

PAR Market Snapshot

August 2026

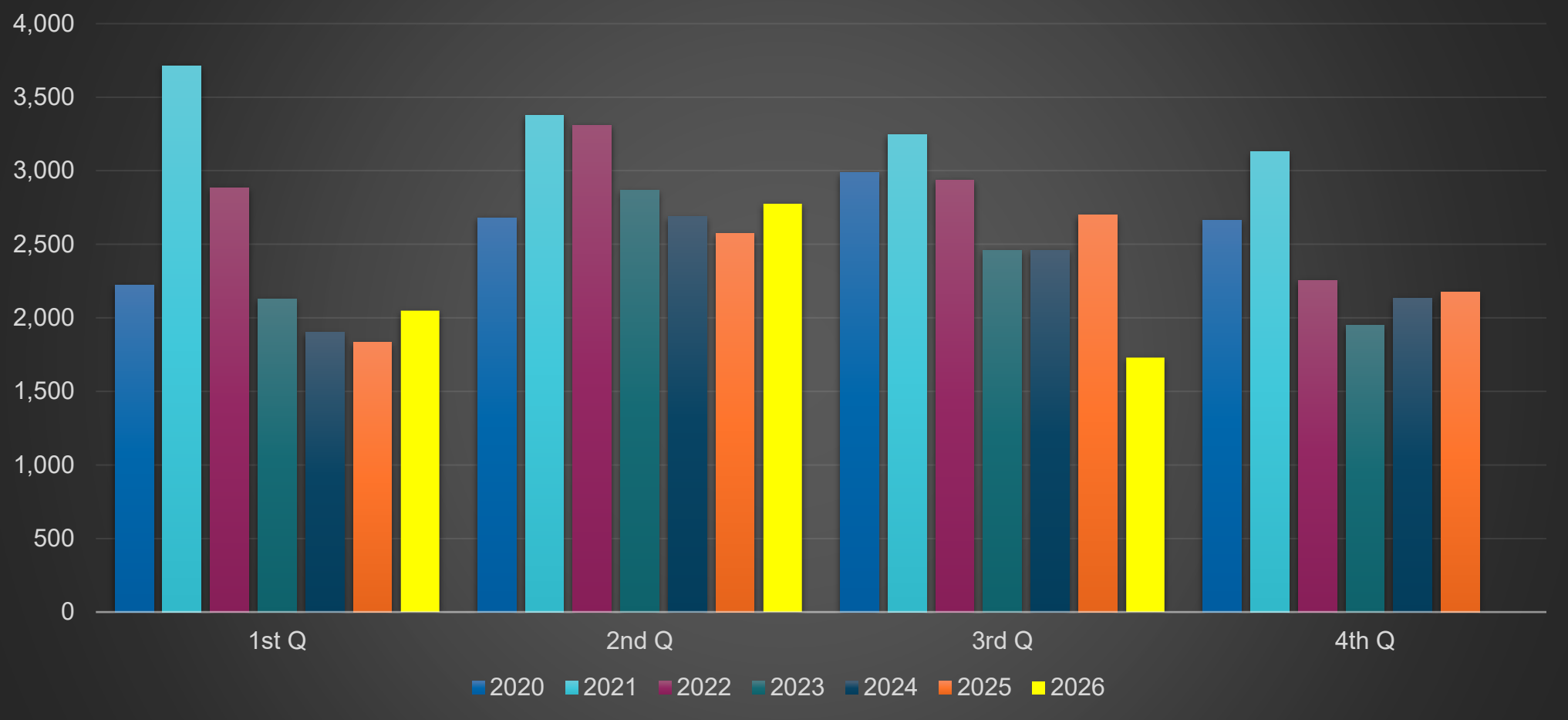


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August Market Highlights

- YTD combined sales totaled for 2026 stand at 6,555 representing a 4.3% increase from the same period in 2025.
- Total sales for August 2026 were down 15% compared to July 2026, and down 1.4% from August 2025.
- New residential listings decreased by 5.1%, but new condo listings increased by 54.4% in August 2026 when compared to August 2025.
- Pending sales in August 2026 increased by 9.7% over August 2025 and increased 11.3% from July 2026.

