

PAR Market Snapshot

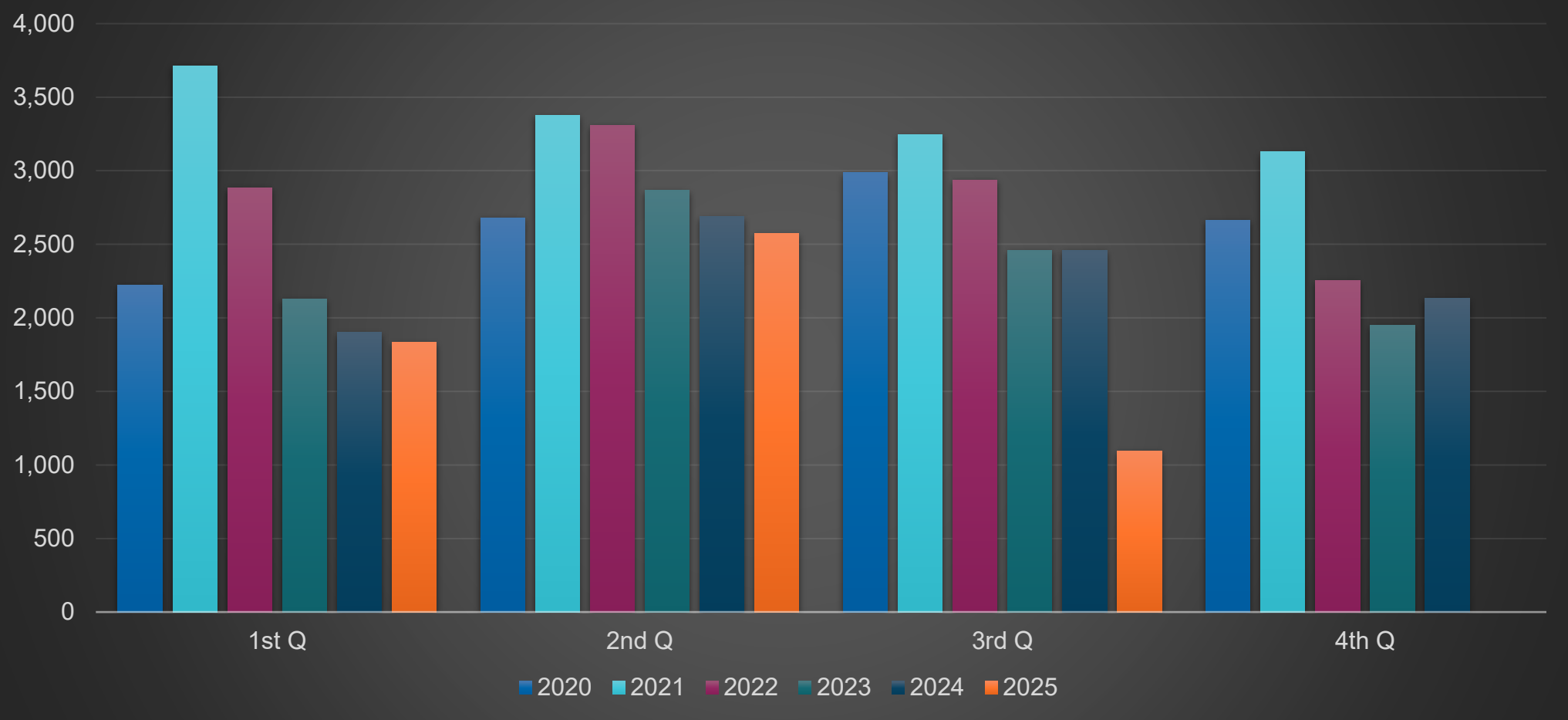
July 2025

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July Market Highlights

- YTD combined sales totaled for 2025 stand at 5,370 representing a 2.1% drop from the same period in 2024.
- Total sales for July 2025 were down 15% compared to June 2025.
- New residential listings increased by 50% while new condo listings decreased by 8% in July 2025 when compared to July 2024.
- Pending sales in July 2025 increased by 4.3% over July 2024 and increased 0.6% from June 2025.

