

PAR Market Snapshot

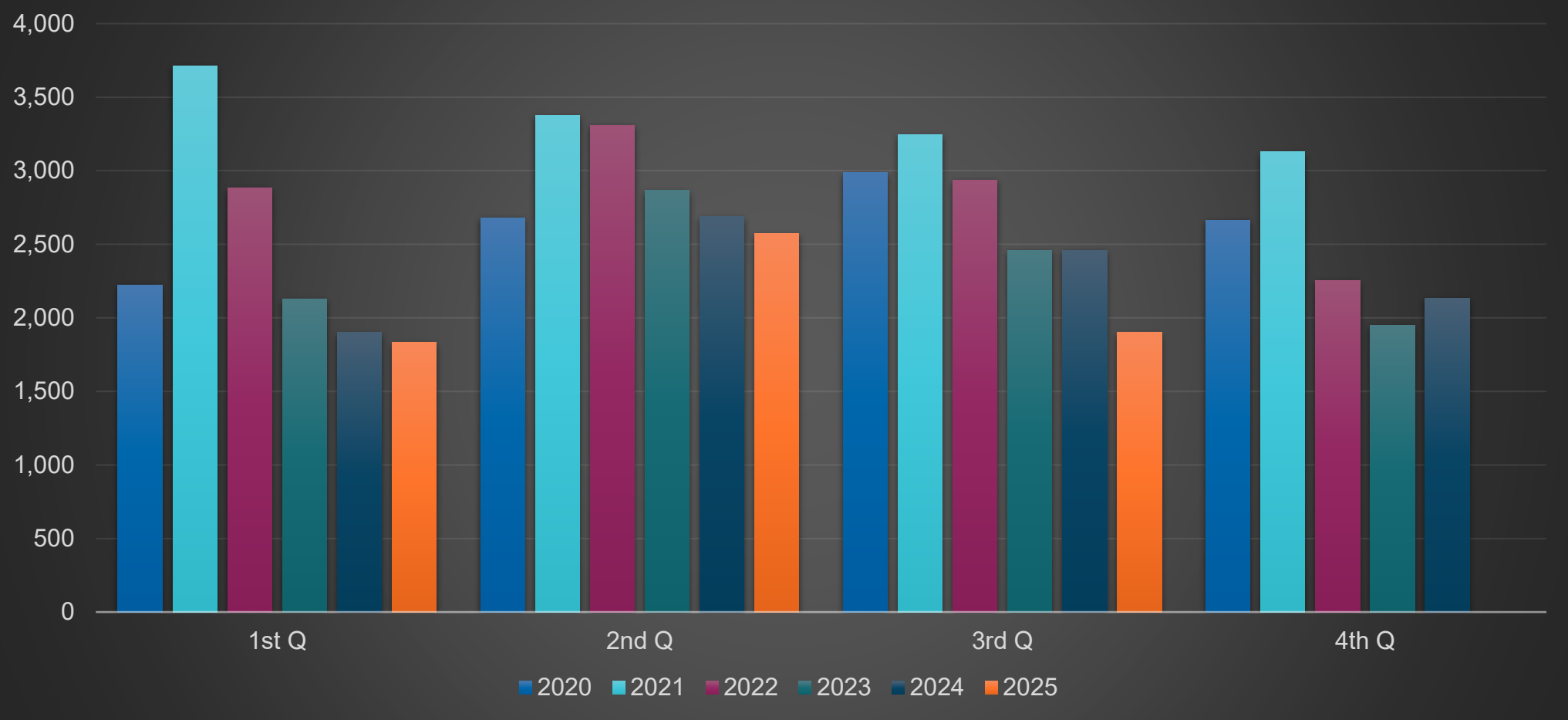
August 2025

Copyright © 2025 Pensacola Association of REALTORS®, Inc.