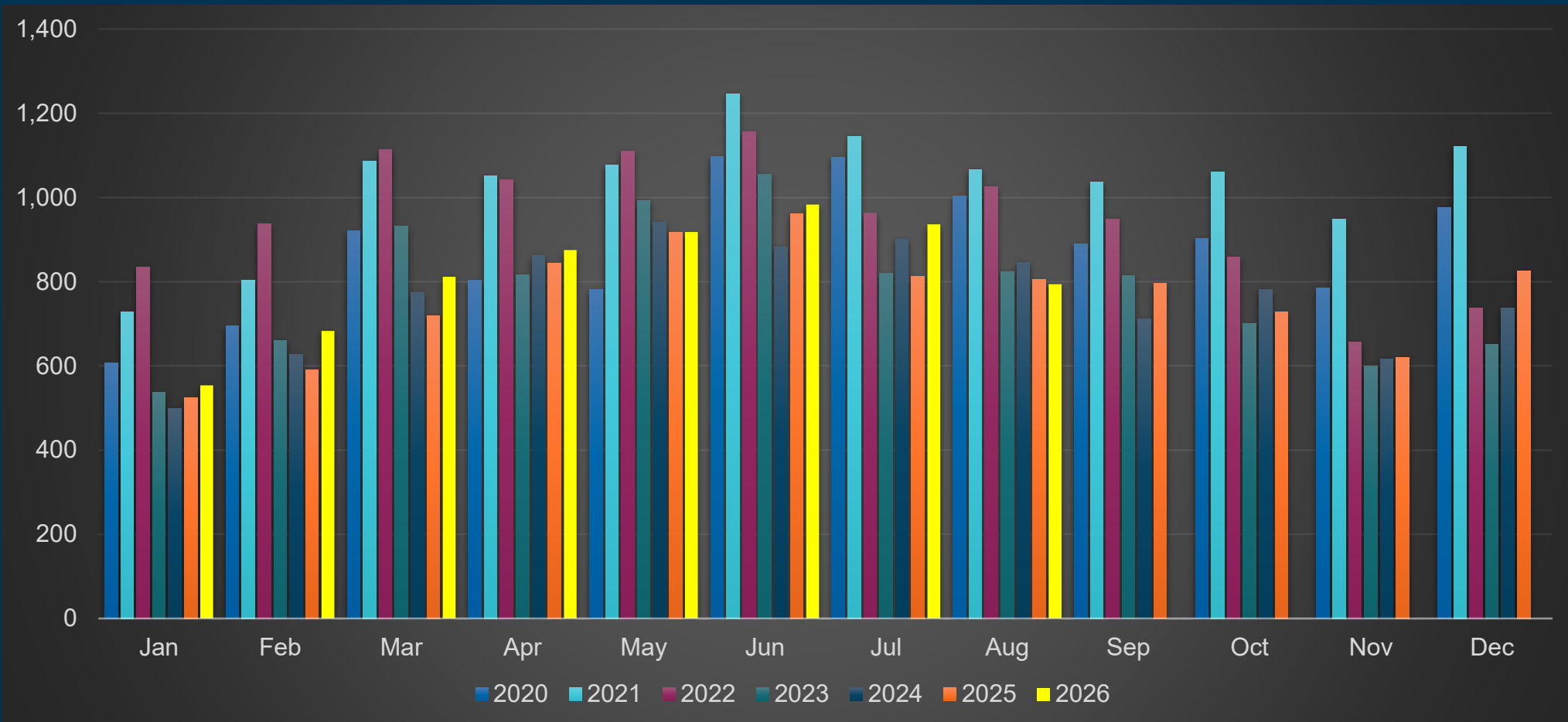
Quarterly Sales 2020 - 2026



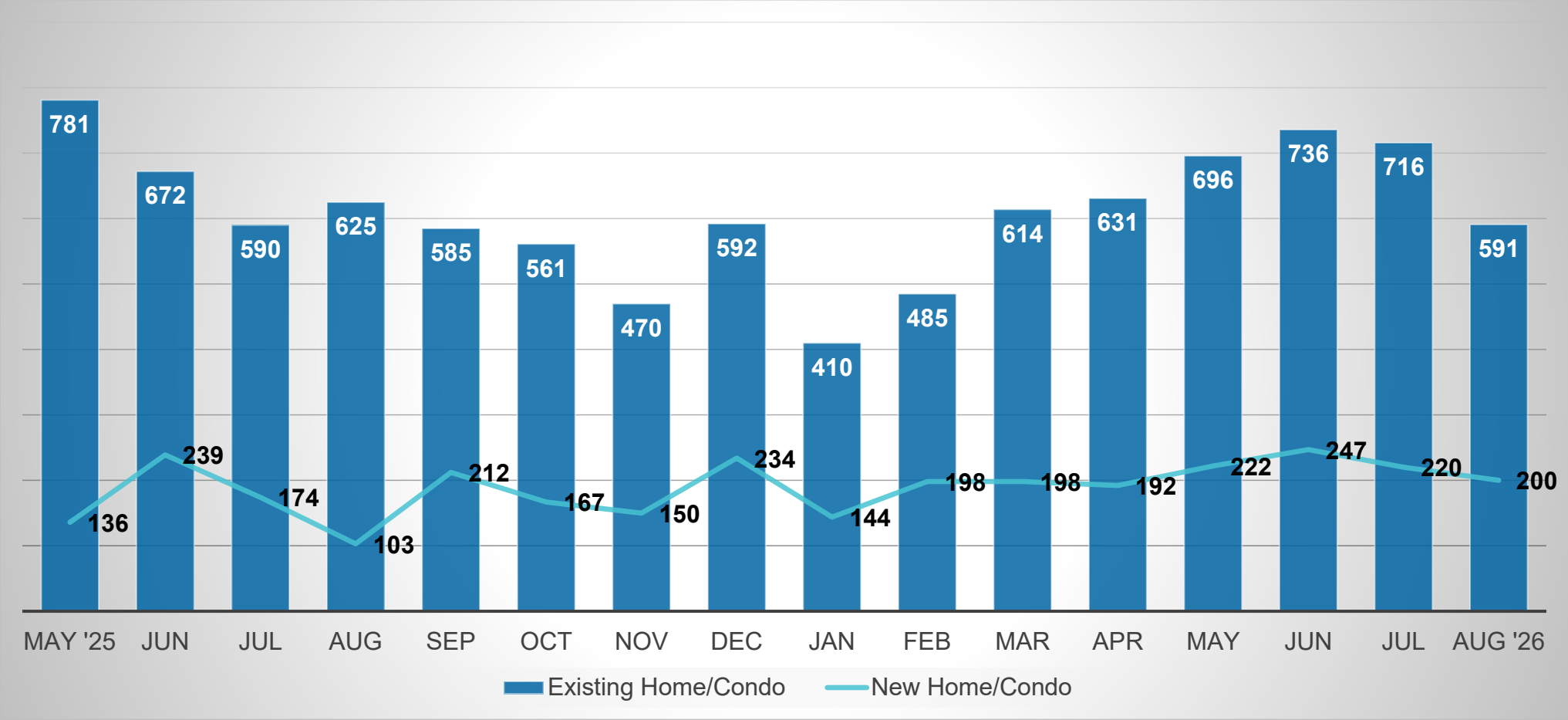
Monthly Sales 2020 - 2026

August 2025 - 806

August 2026 - 794



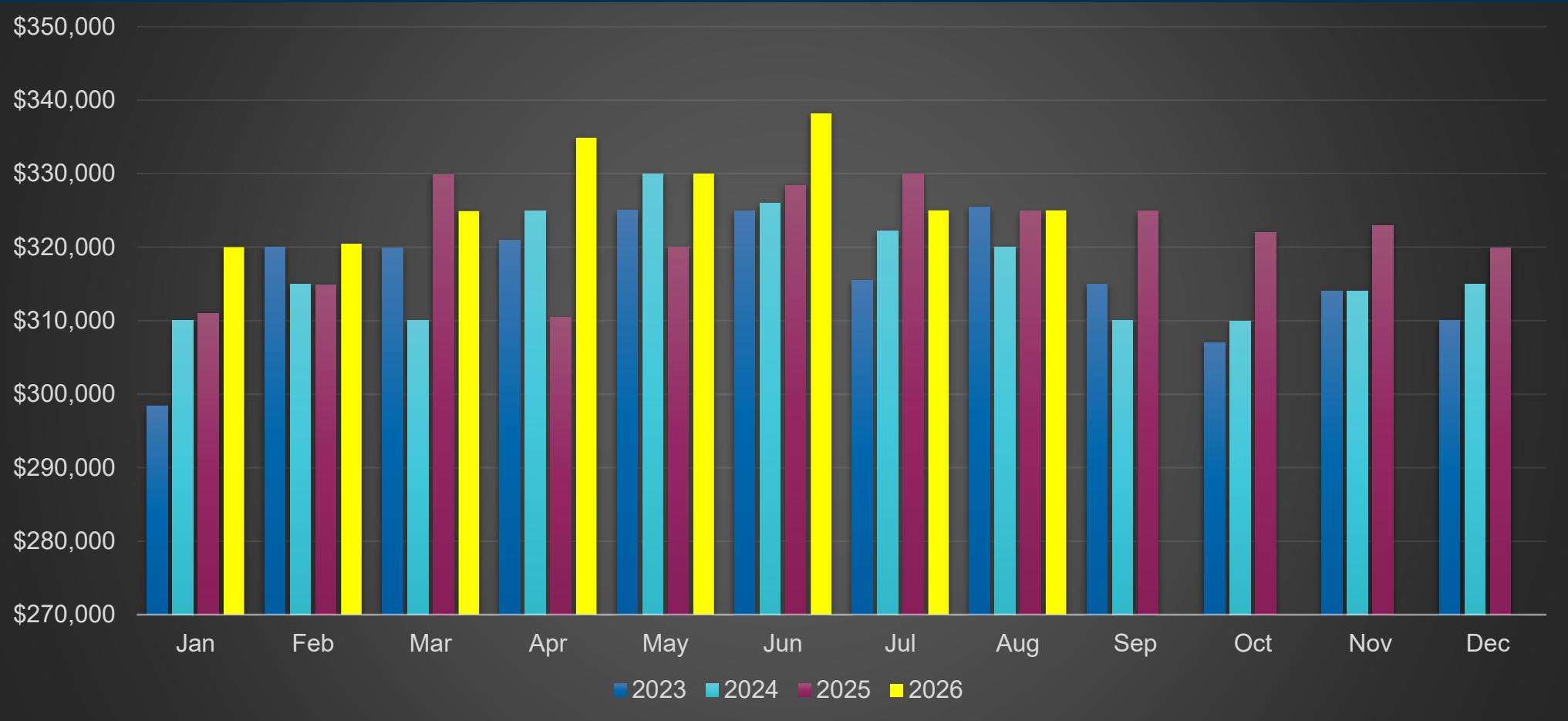