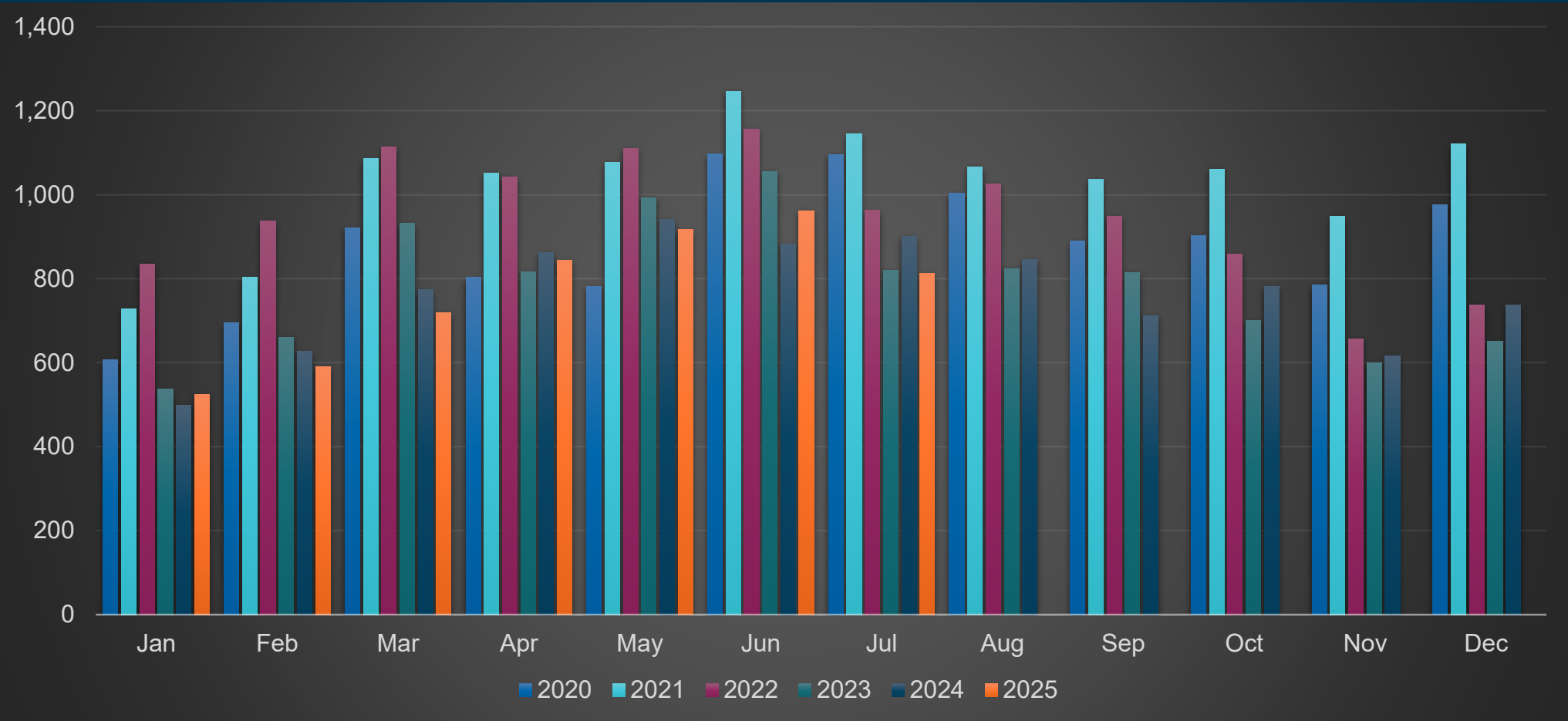
Quarterly Sales 2020 - 2025



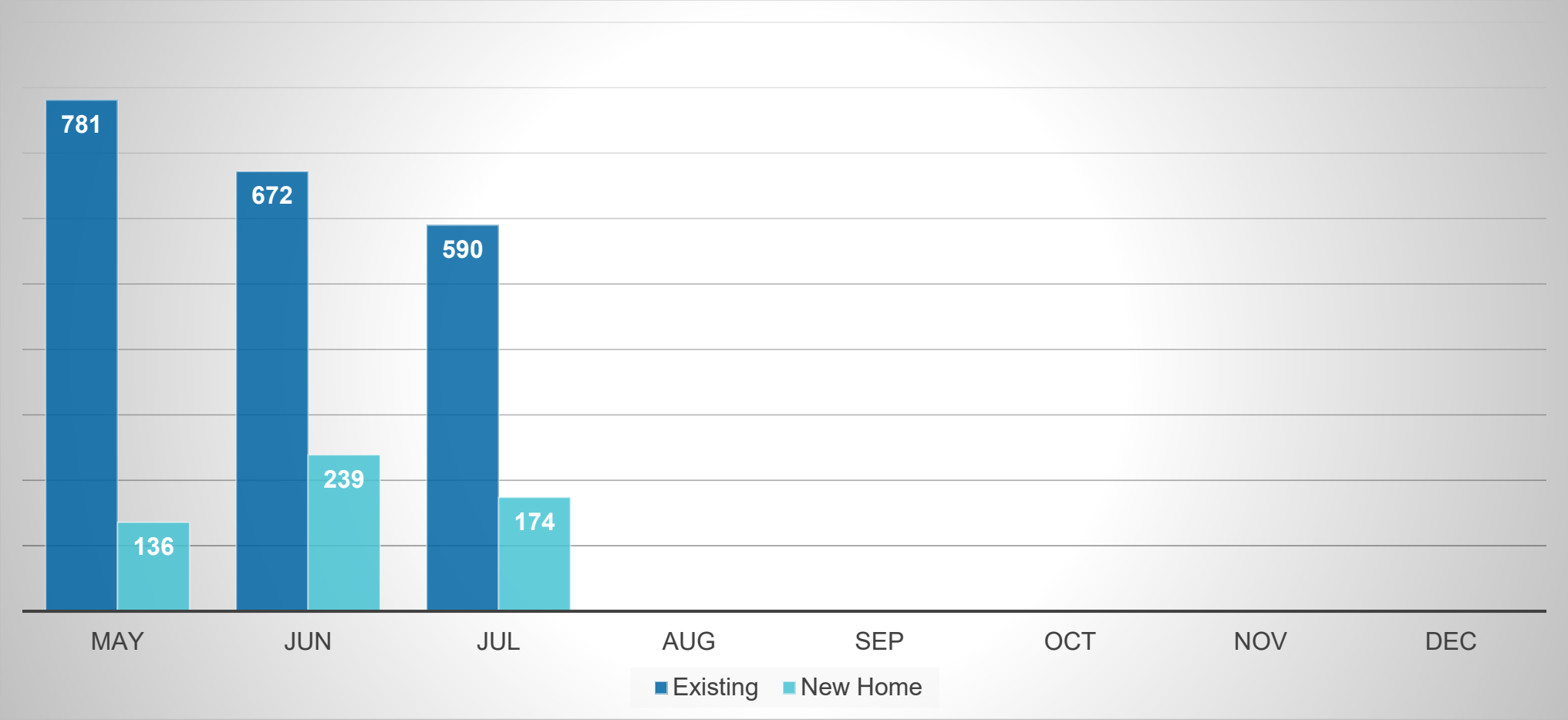
Monthly Sales 2020 - 2025

July 2024 - 901

July 2025 - 813

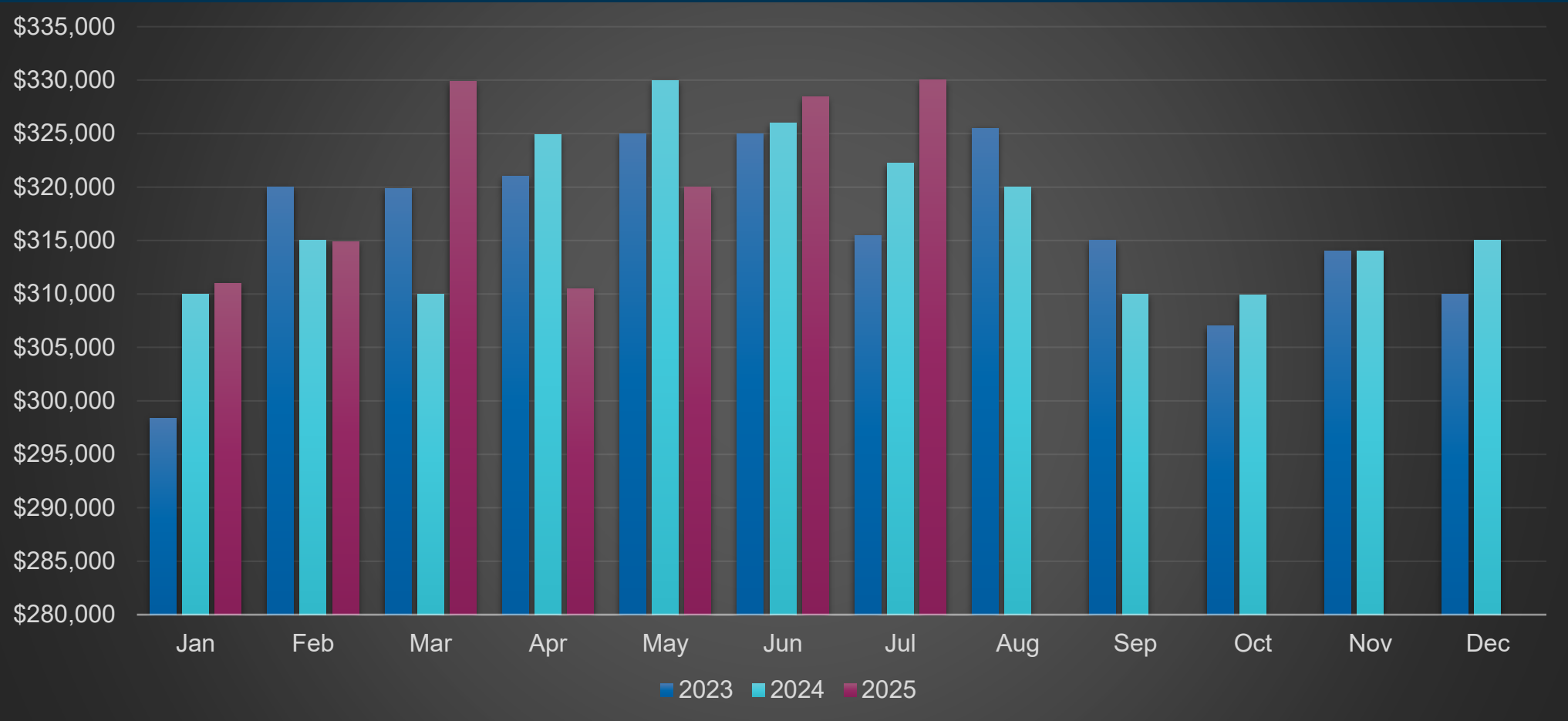