August Market Highlights

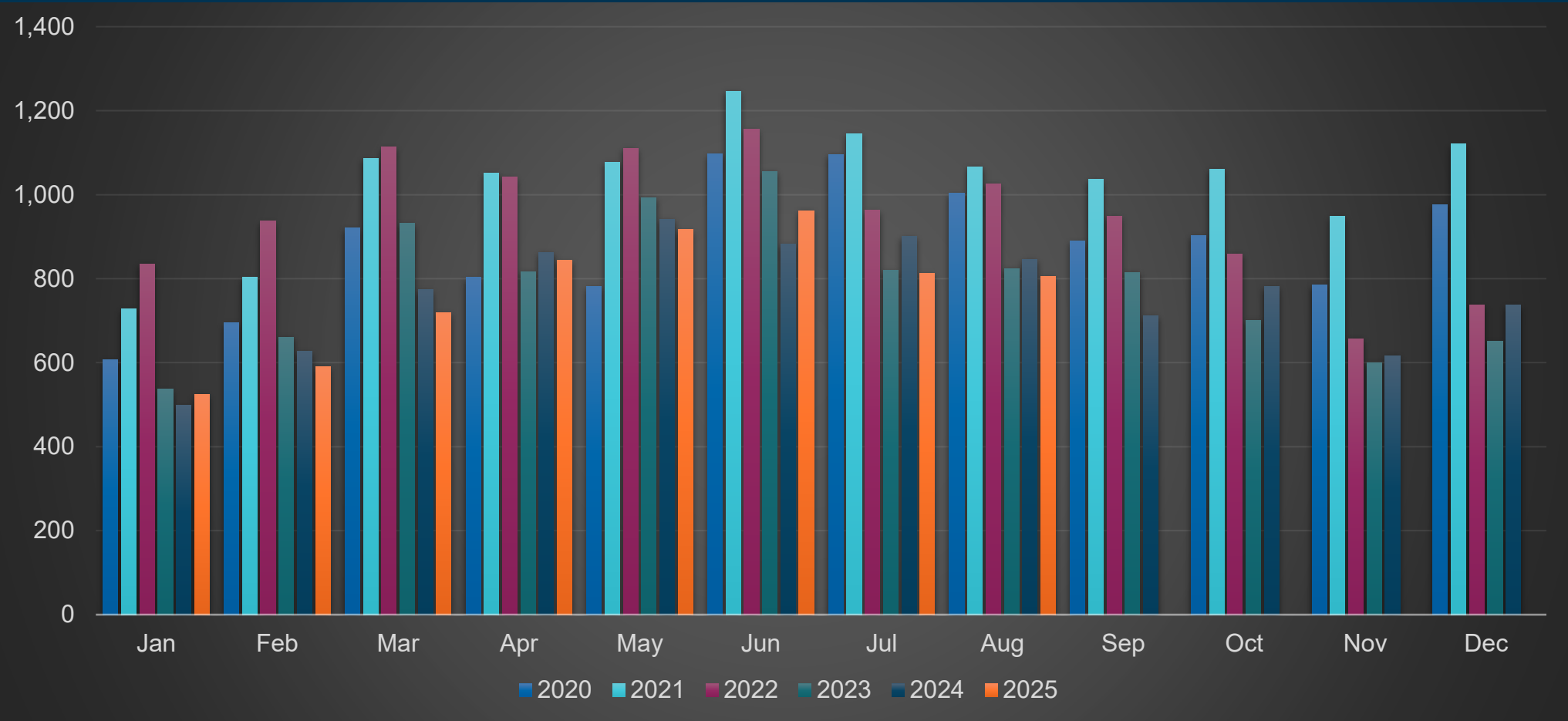
- YTD combined sales totaled for 2025 stand at 6,280 representing a 2% drop from the same period in 2024.
- Total sales for August 2025 were down 0.8% compared to July 2025.
- New residential listings decreased by 15% and new condo listings decreased by 20% in August 2025 when compared to August 2024.
- Pending sales in August 2025 decreased by 8.3% over August 2024 but increased 2% from July 2025.

