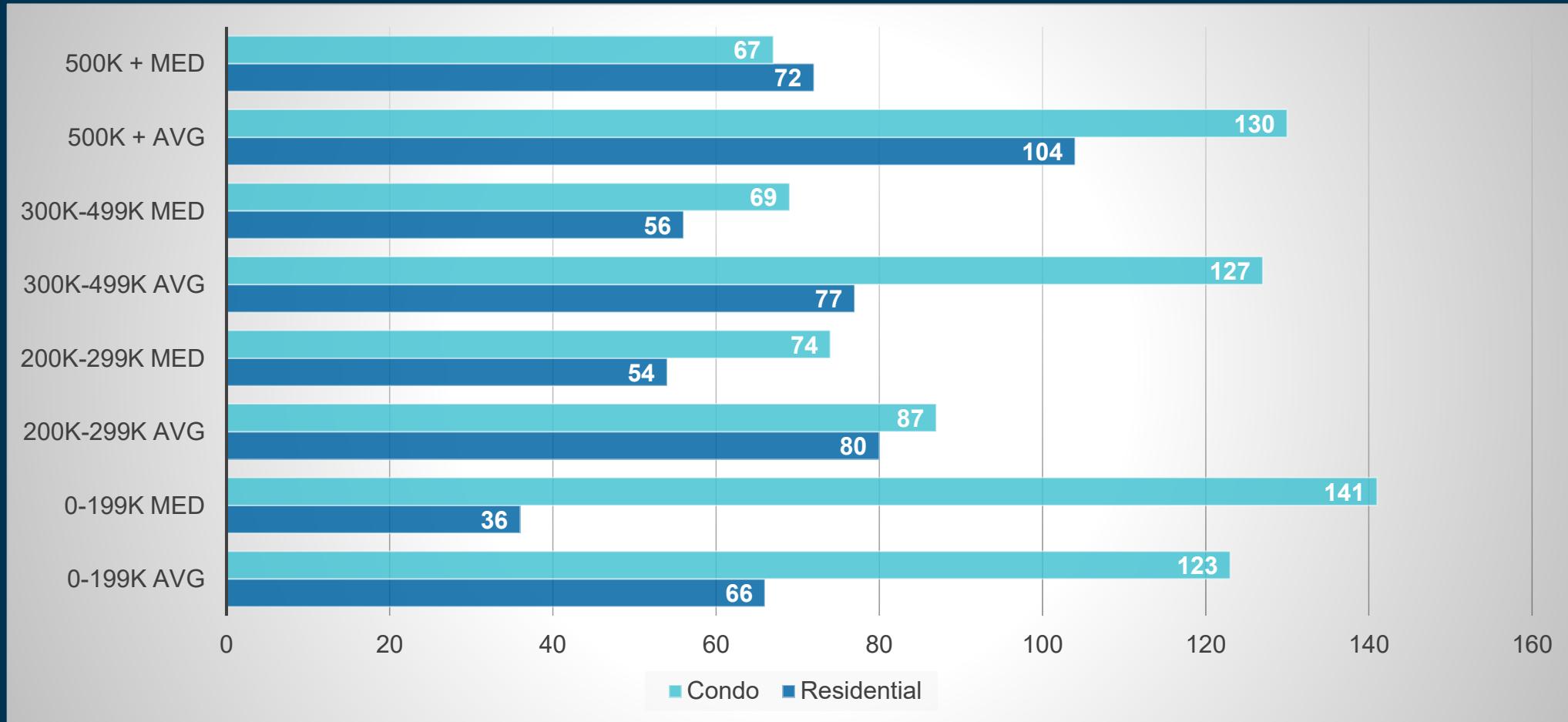
Median Sales 2023 - 2025

December 2024 - \$315,000

December 2025 - \$319,900

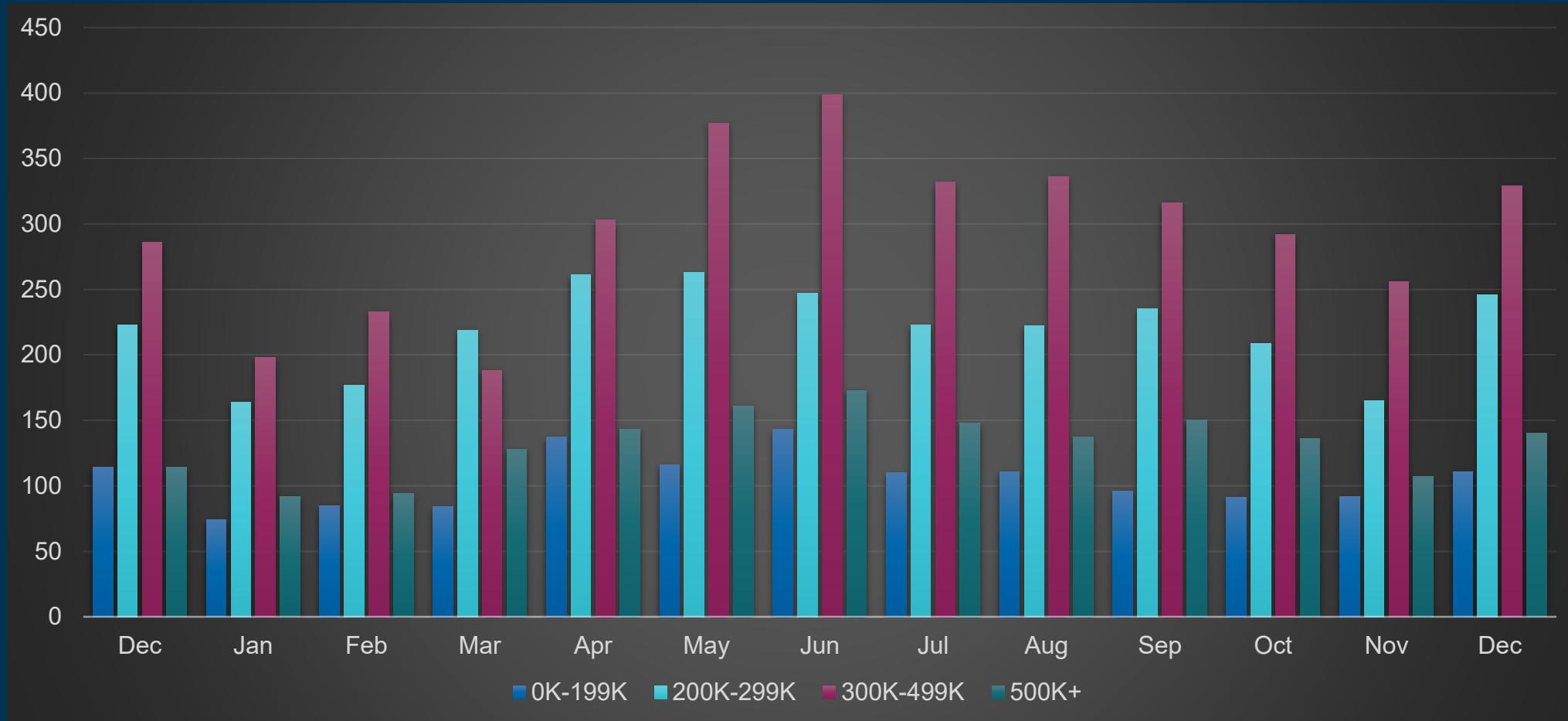