Existing Vs. New Build Sales 2025

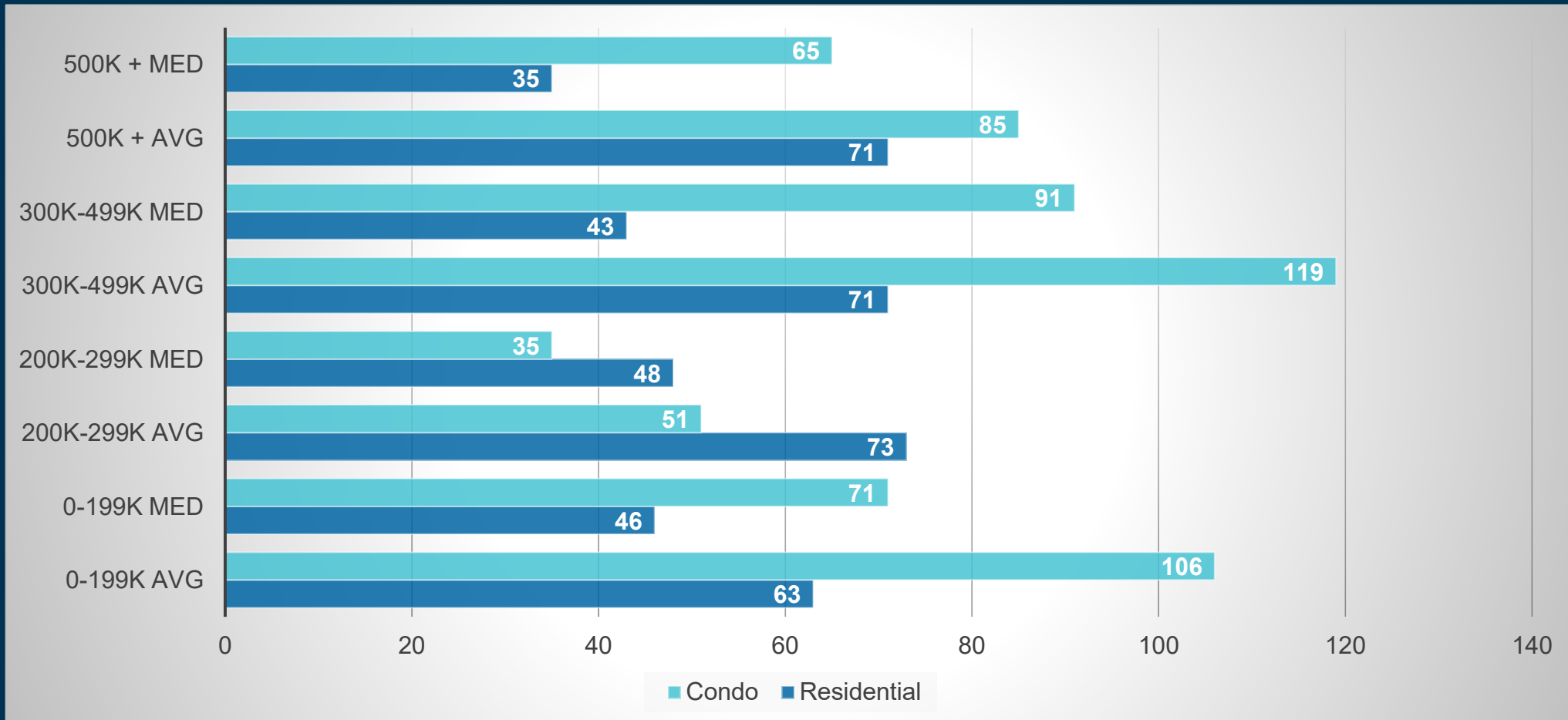


Median Sales 2023 - 2025

July 2024 - \$315,450 July 2025 - \$322,235

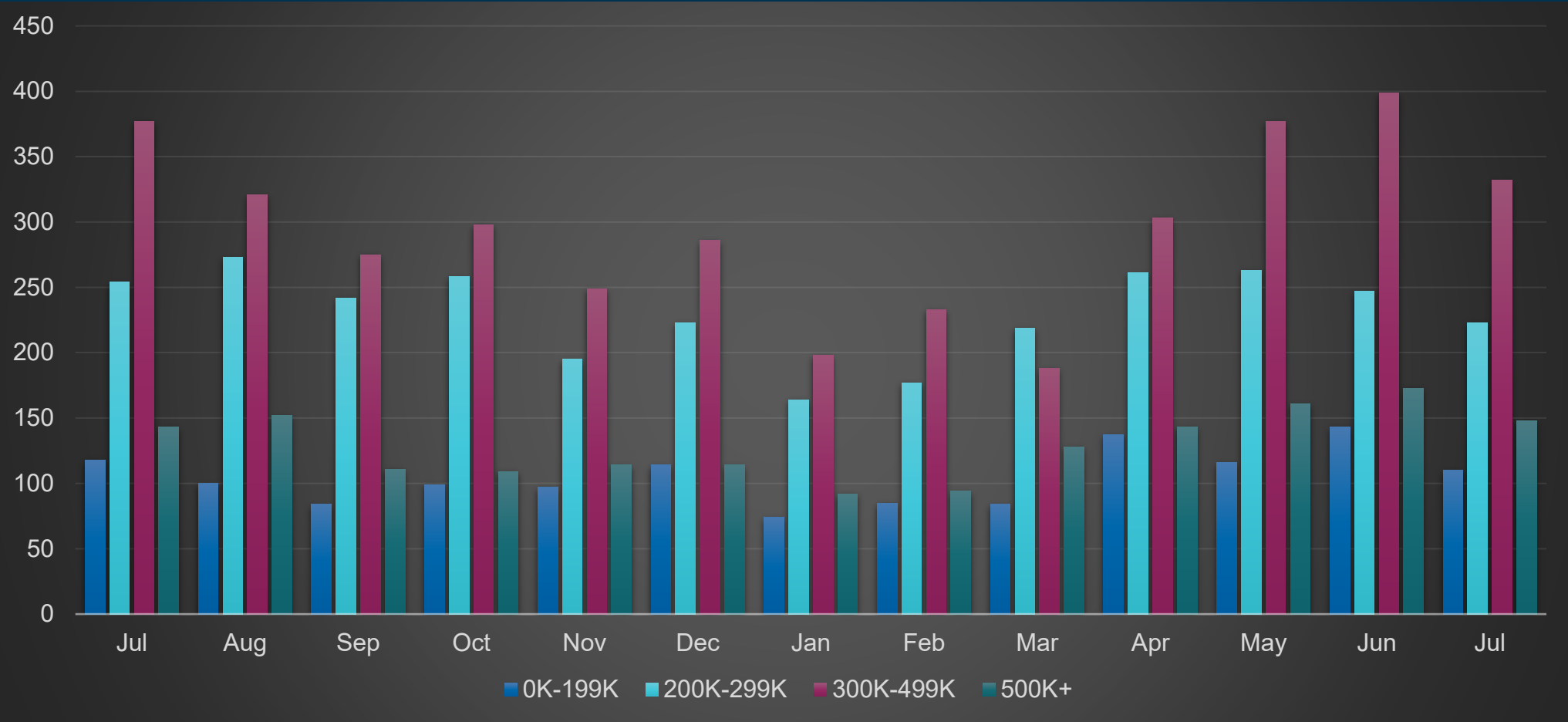