Quarterly Sales 2020 - 2025

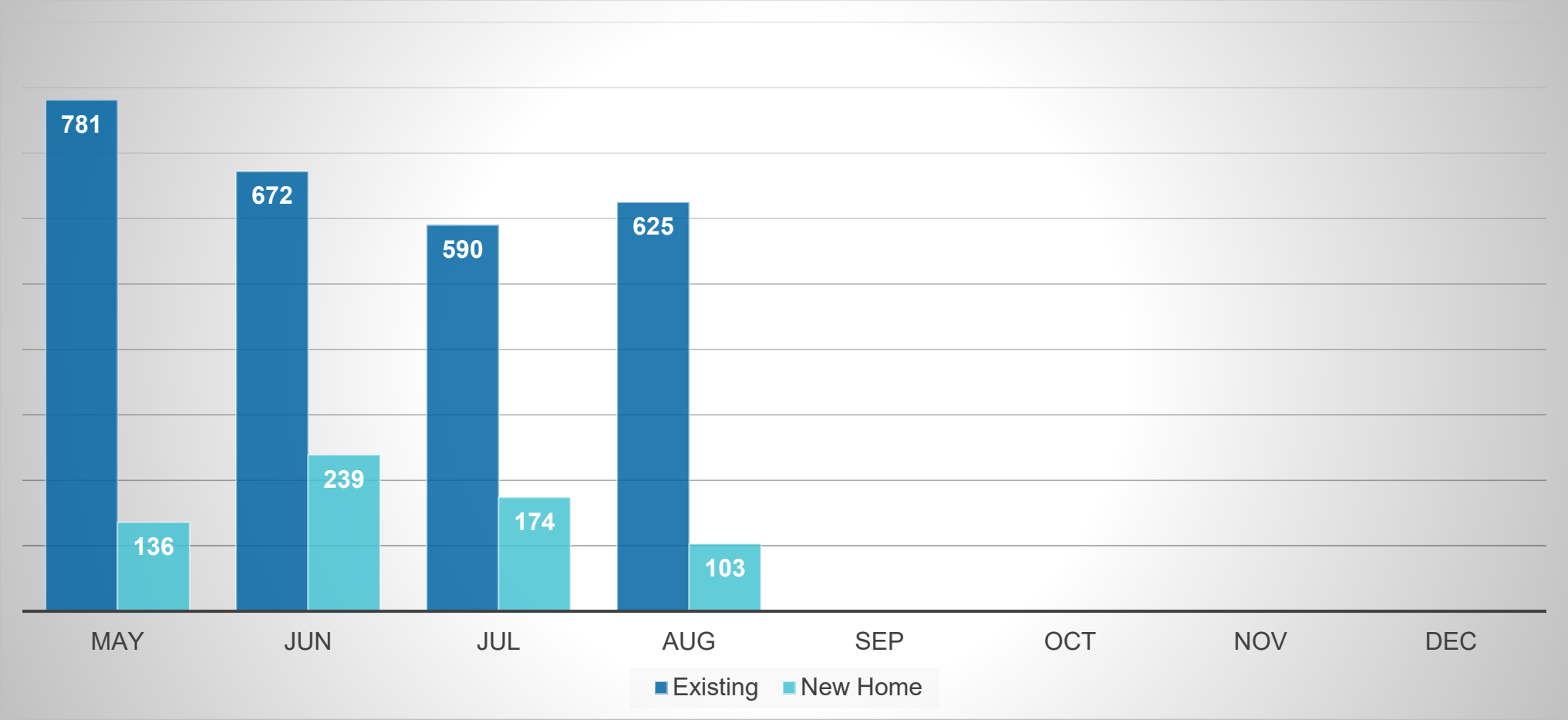


Monthly Sales 2020 - 2025

August 2024 - 846 August 2025 - 806