December Avg./Median DOM by Price Range/Property Type - 2025



Sales by Price Range - 2025

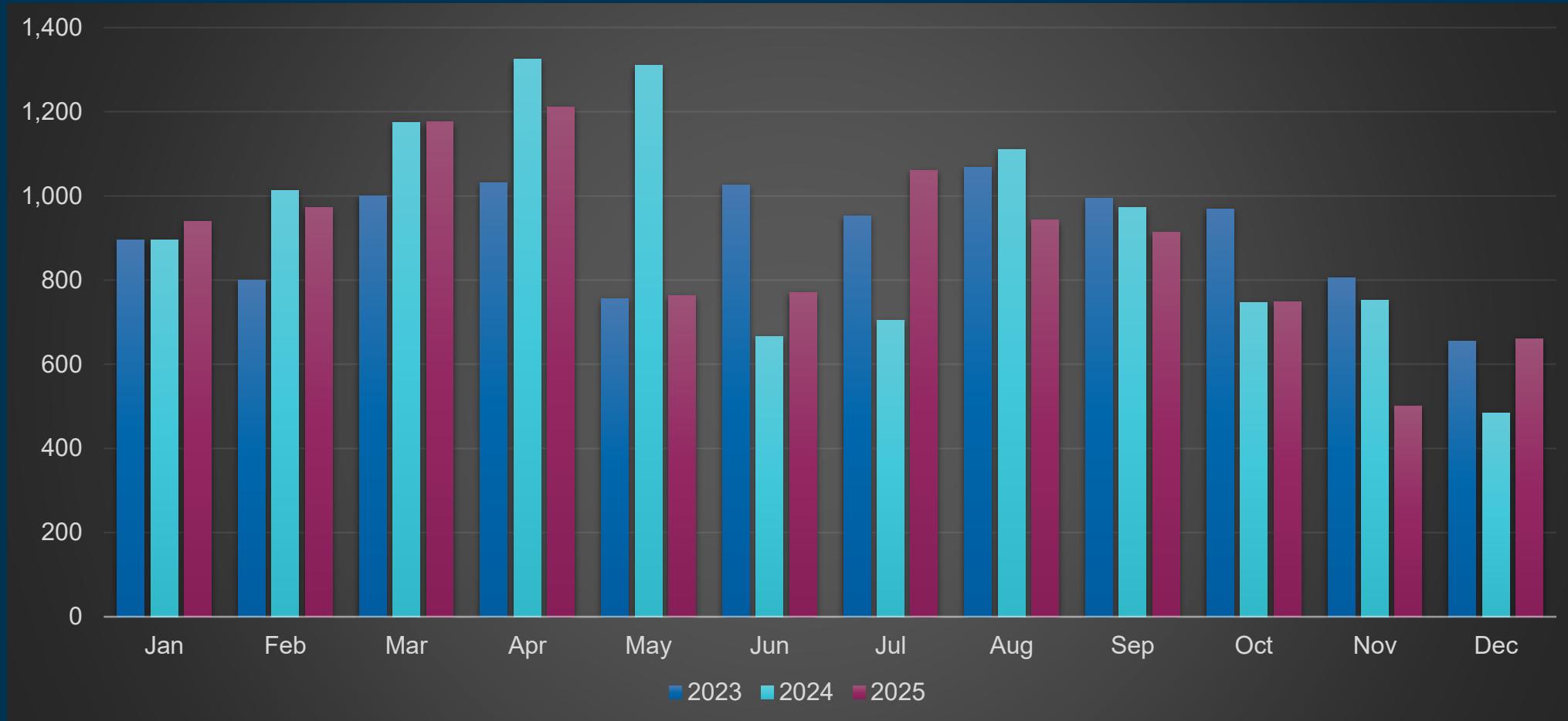
Residential & Condo



New Listings by Month: Residential - 2025