July Avg./Median DOM by Price Range/Property Type - 2025



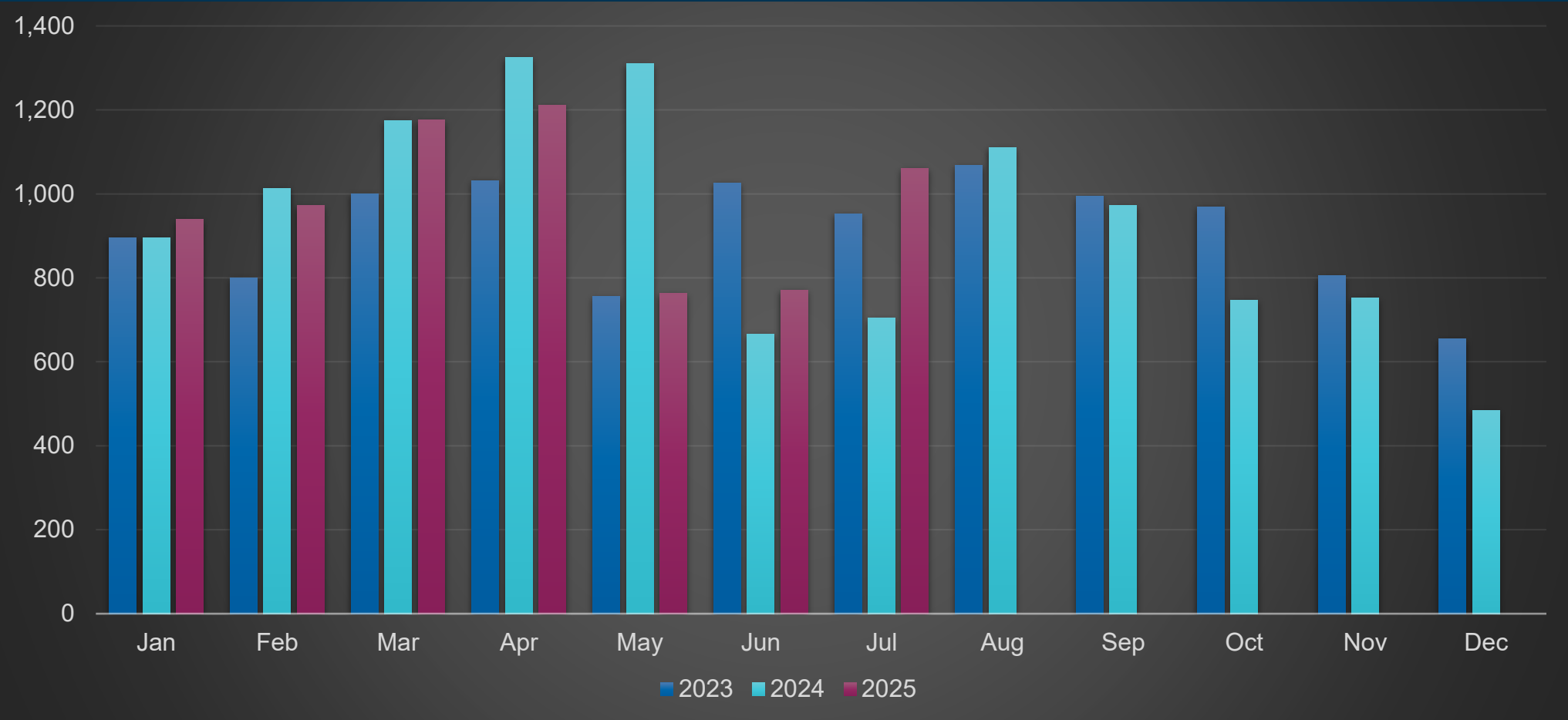
Sales by Price Range - 2025

Residential & Condo



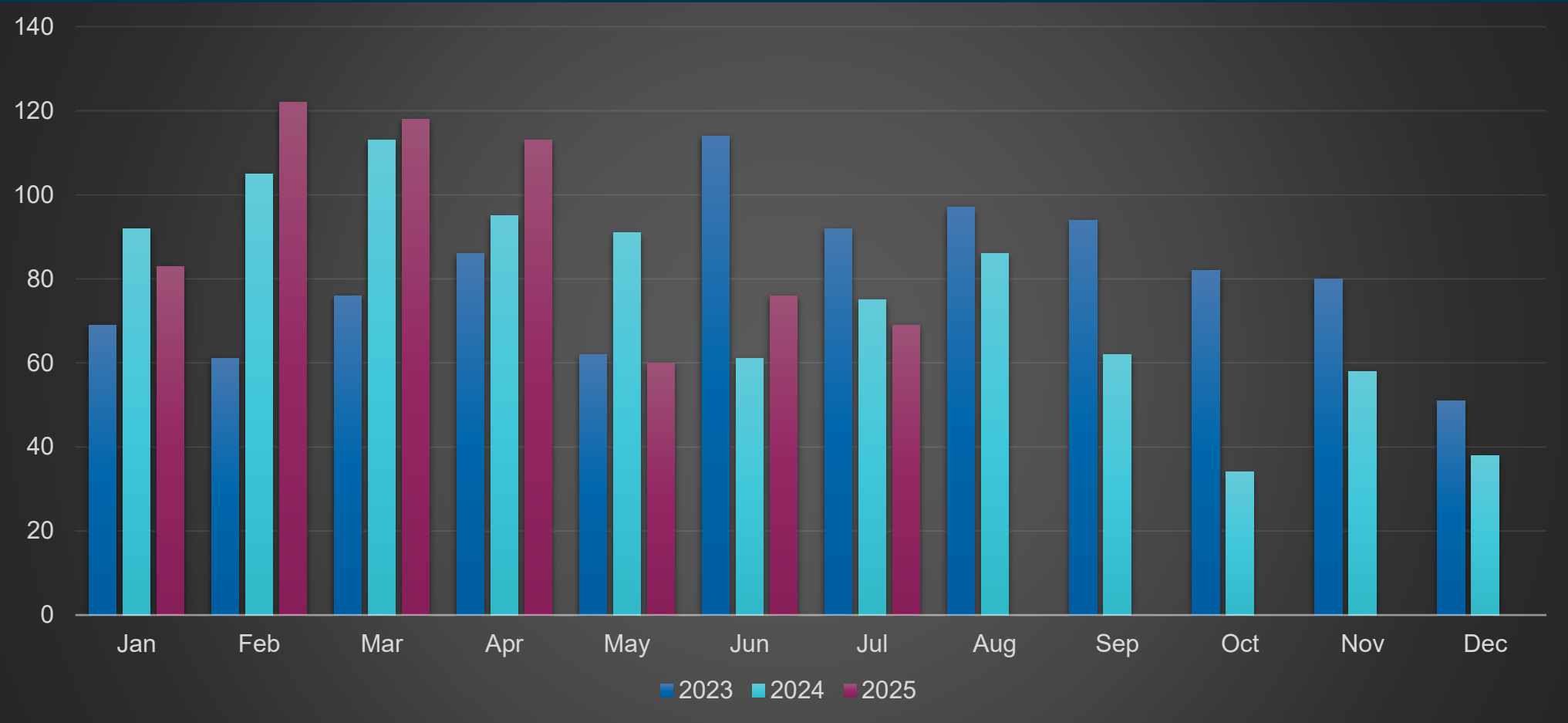
New Listings by Month: Residential - 2025