Existing Vs. New Build Sales 2025-26



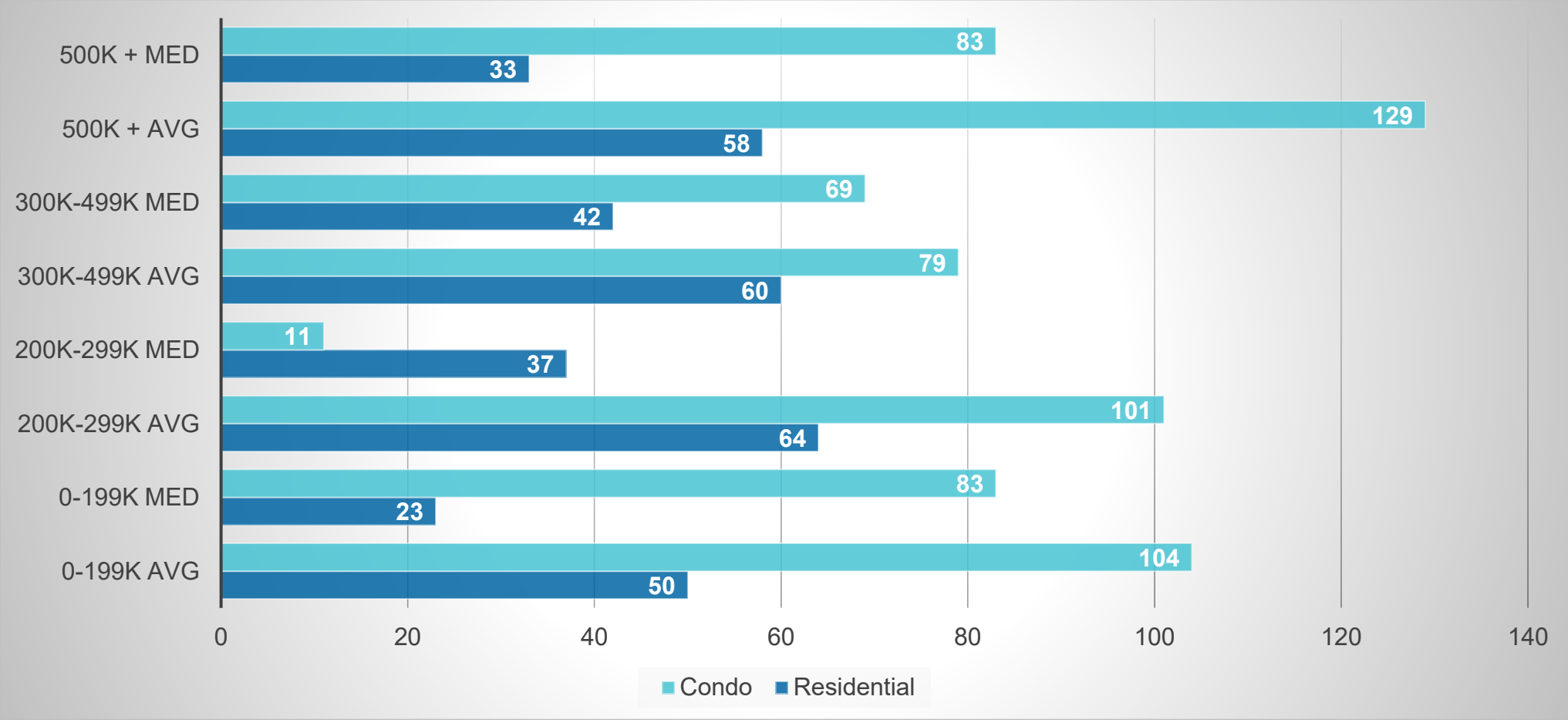
Median Sales 2023 - 2026

August 2025 - \$324,900

August 2026 - \$325,000

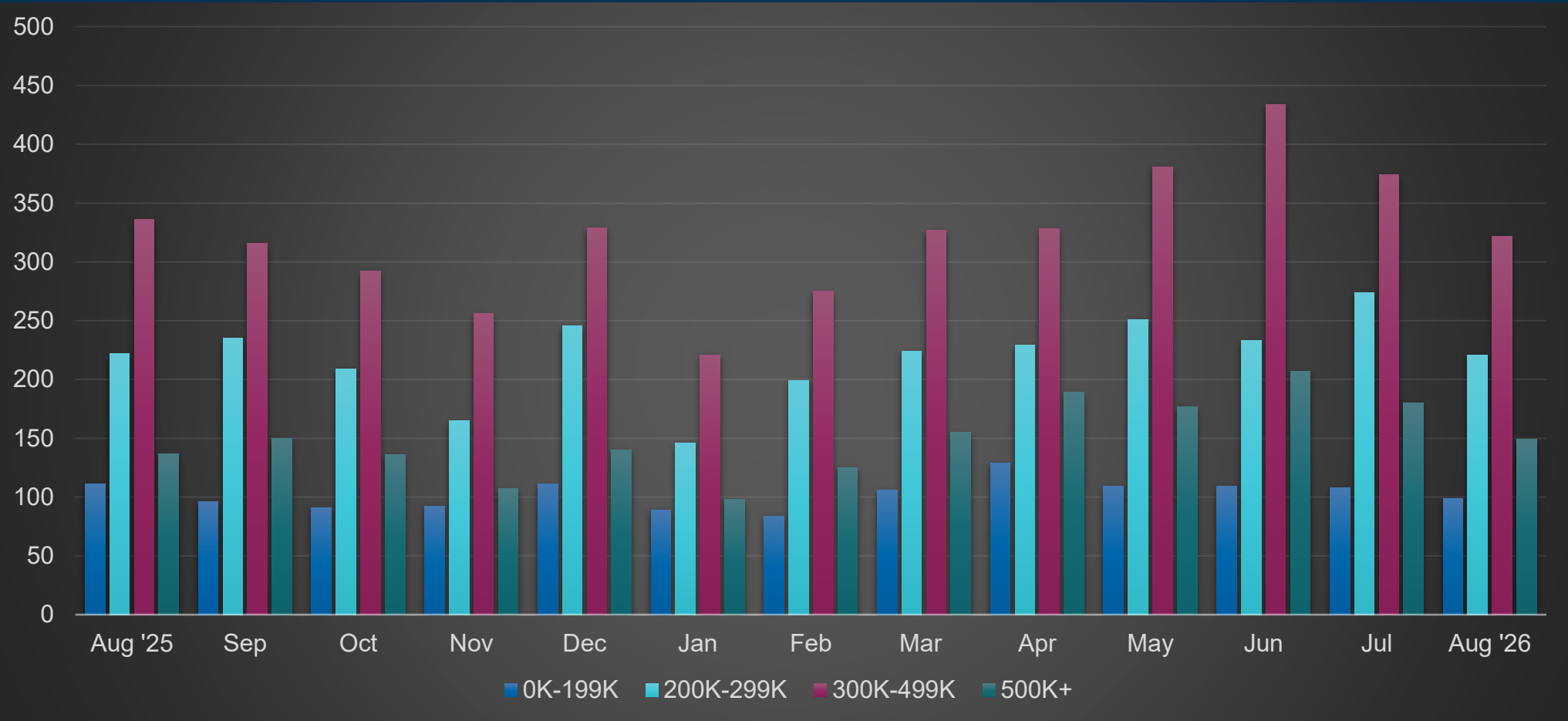