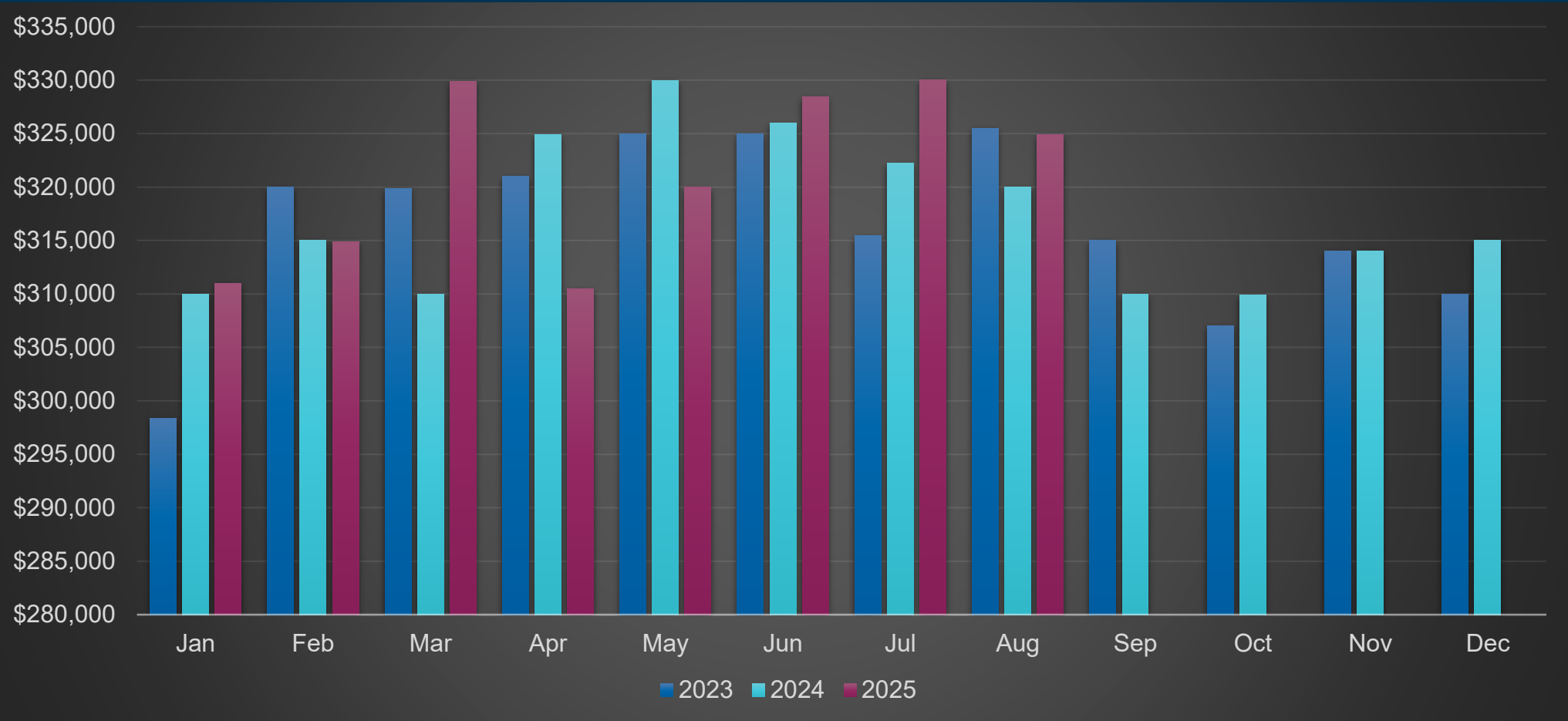
Existing Vs. New Build Sales 2025



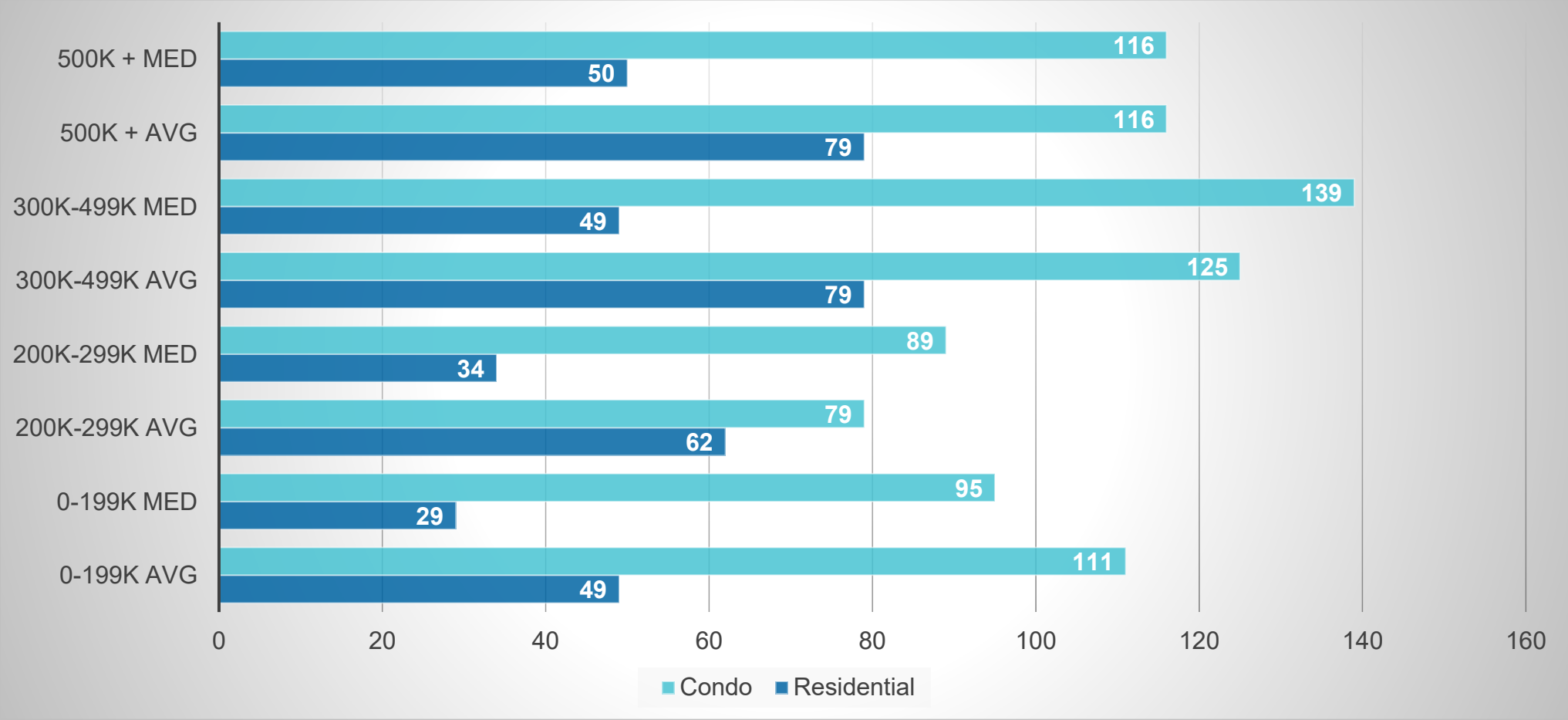