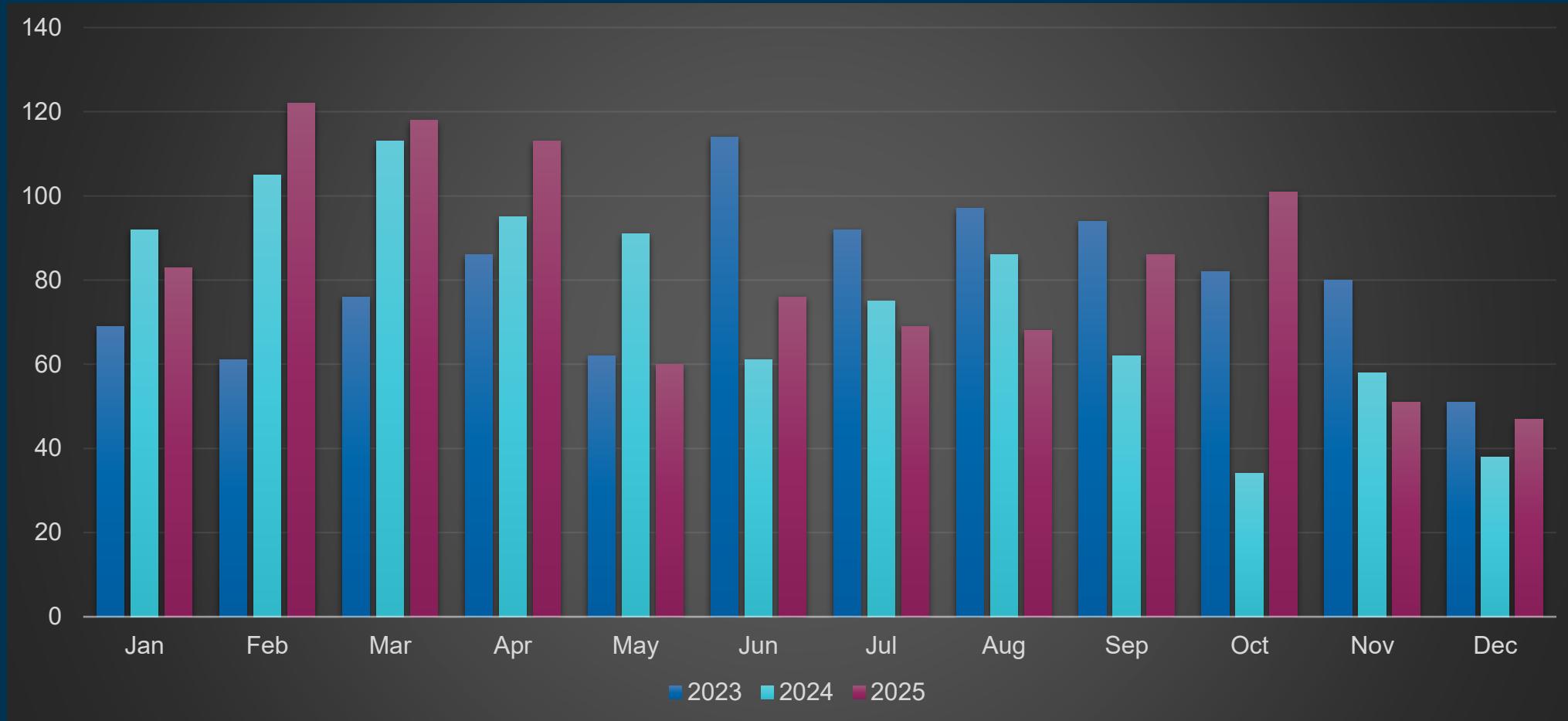
December 2024 - 484

December 2025 - 661



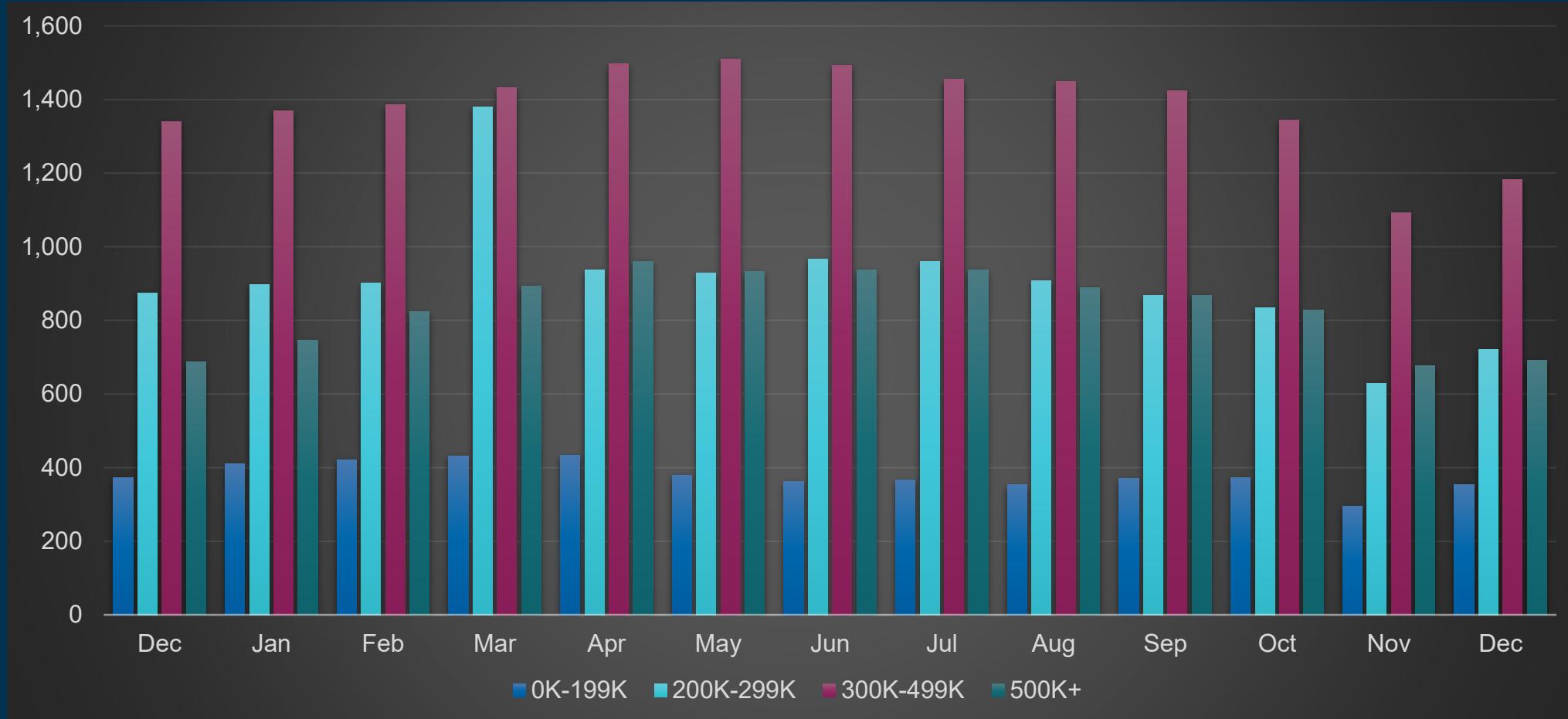
New Listings by Month: Condo - 2025

December 2024 - 38 December 2025 - 47