August Avg./Median DOM by Price Range/Property Type - 2026



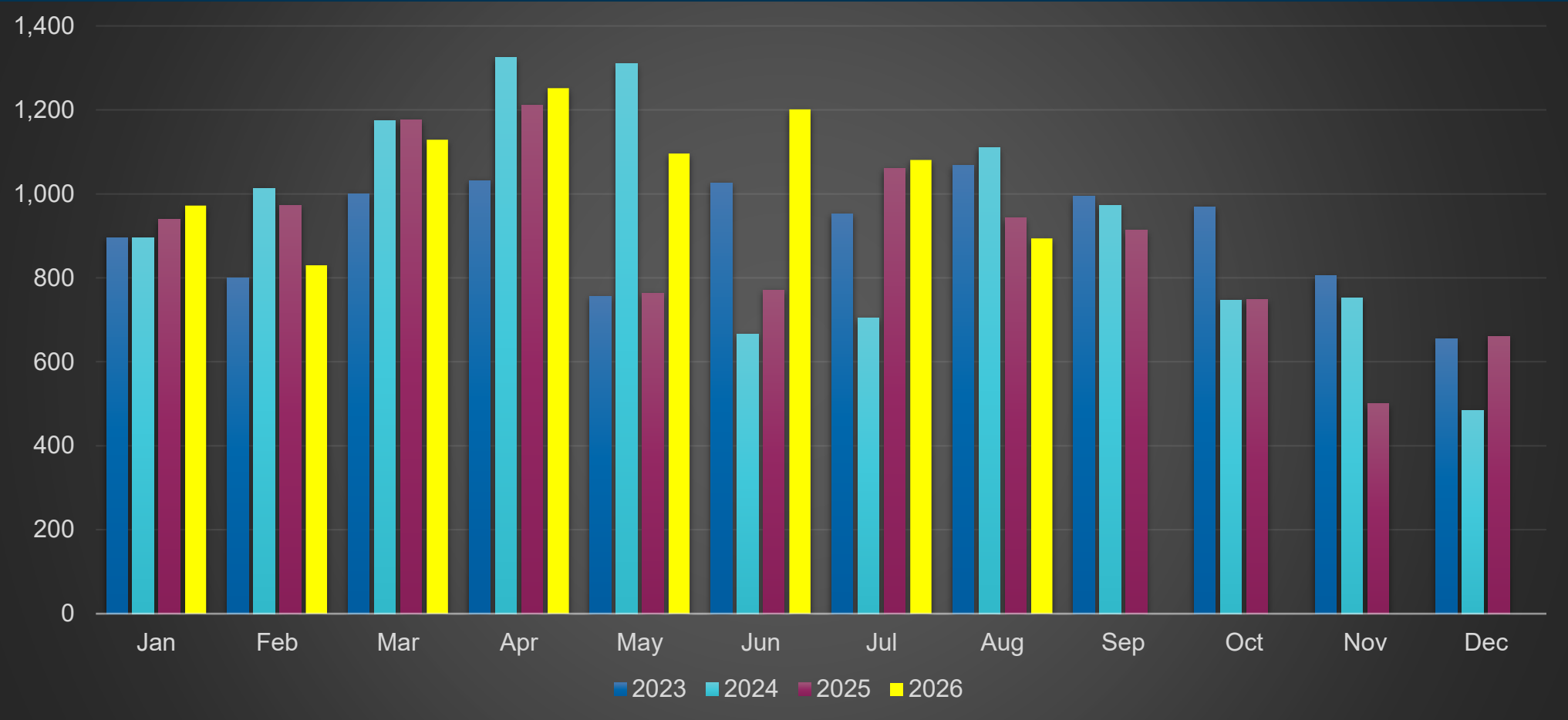
Sales by Price Range - 2026

Residential & Condo



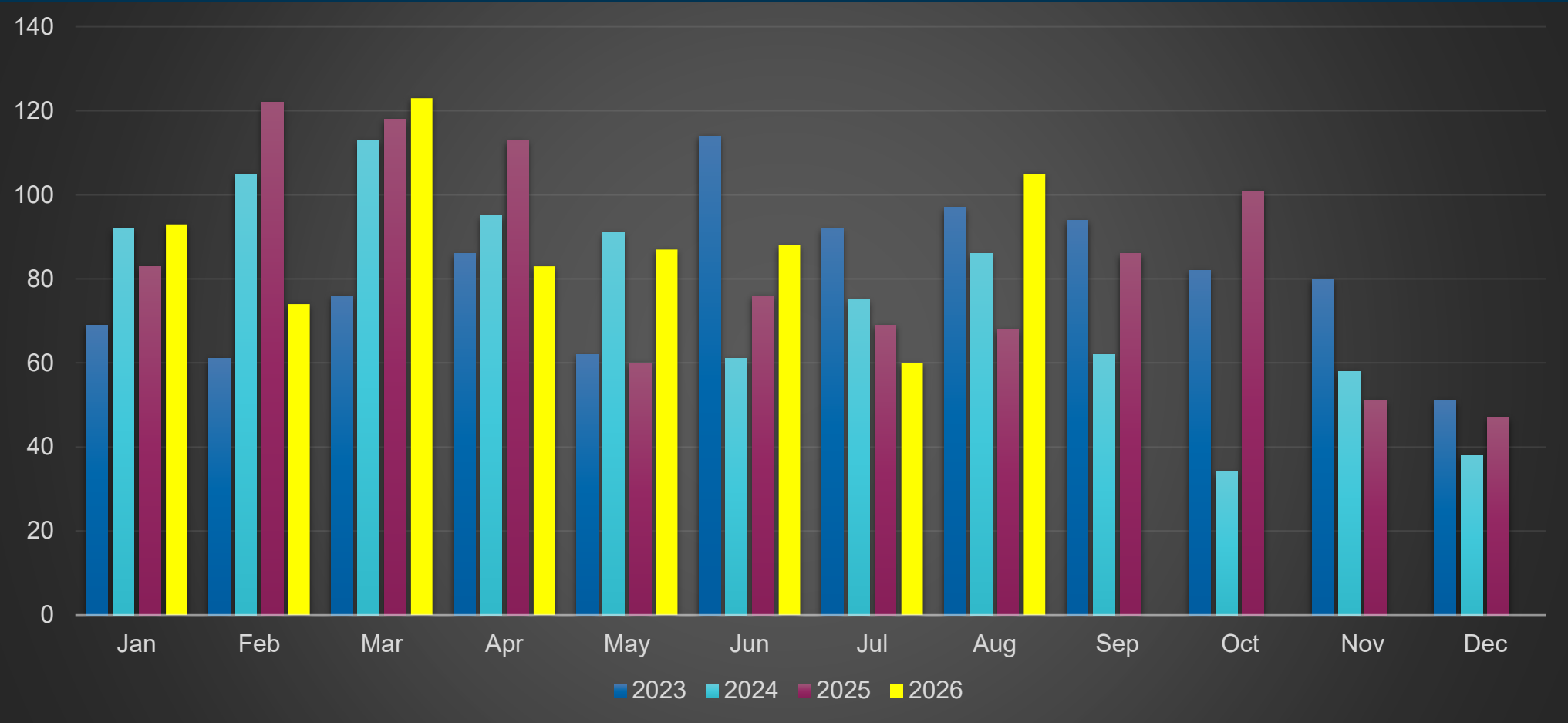
New Listings by Month: Residential - 2026