July 2024 - 704 July 2025 - 1,061



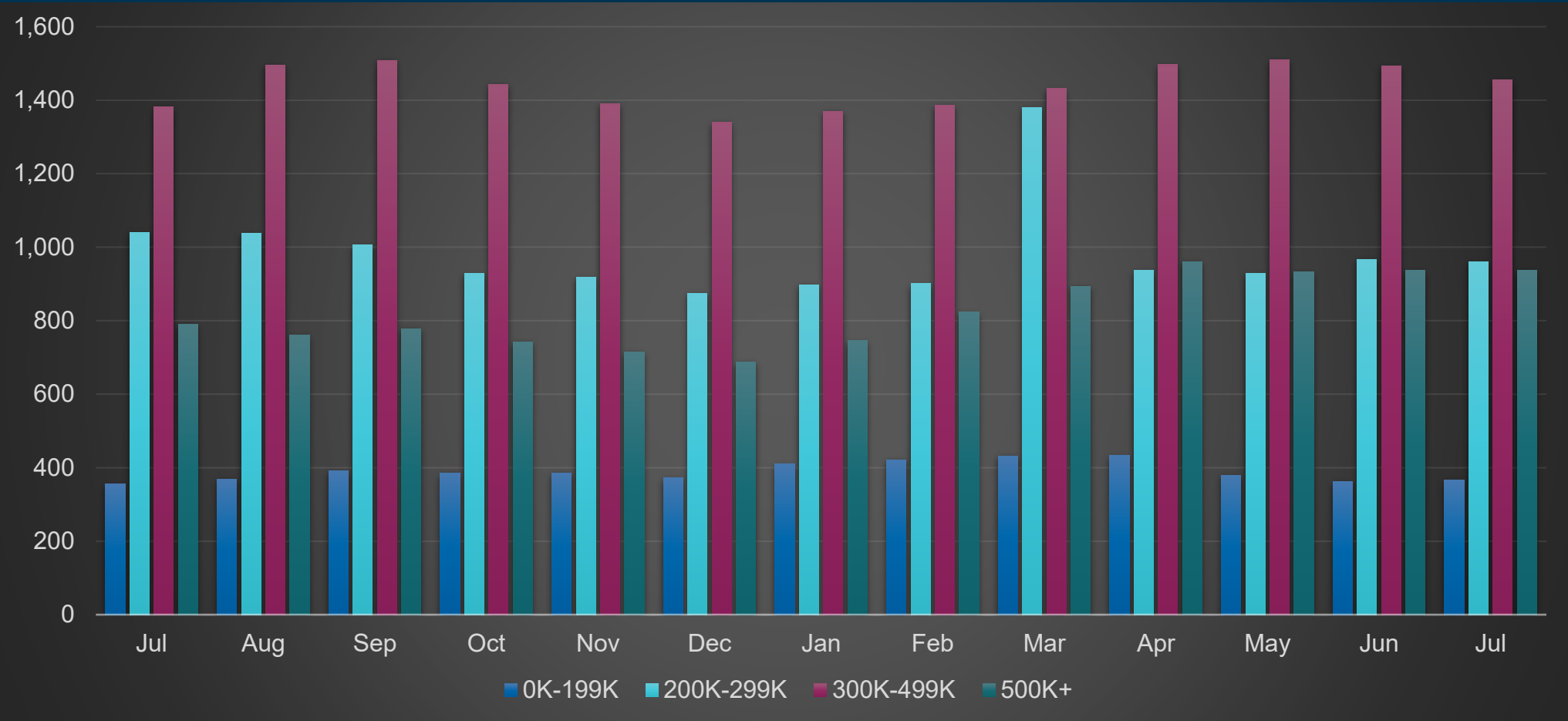
New Listings by Month: Condo - 2025

July 2024 - 75 July 2025 - 69



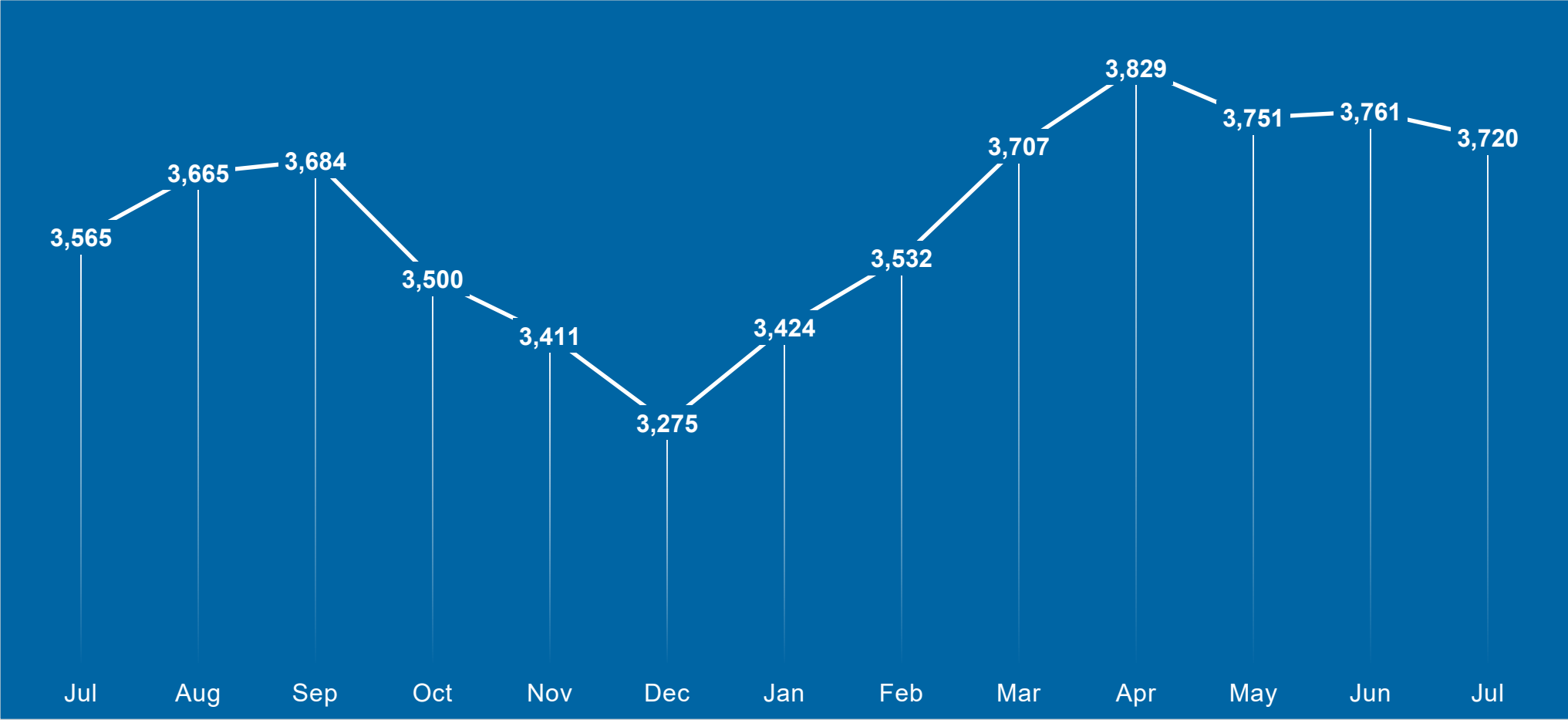
Residential (Single Family) Inventory by Price