Residential (Single Family) Inventory by Price

Contingents Included December 2024 to December 2025



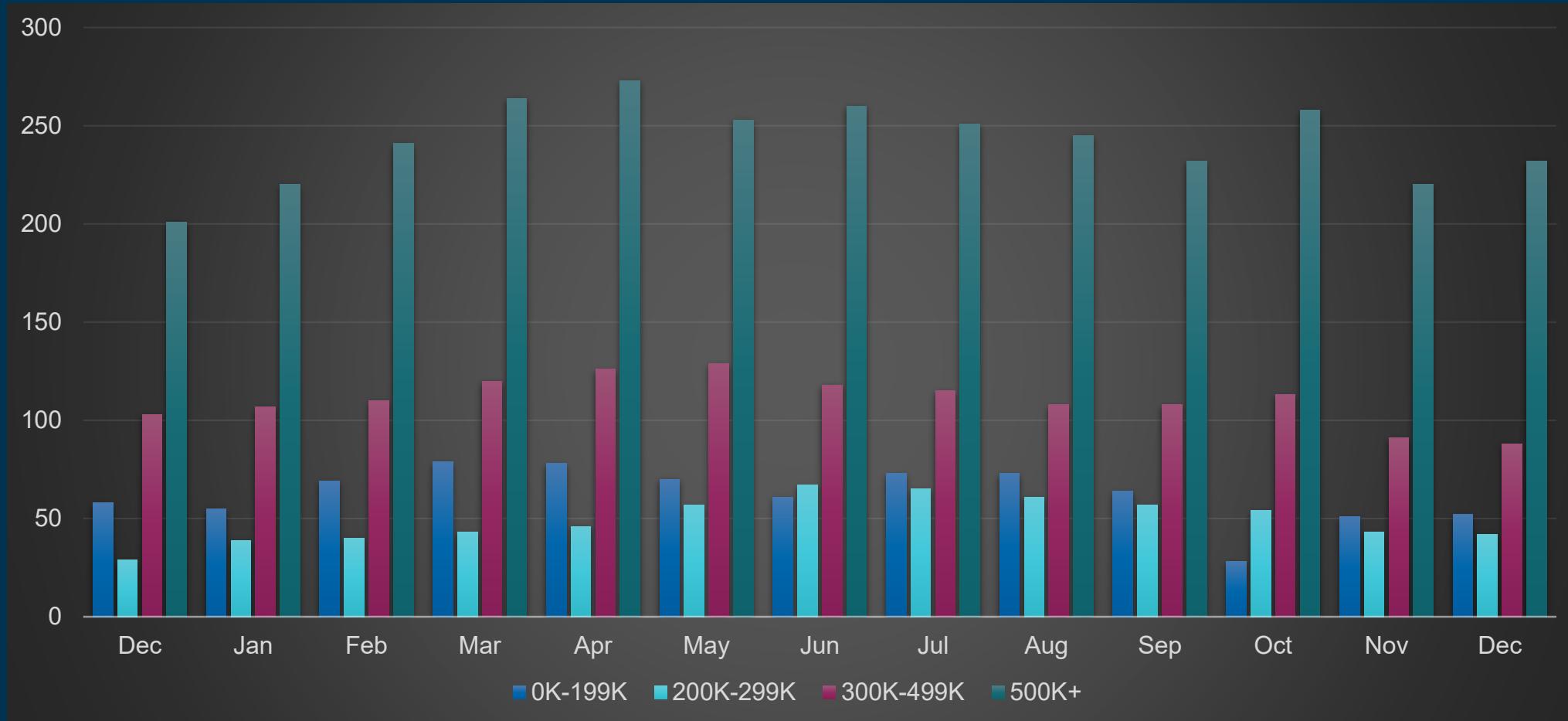
Residential (Single Family) Inventory History