August 2025 - 943 August 2026 - 894



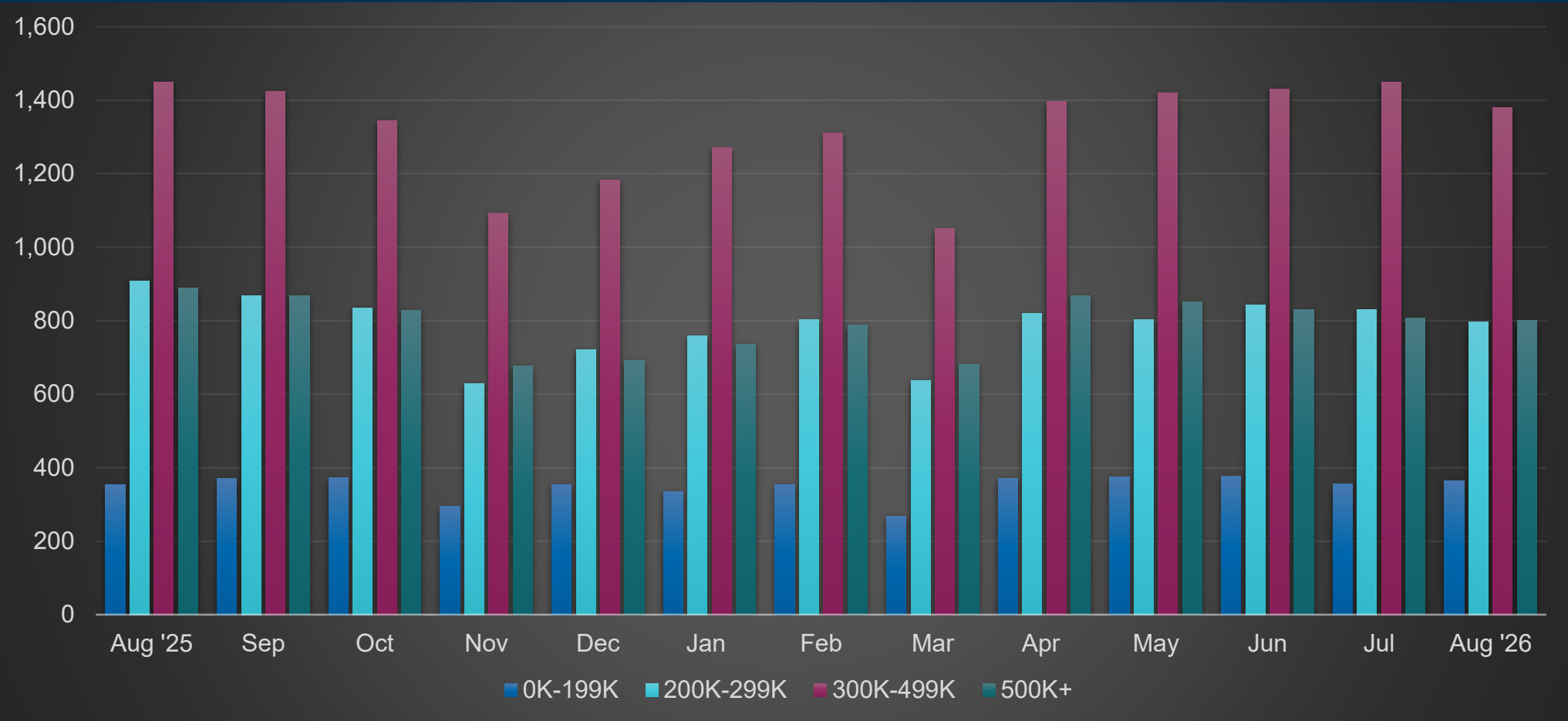
New Listings by Month: Condo - 2026

August 2025 - 68 August 2026 - 105



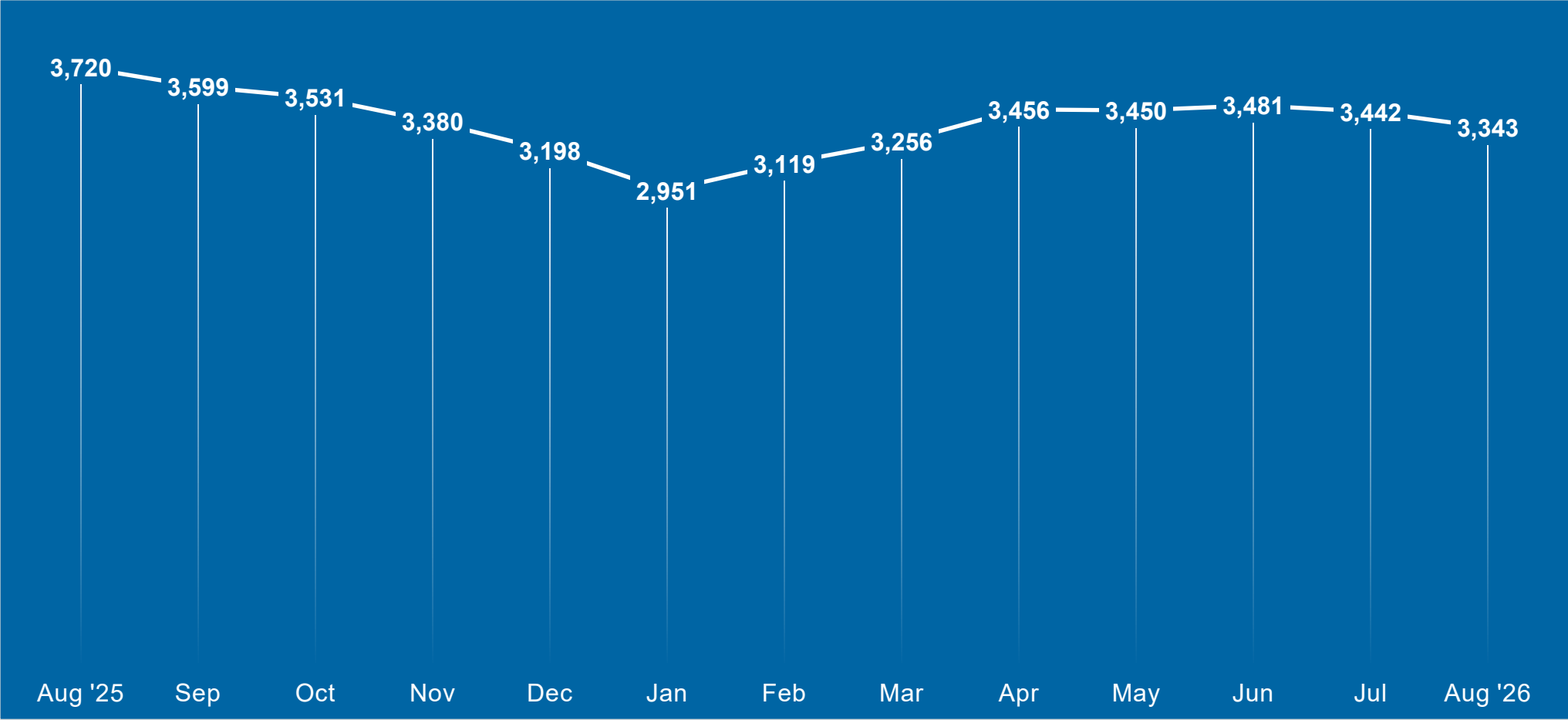
Residential (Single Family) Inventory by Price

Contingents Included August 2025 to August 2026



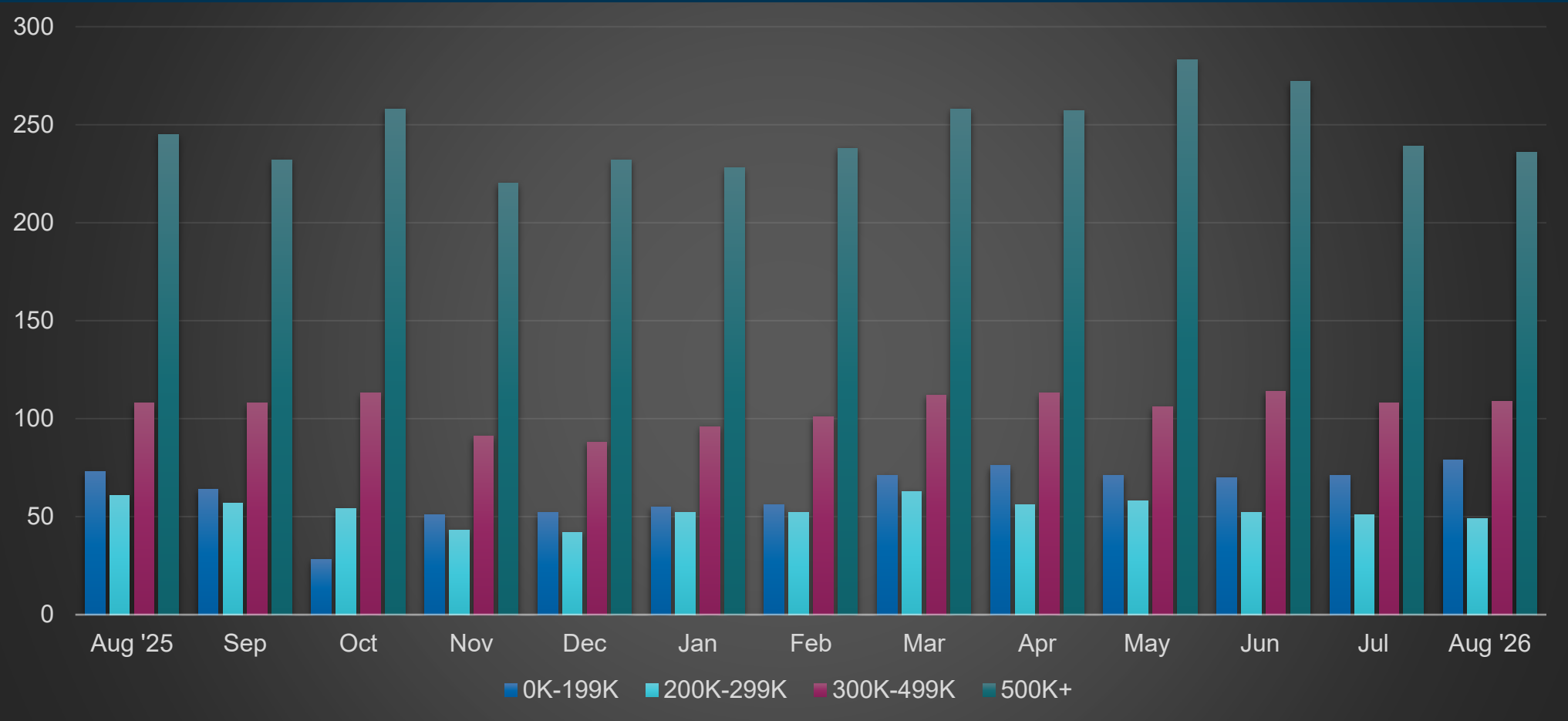
Residential (Single Family) Inventory History