Contingents Included July 2024 to July 2025



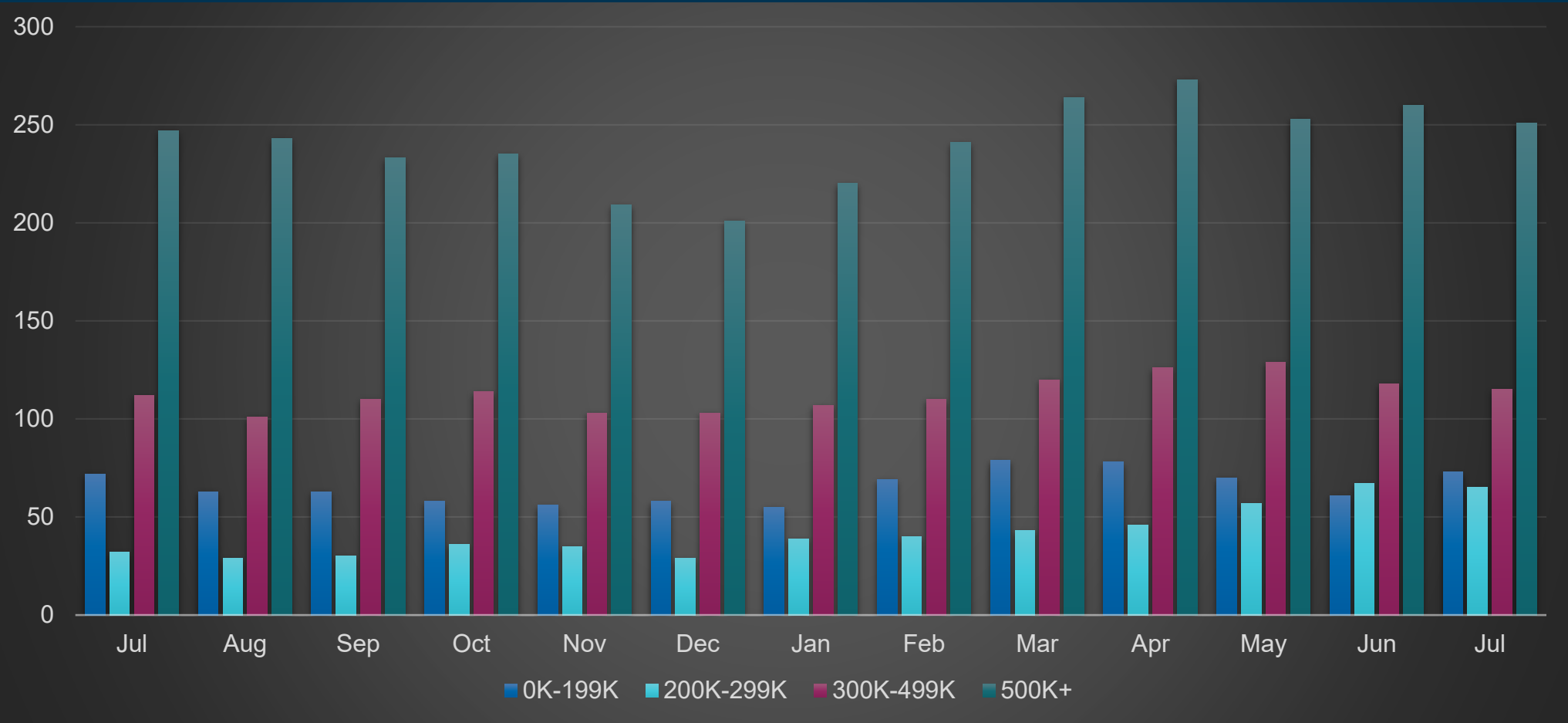
Residential (Single Family) Inventory History