Contingents Included December 2024 to December 2025



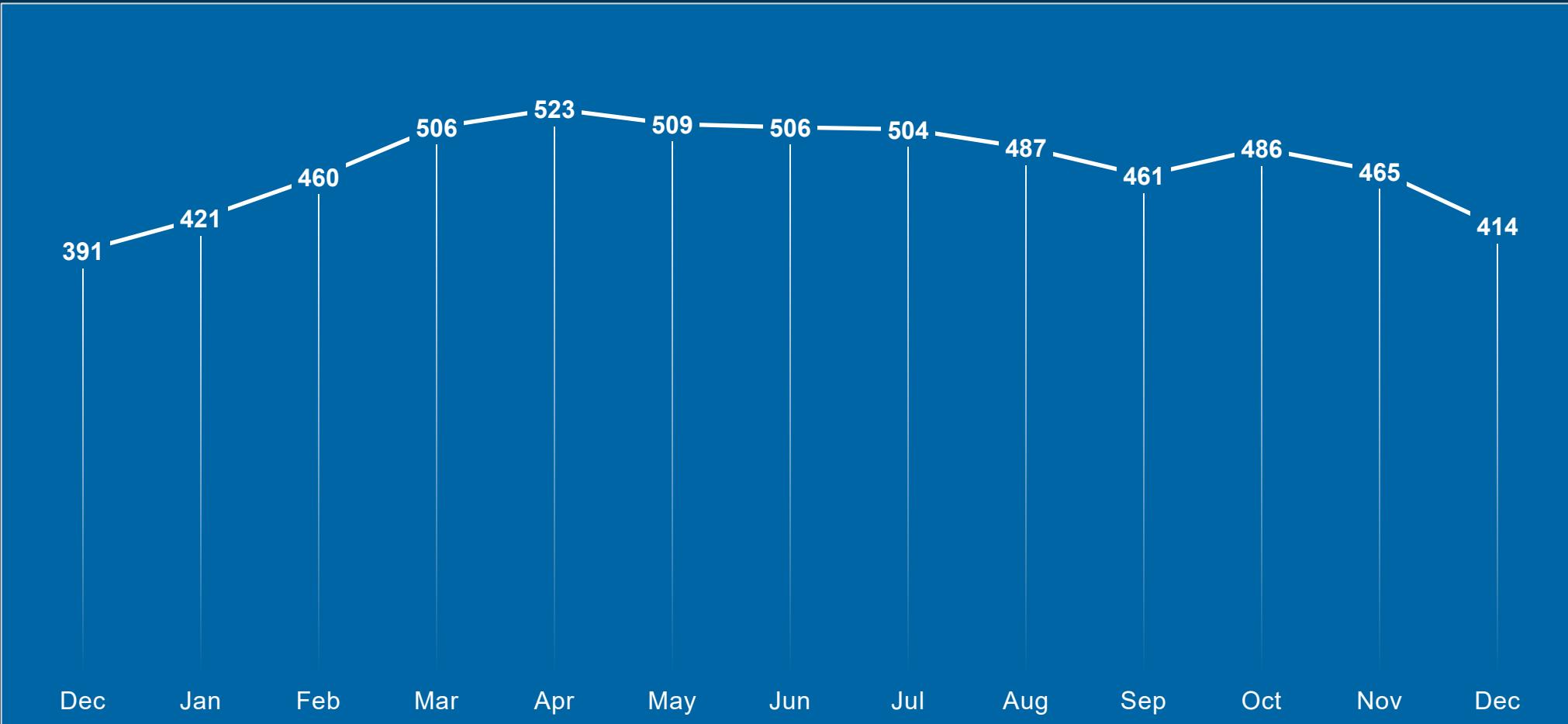
Condo Inventory by Price

Contingents Included December 2024 to December 2025



Condo Inventory History

Contingents Included December 2024 to December 2025



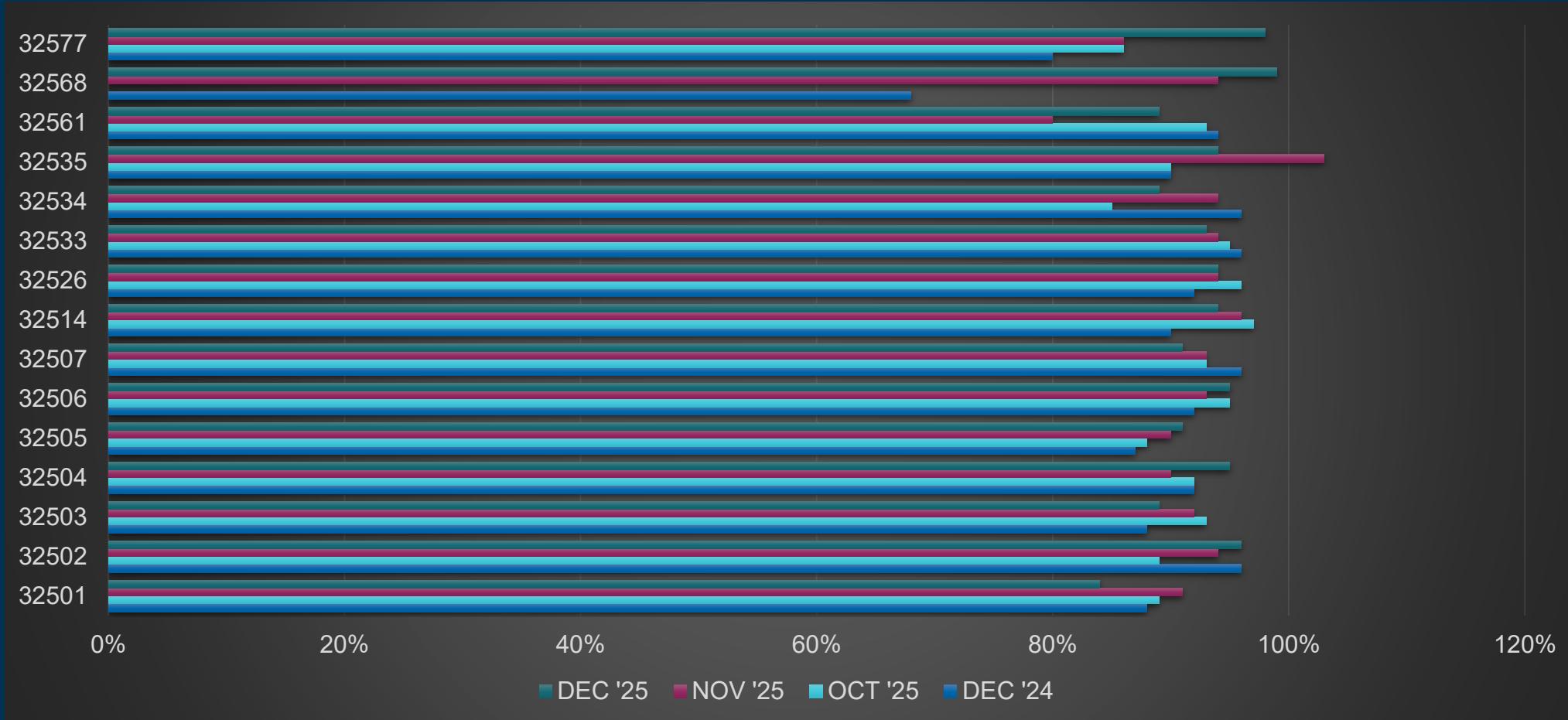
Average Percentage of Sold Vs List Price

Residential (Single Family) & Condo

- The following slides display the *average* percentage of sale price to original list price of Residential (single-family) and Condo units by zip code for the month of December 2025 for Escambia and Santa Rosa Counties. Distressed properties are not included.
- If no marker shows for any given month, no sales were reported in that zip code for that month.