Contingents Included August 2025 to August 2026



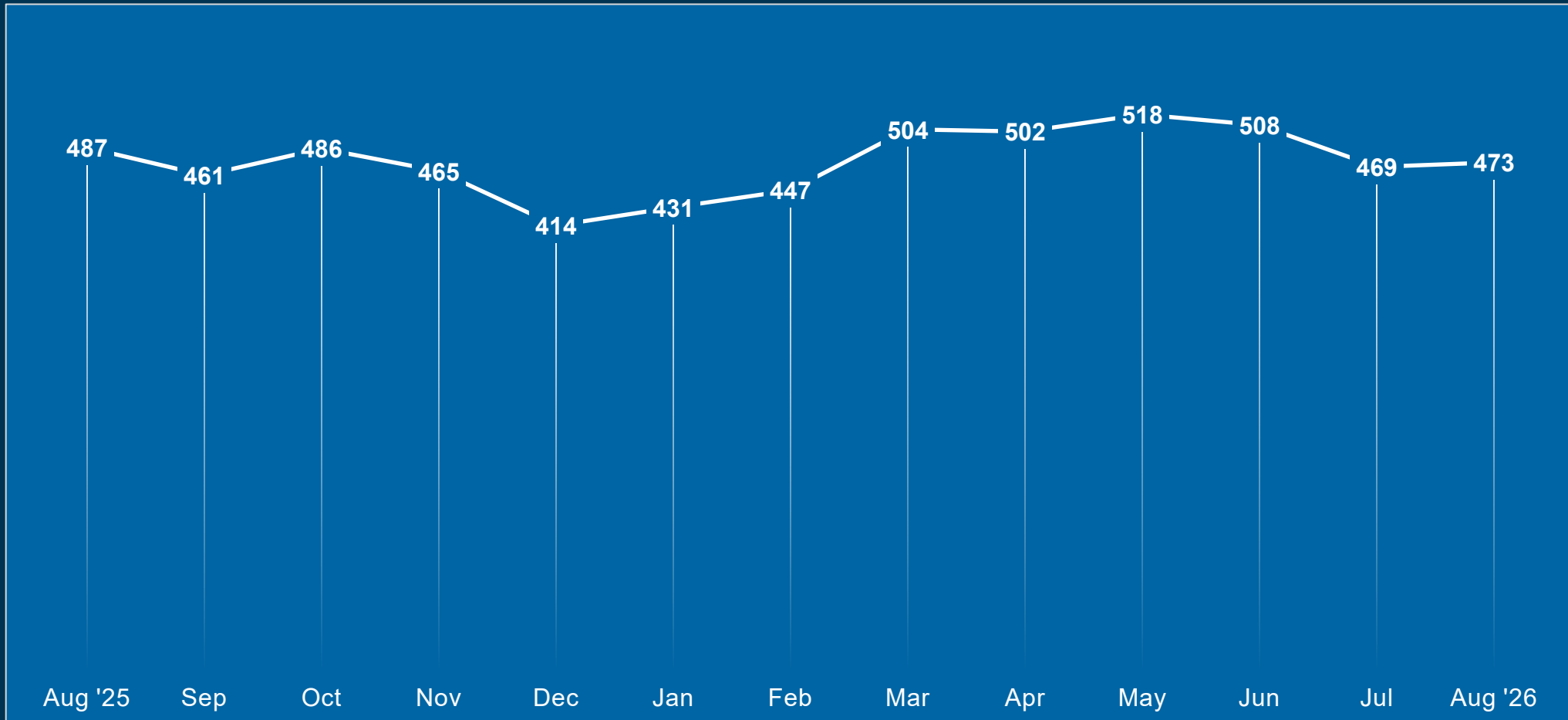
Condo Inventory by Price

Contingents Included August 2025 to August 2026



Condo Inventory History

Contingents Included August 2025 to August 2026



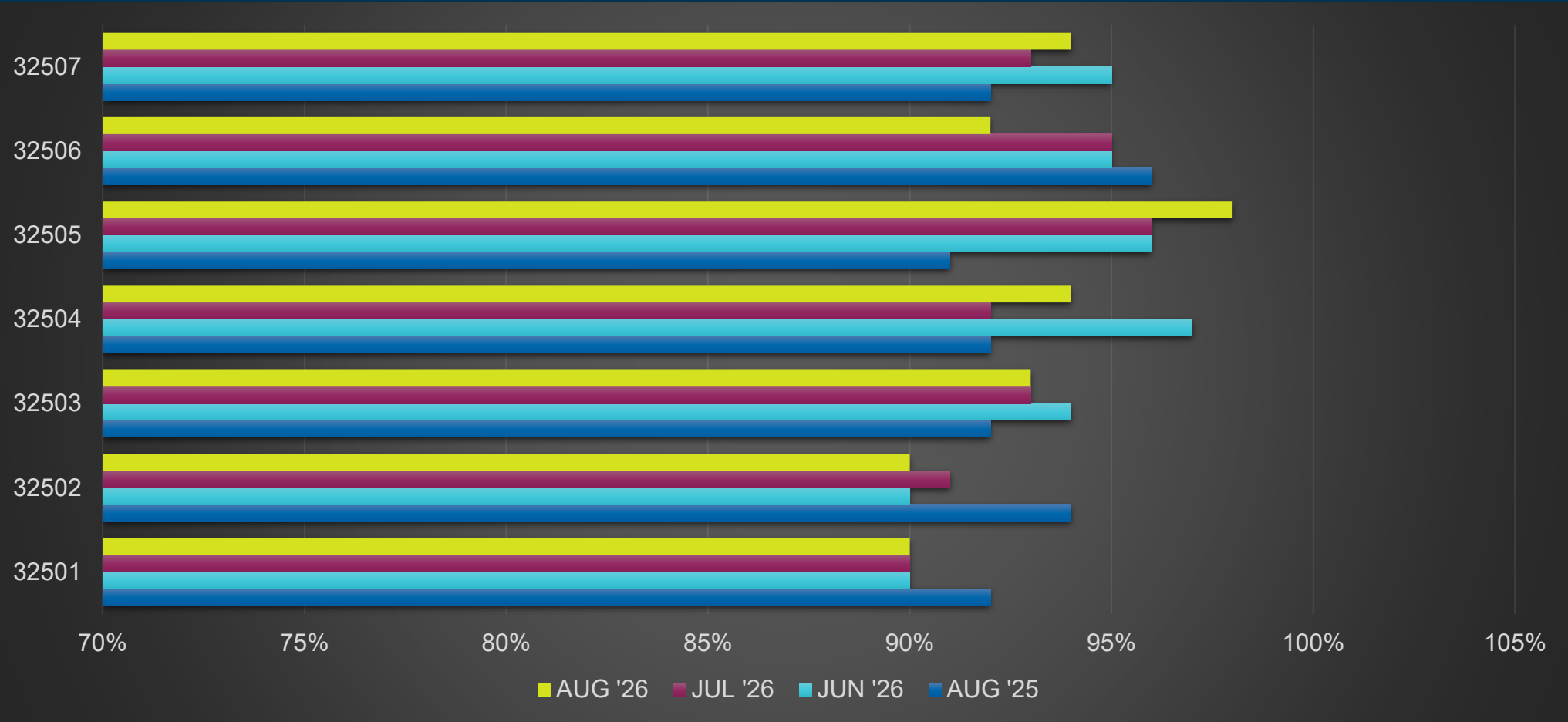
Average Percentage of Sold Vs List Price

Residential (Single Family) & Condo

- The following slides display the *average* percentage of sale price to original list price of Residential (single-family) and Condo units by zip code for the month of July 2026 for Escambia and Santa Rosa Counties. Distressed properties are not included.
- If no marker shows for any given month, no sales were reported in that zip code for that month.