Contingents Included July 2024 to July 2025



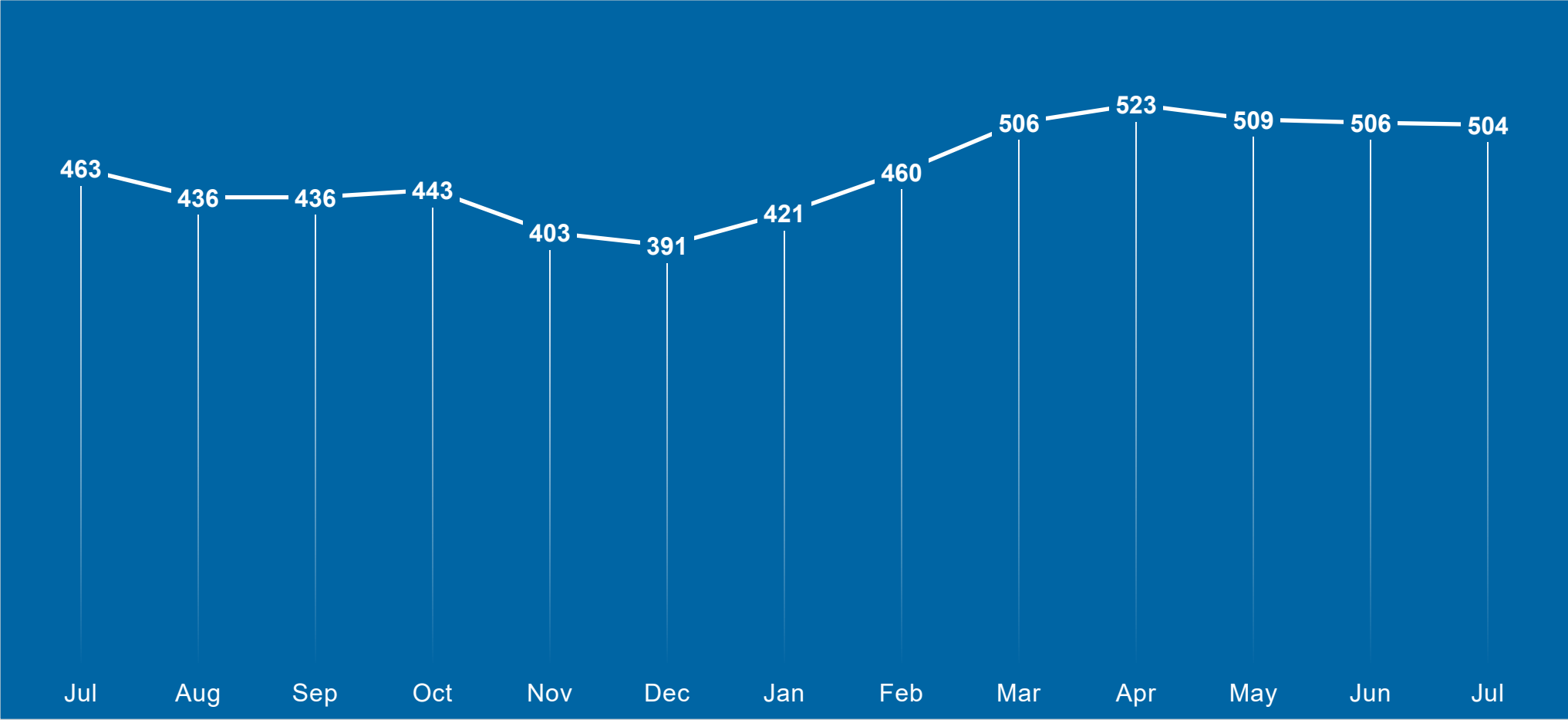
Condo Inventory by Price

Contingents Included July 2024 to July 2025



Condo Inventory History

Contingents Included July 2024 to July 2025



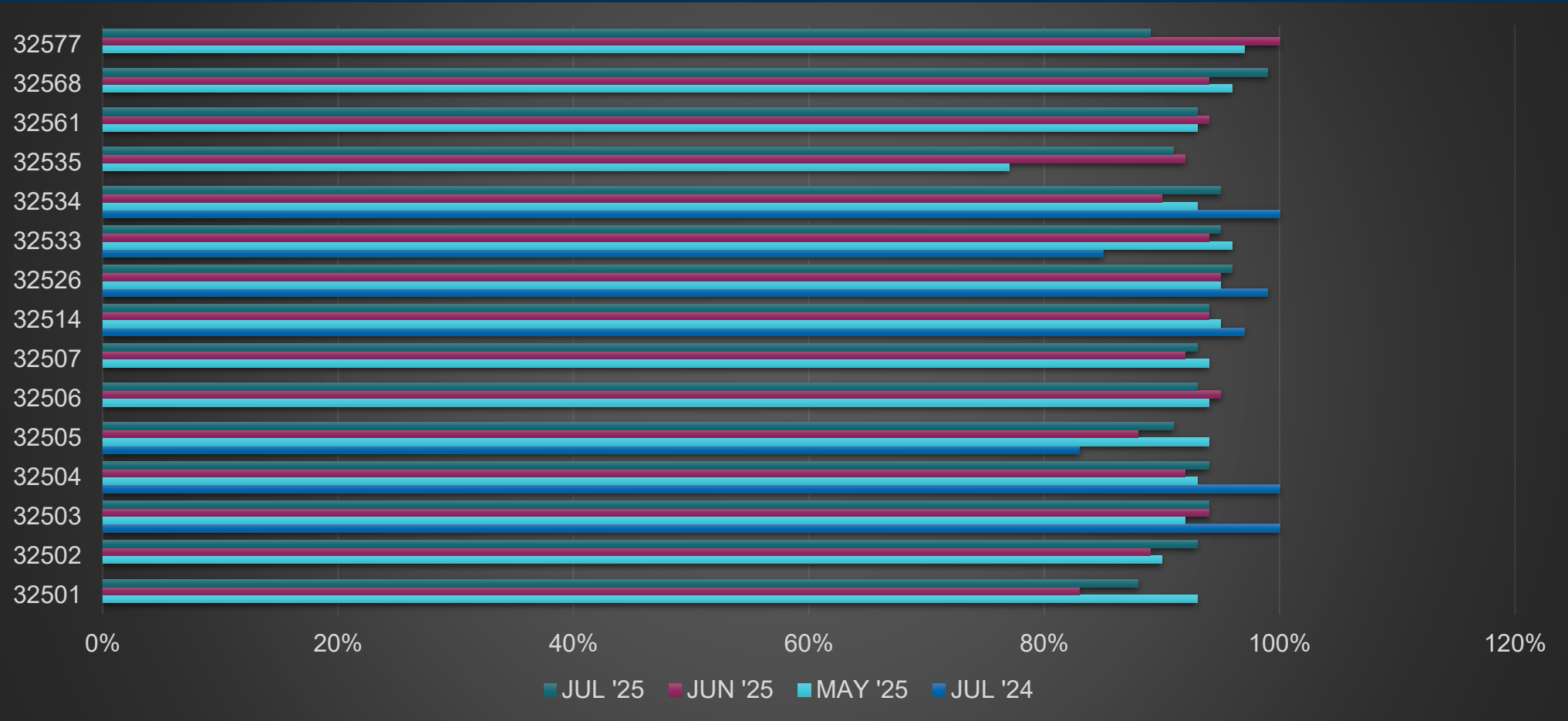
Average Percentage of Sold Vs List Price

Residential (Single Family) & Condo

- The following slides display the *average* percentage of sale price to original list price of Residential (single-family) and Condo units by zip code for the month of July 2025 for Escambia and Santa Rosa Counties. Distressed properties are not included.
- If no marker shows for any given month, no sales were reported in that zip code for that month.