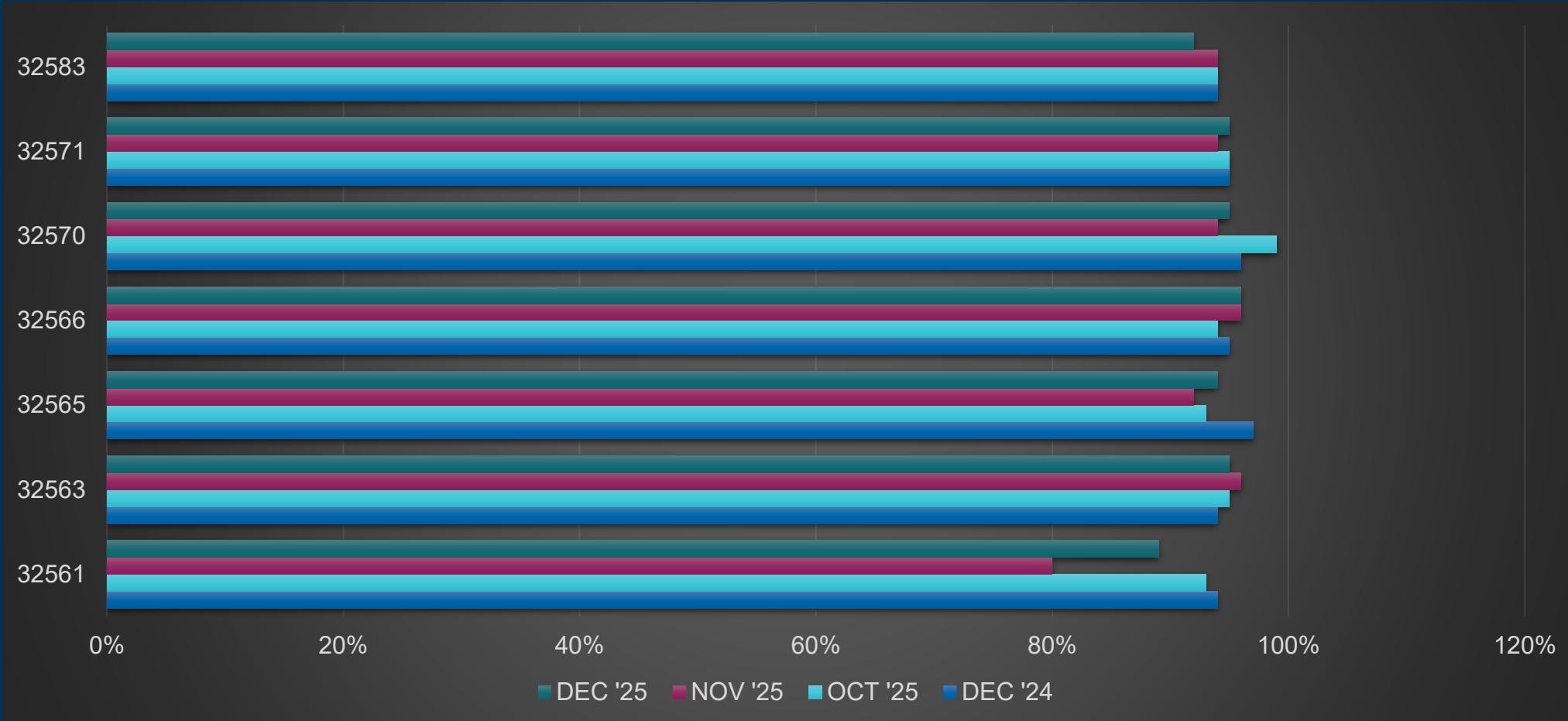
Escambia County

Residential Average List Vs. Sale Price



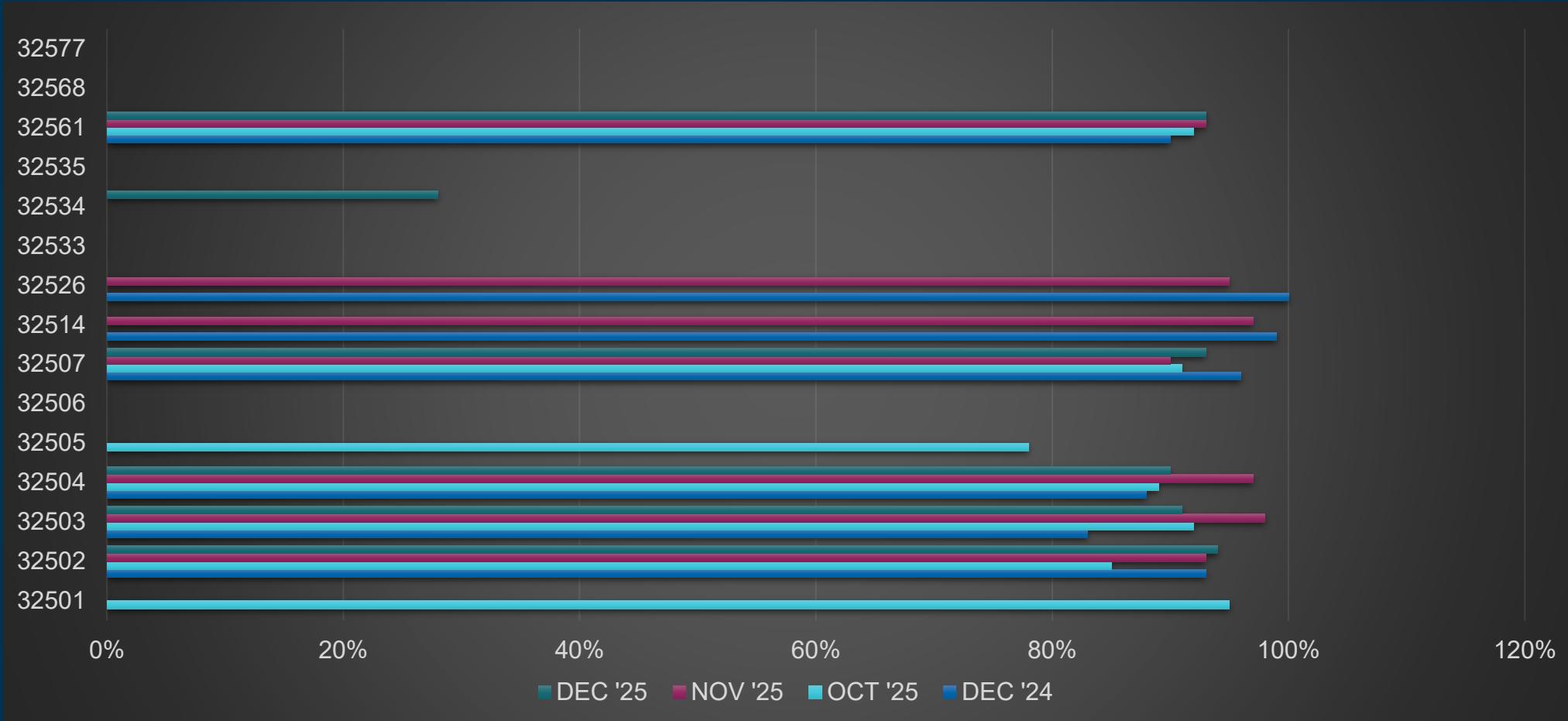
Santa Rosa County

Residential Average List Vs. Sale Price