Median Sales 2023 - 2025

August 2024 - \$320,000

August 2025 - \$324,900

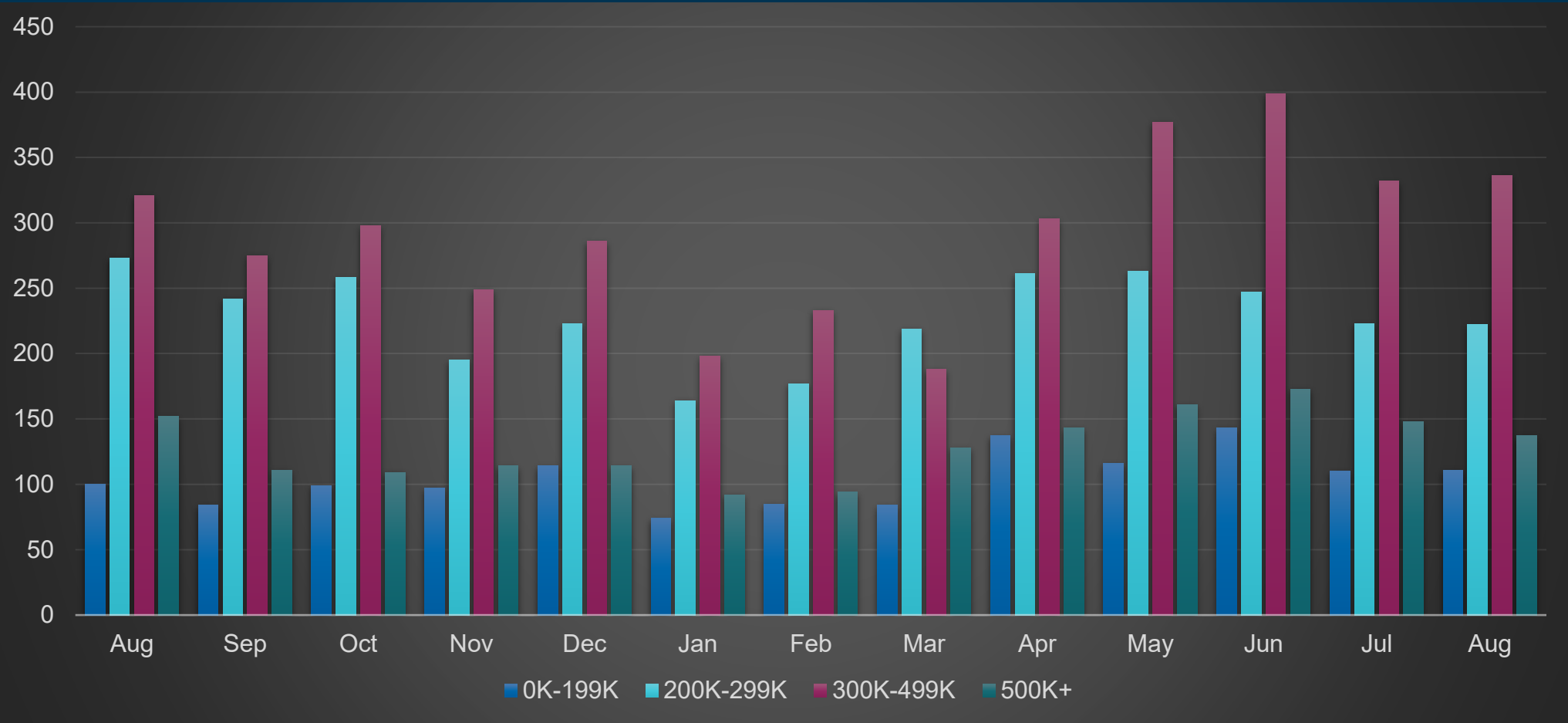