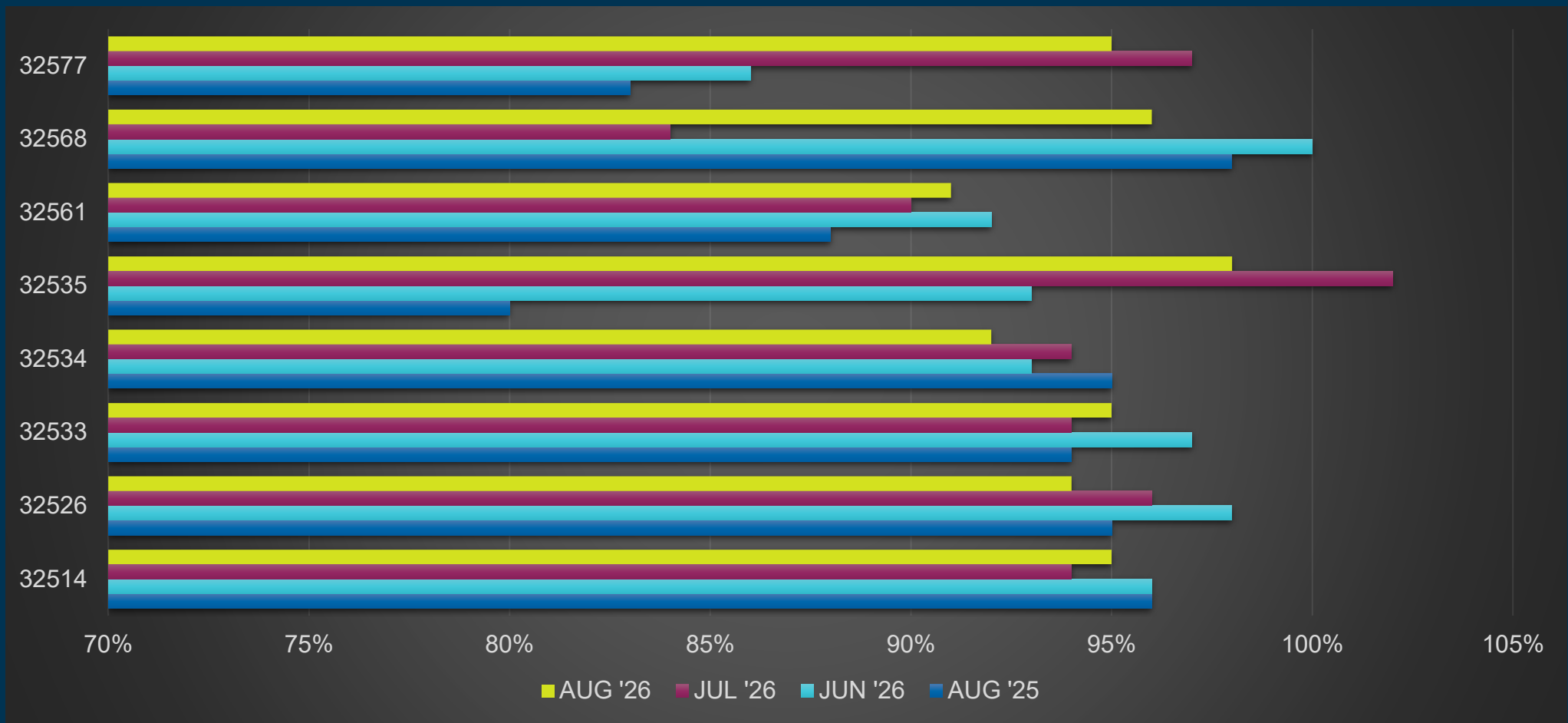
Escambia County 32501 to 32507

Residential Average List Vs. Sale Price



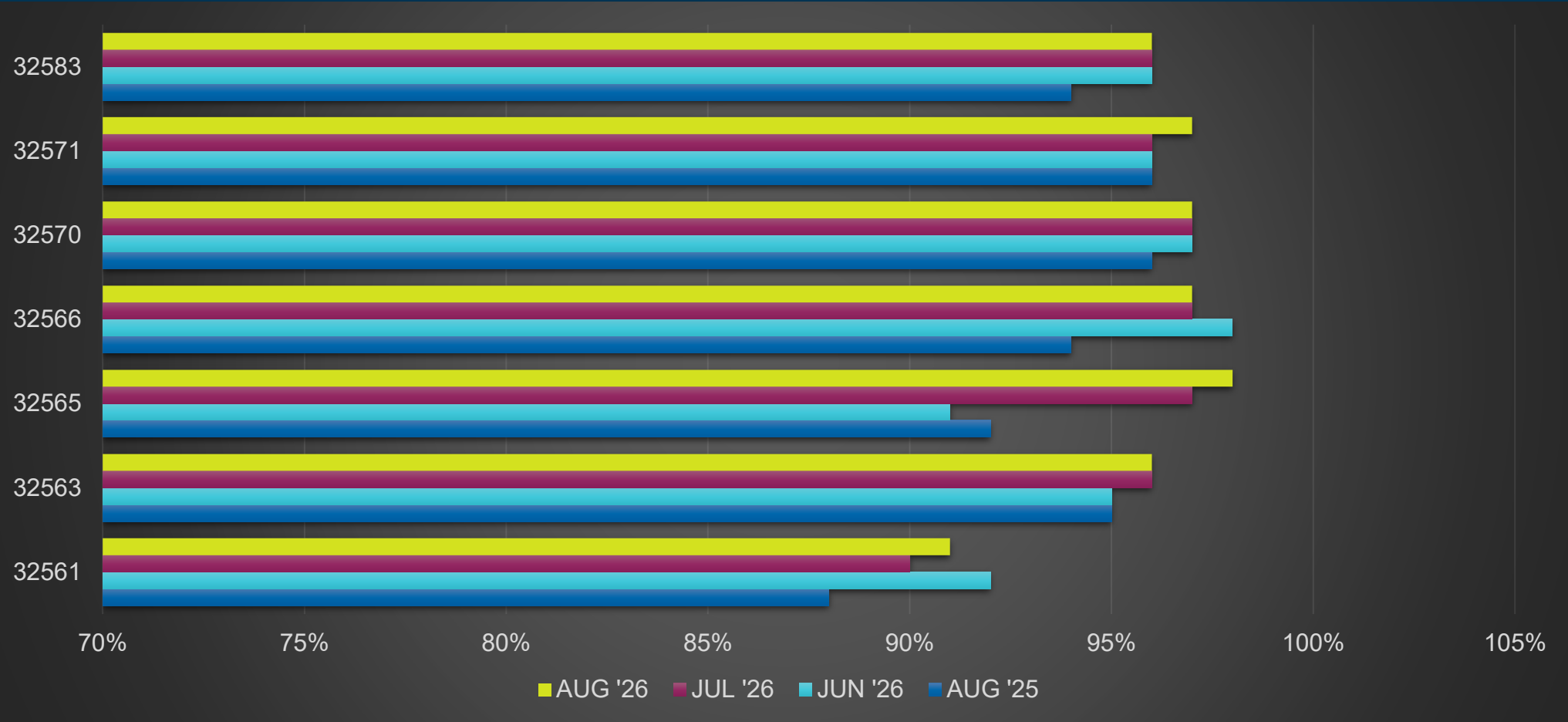
Escambia County 32514 to 32577

Residential Average List Vs. Sale Price



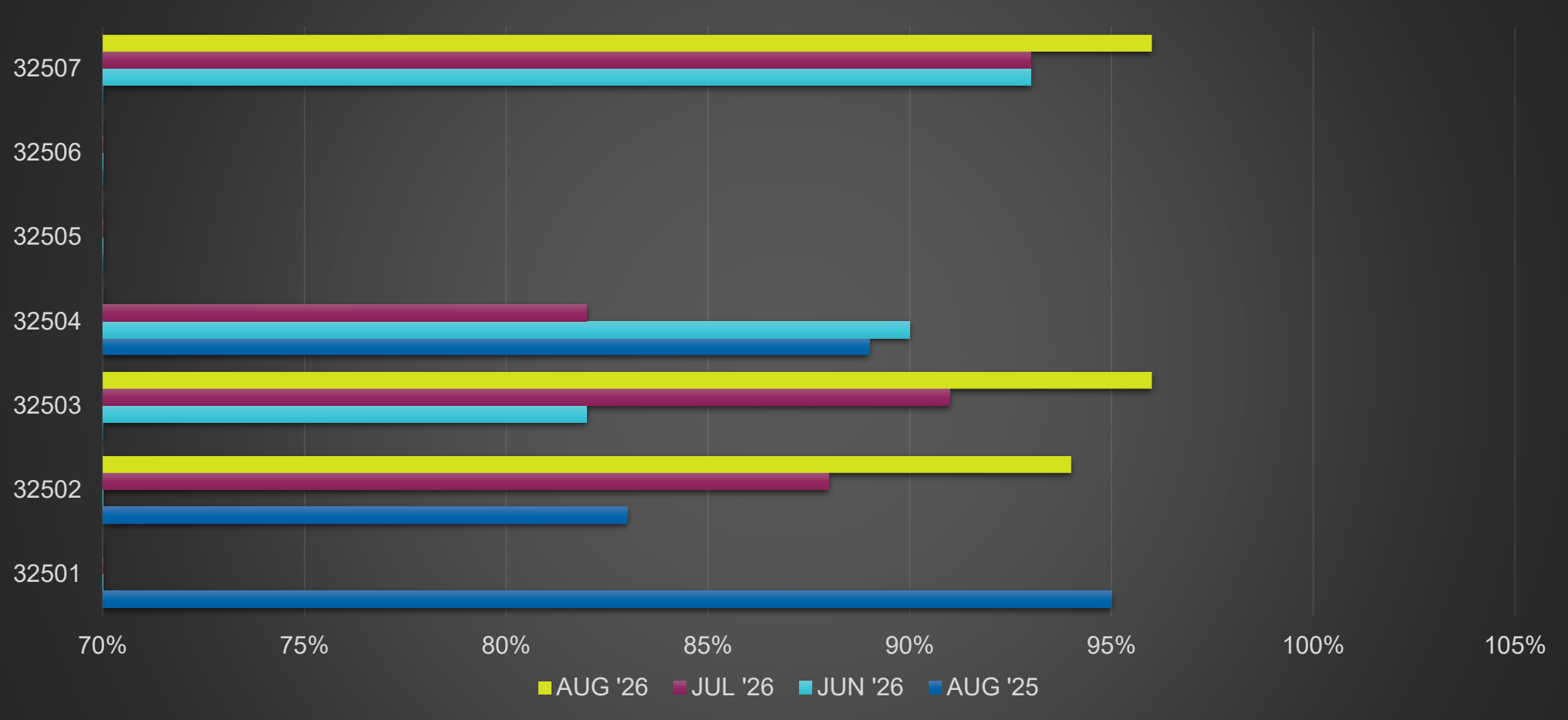
Santa Rosa County

Residential Average List Vs. Sale Price