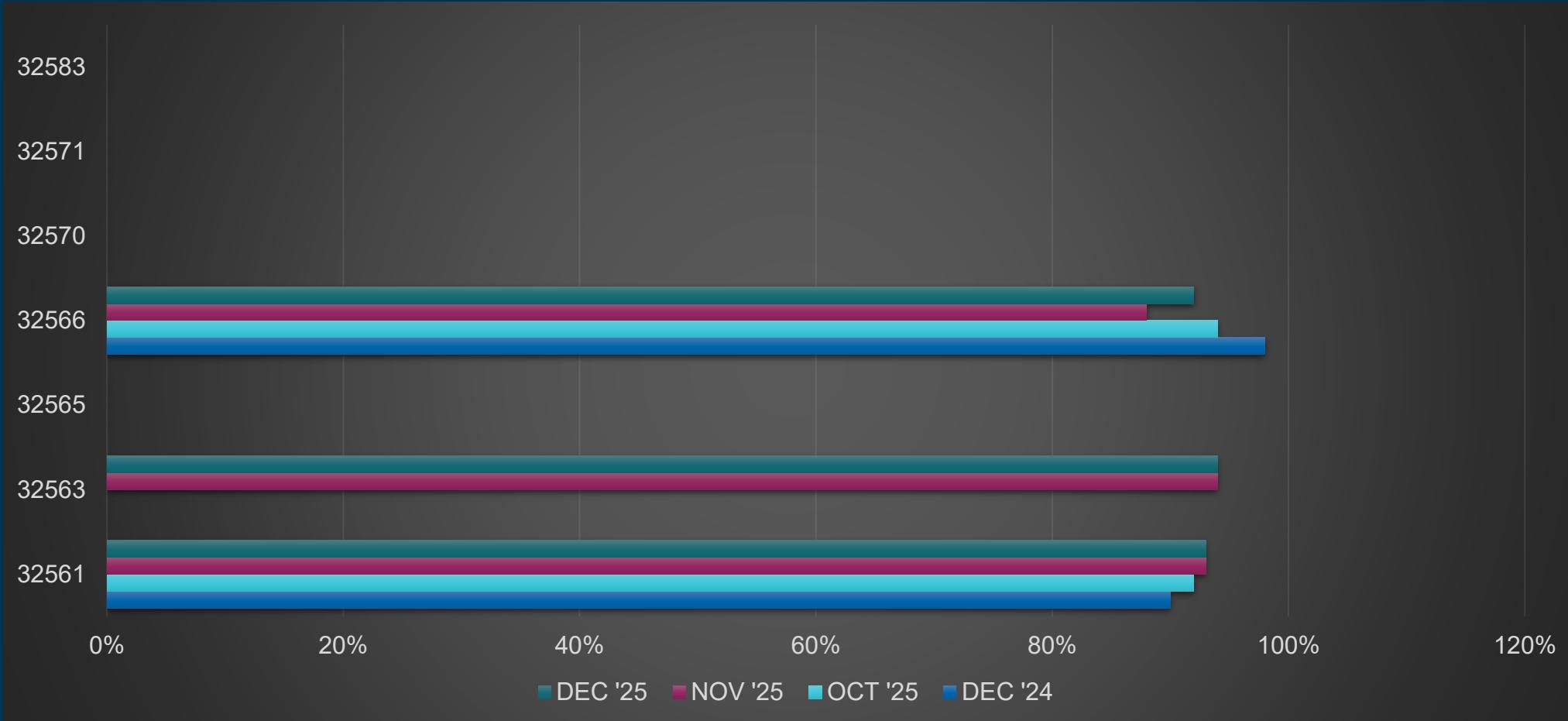
Escambia County

Condo Average List Vs. Sale Price



Santa Rosa County

Condo Average List Vs. Sale Price



Pending Sales

January 2023 to December 2025