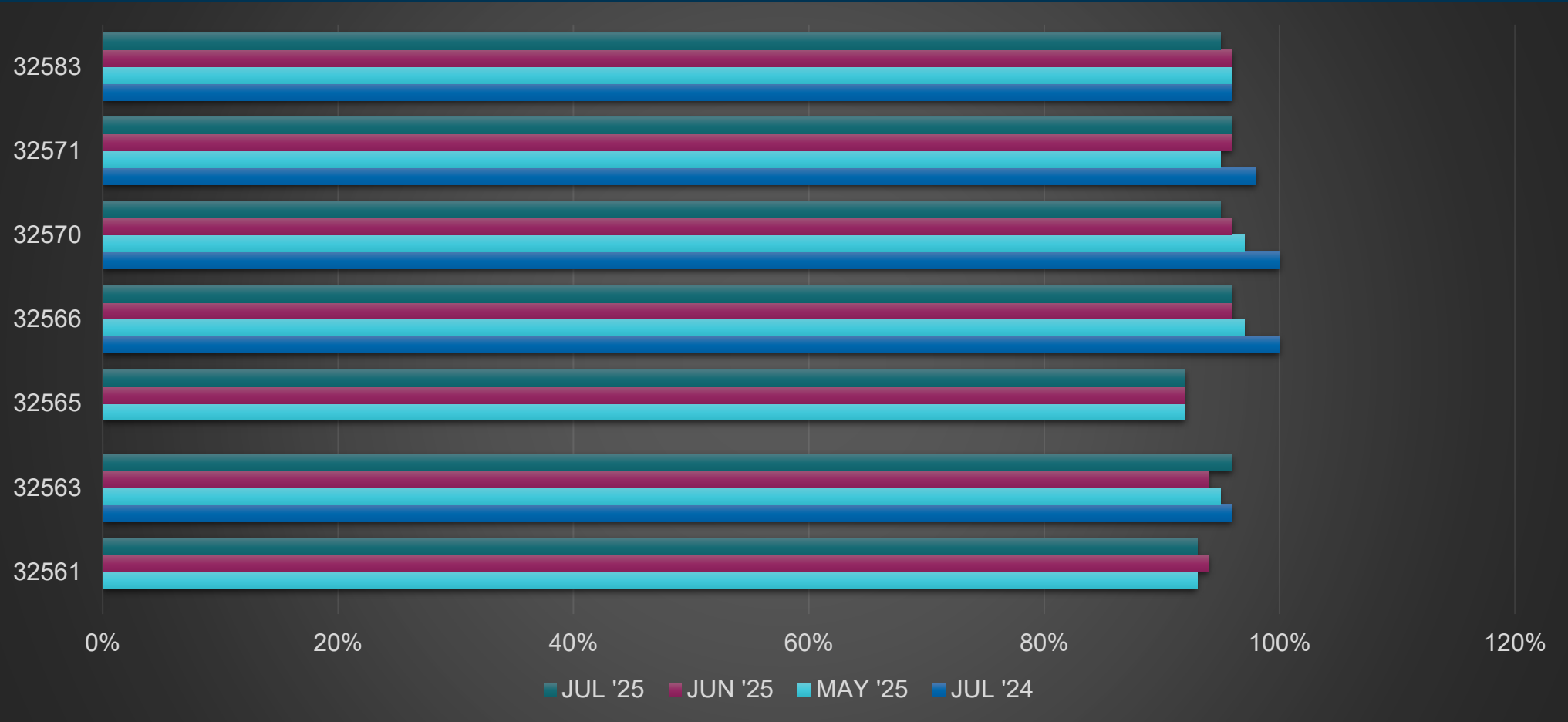
Escambia County

Residential Average List Vs. Sale Price



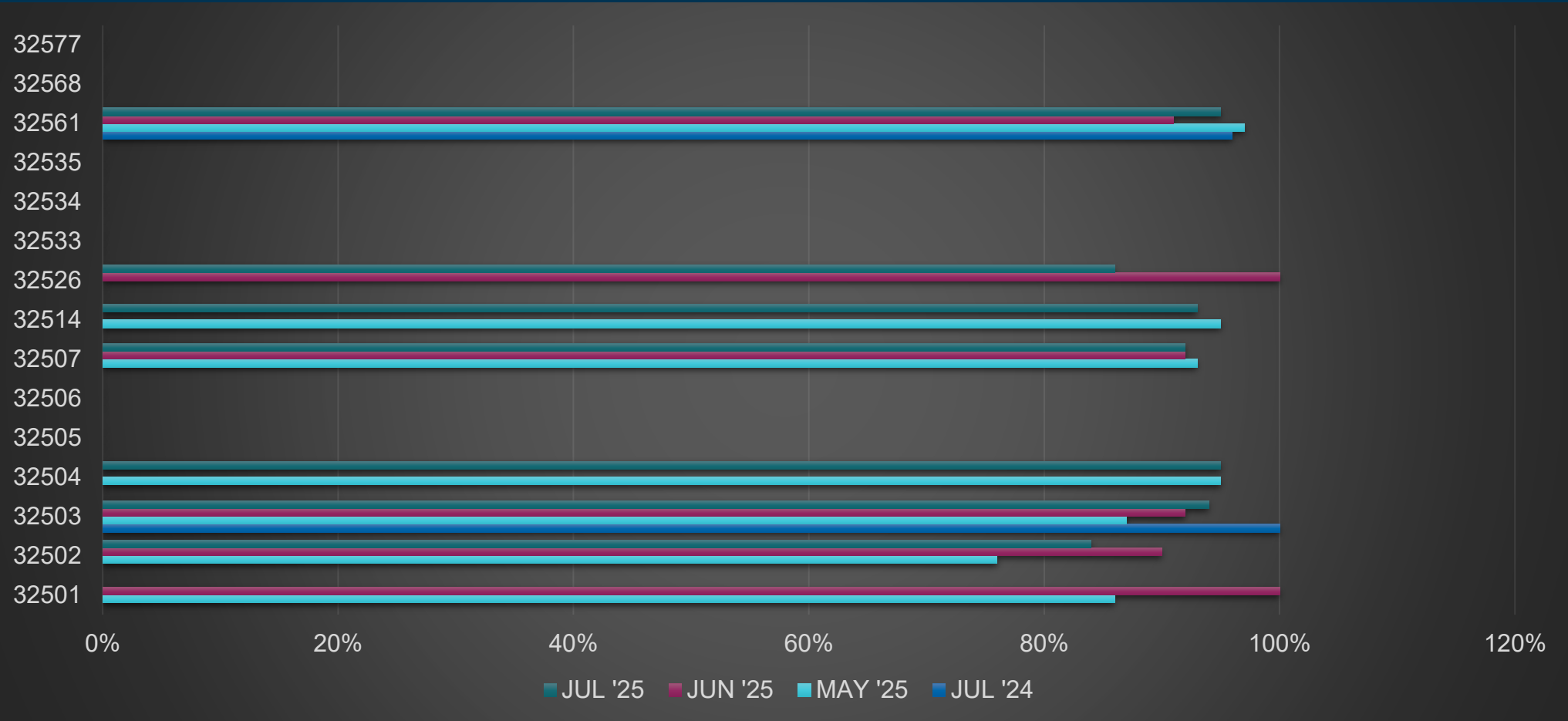
Santa Rosa County

Residential Average List Vs. Sale Price



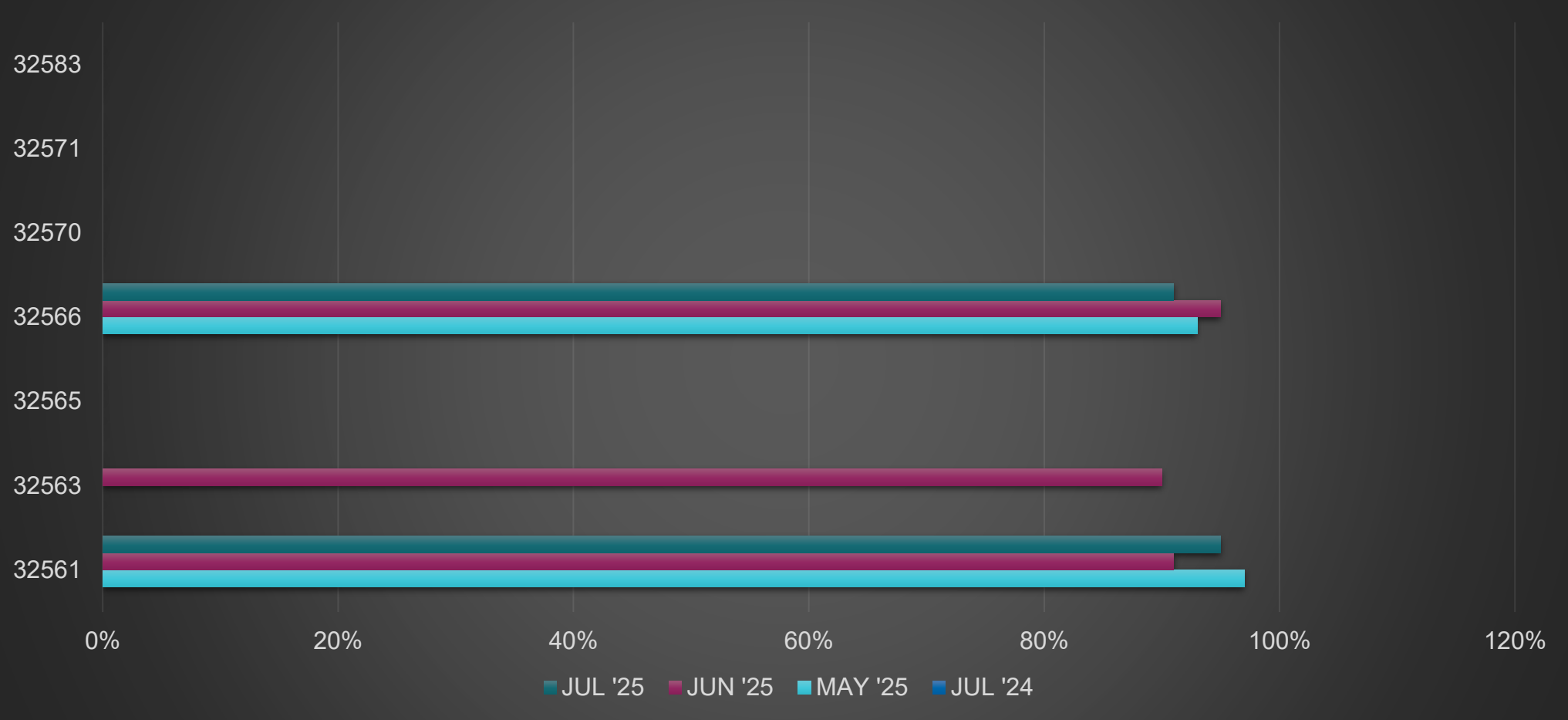
Escambia County

Condo Average List Vs. Sale Price



Santa Rosa County

Condo Average List Vs. Sale Price



Pending Sales

January 2023 to July 2025