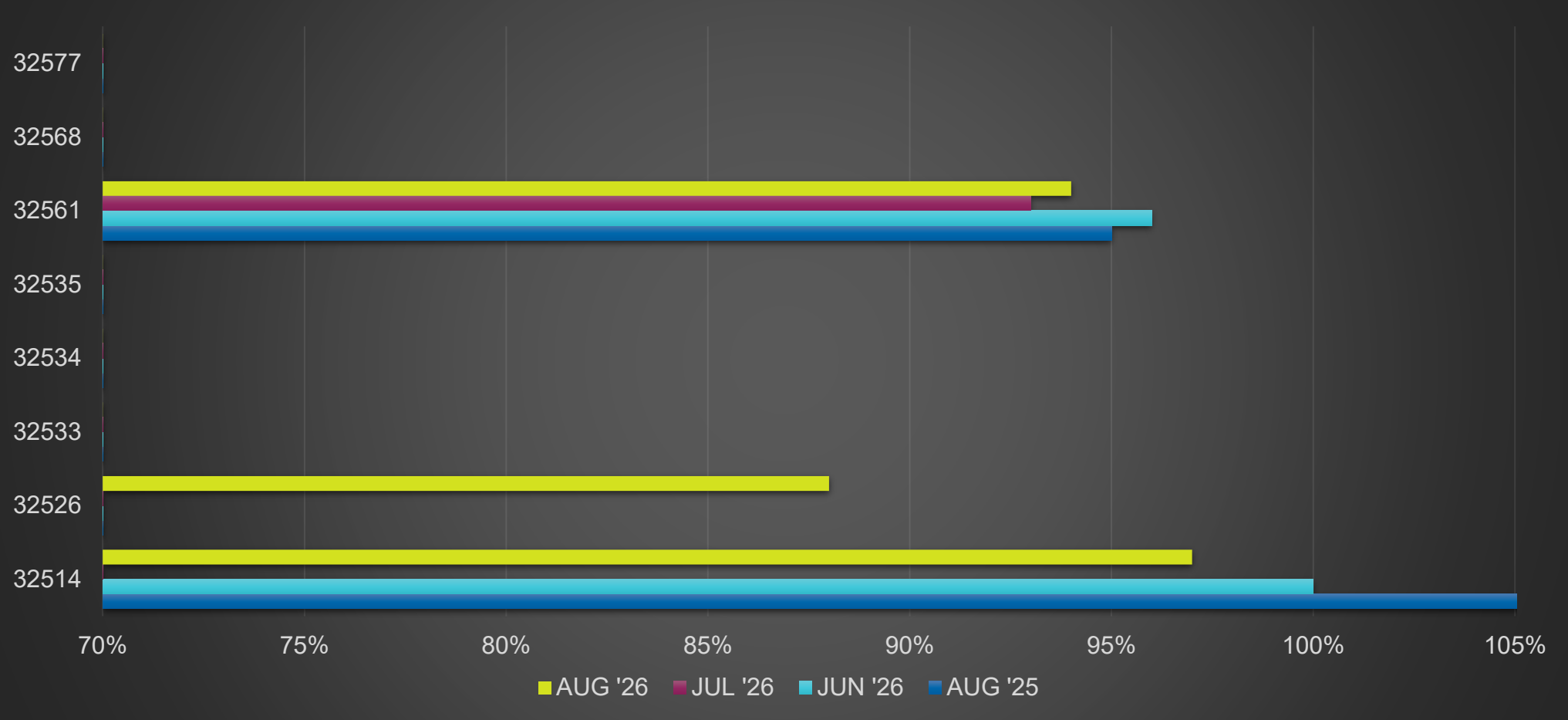
Escambia County 32501 to 32507

Condo Average List Vs. Sale Price



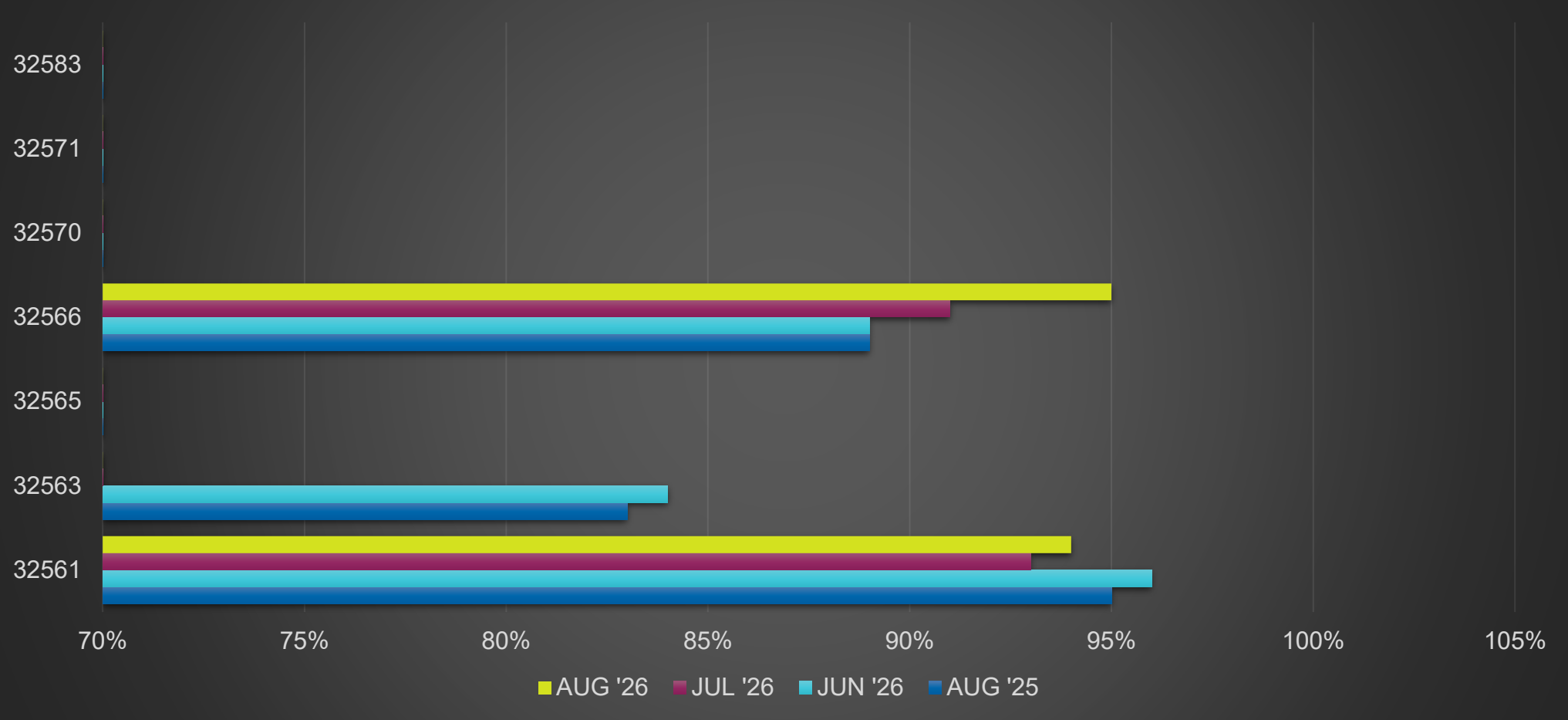
Escambia County 32514 to 32577

Condo Average List Vs. Sale Price



Santa Rosa County

Condo Average List Vs. Sale Price



Pending Sales

January 2023 to August 2026