August Avg./Median DOM by Price Range/Property Type - 2025



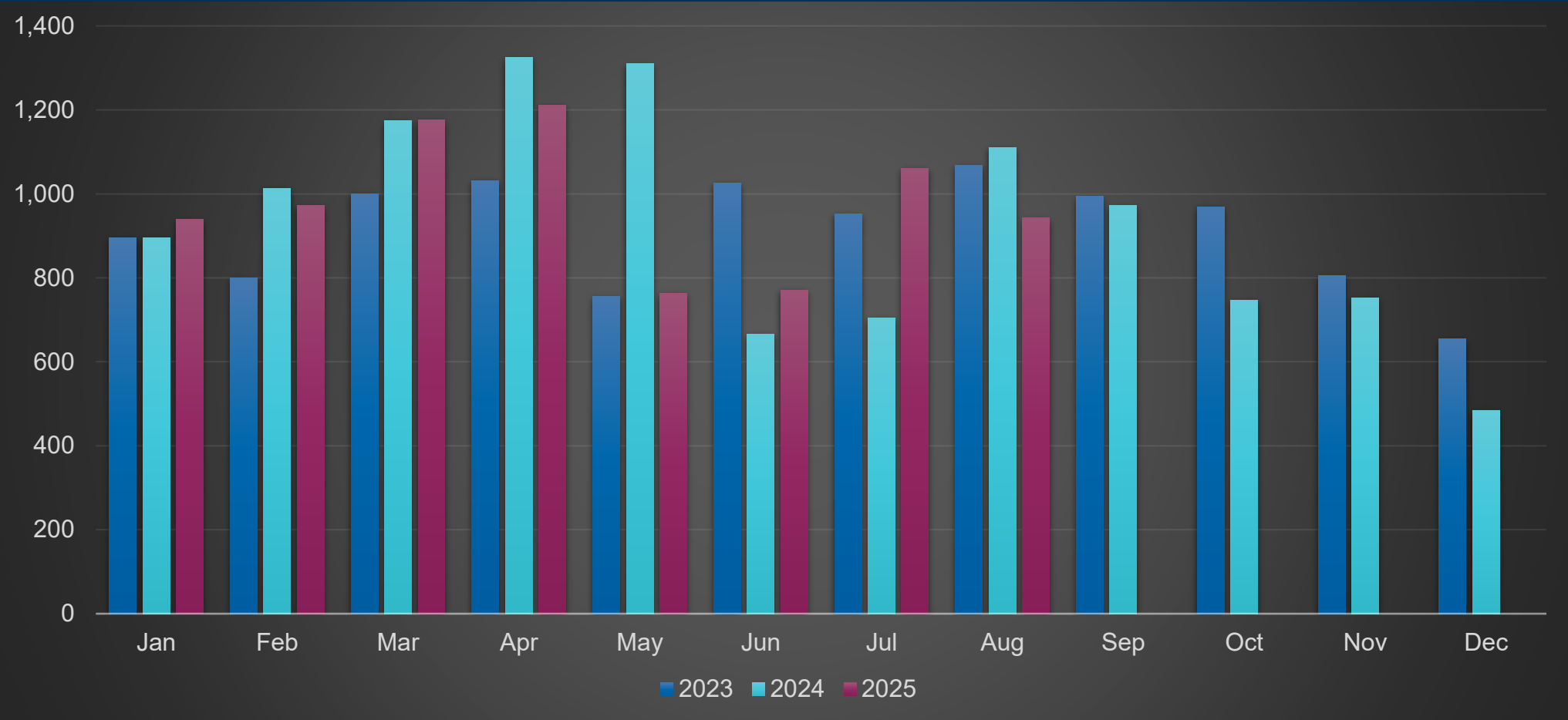
Sales by Price Range - 2025

Residential & Condo



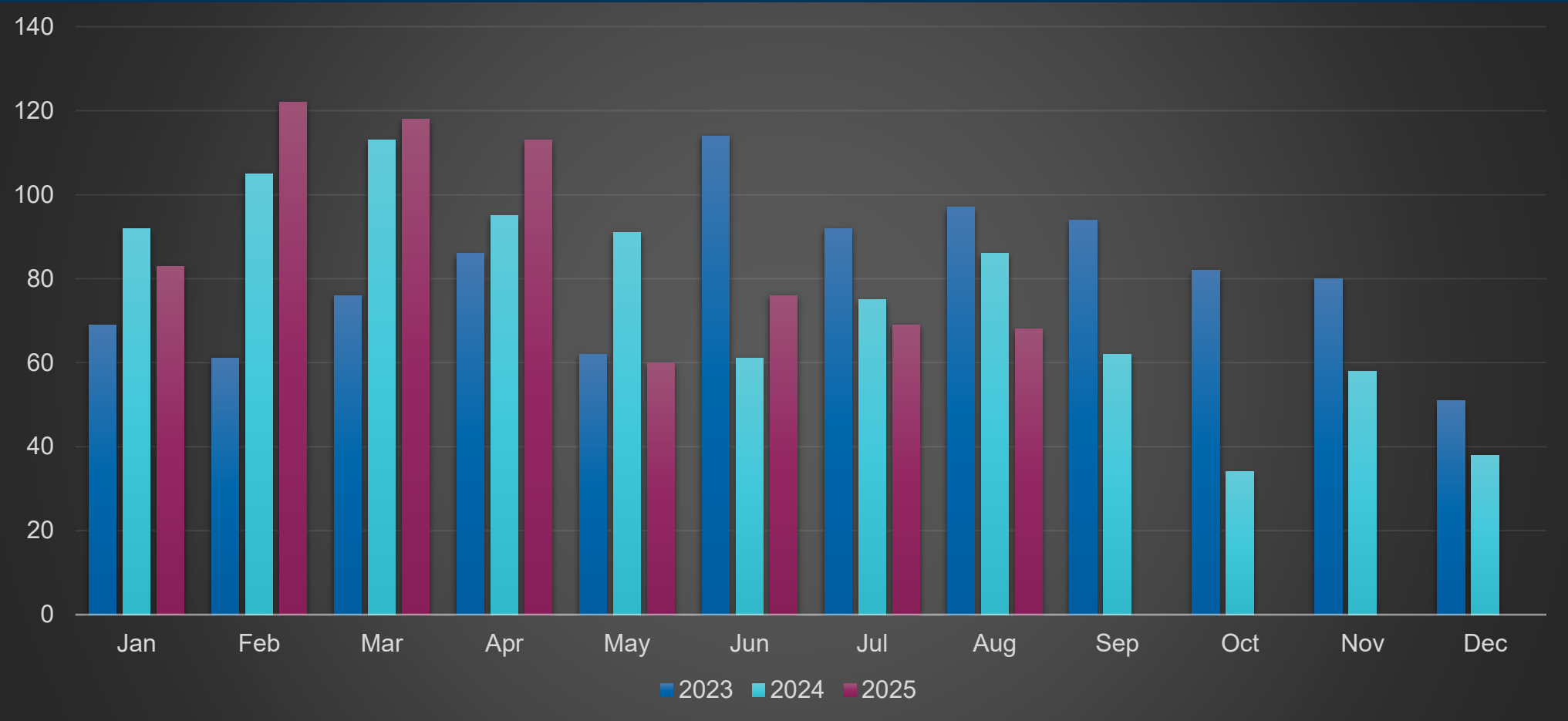
New Listings by Month: Residential - 2025

August 2024 - 1,111 August 2025 - 943



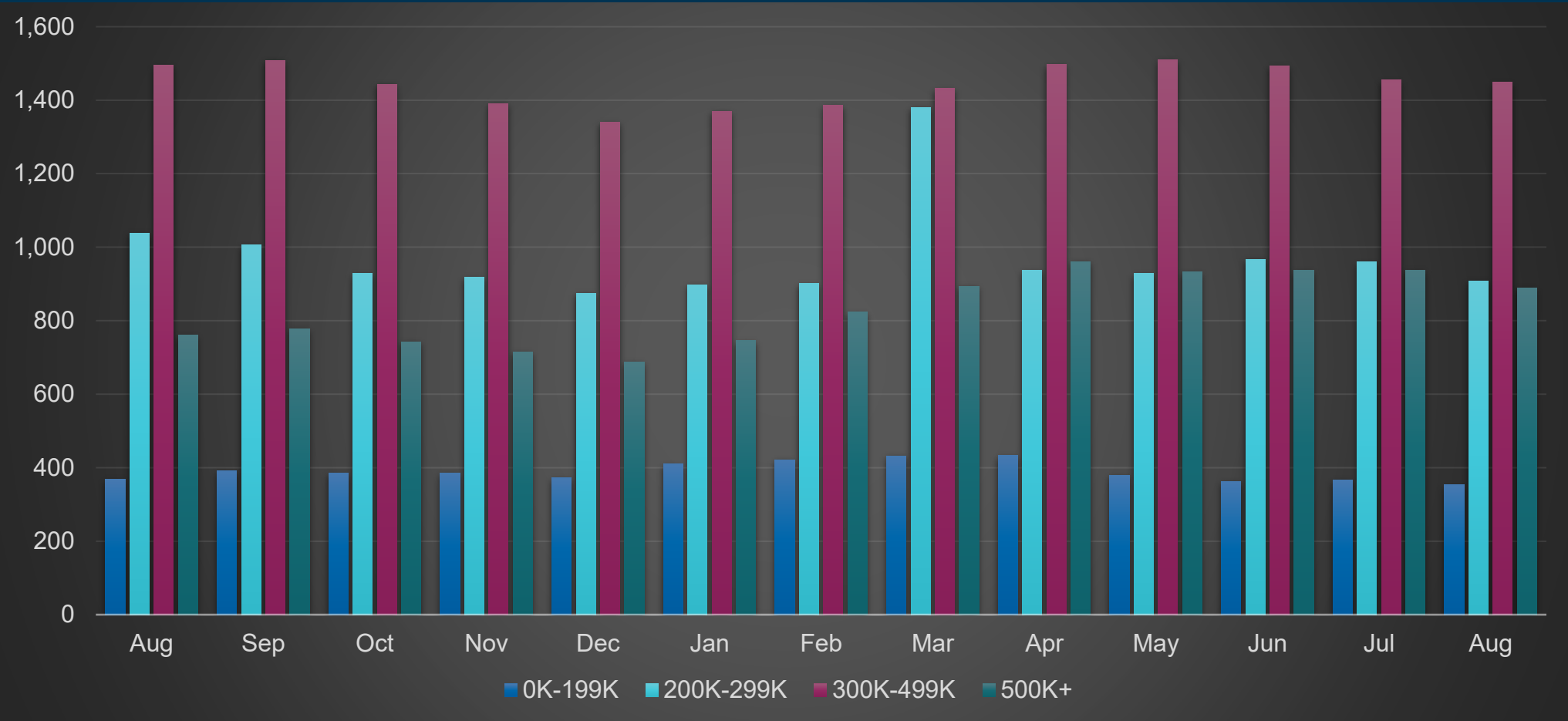
New Listings by Month: Condo - 2025

August 2024 - 86 August 2025 - 68



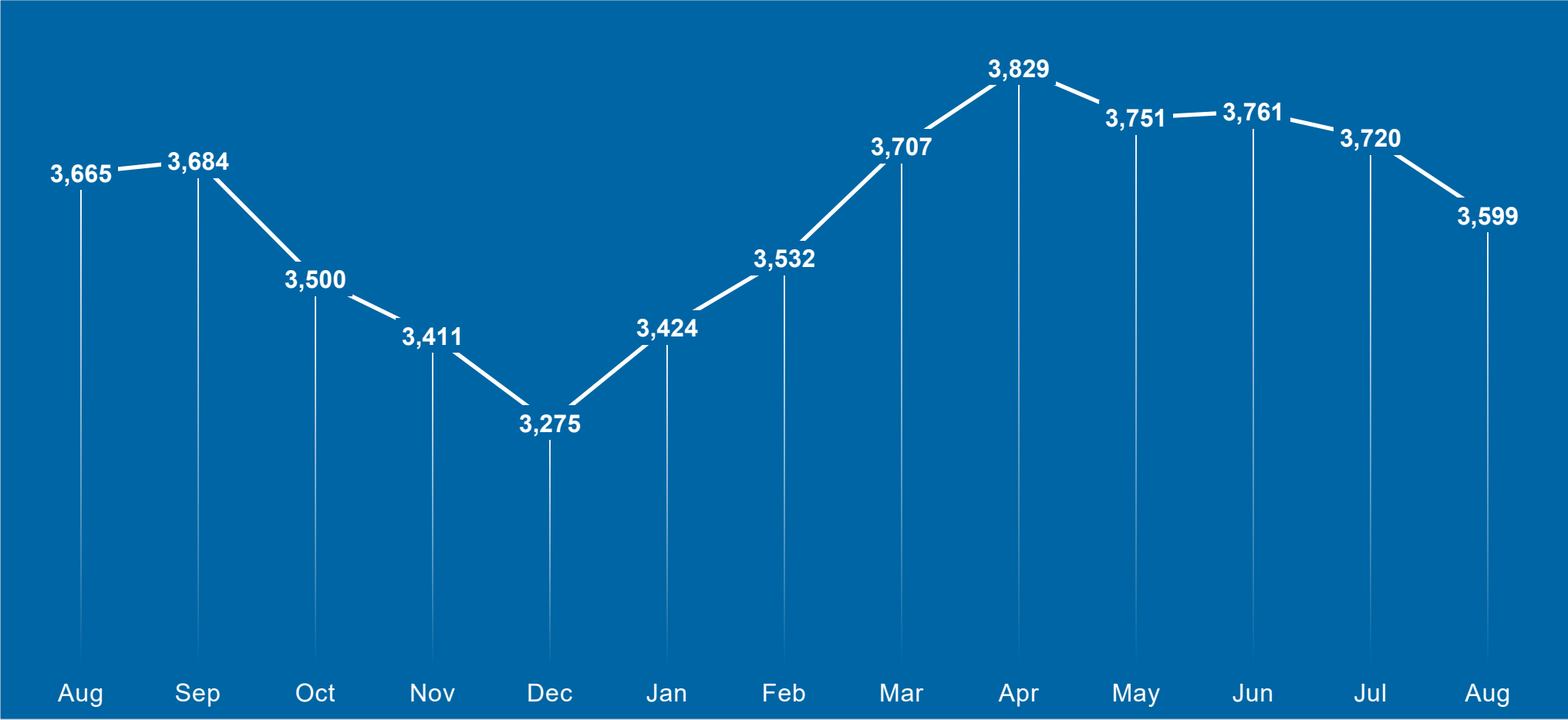
Residential (Single Family) Inventory by Price

Contingents Included August 2024 to August 2025



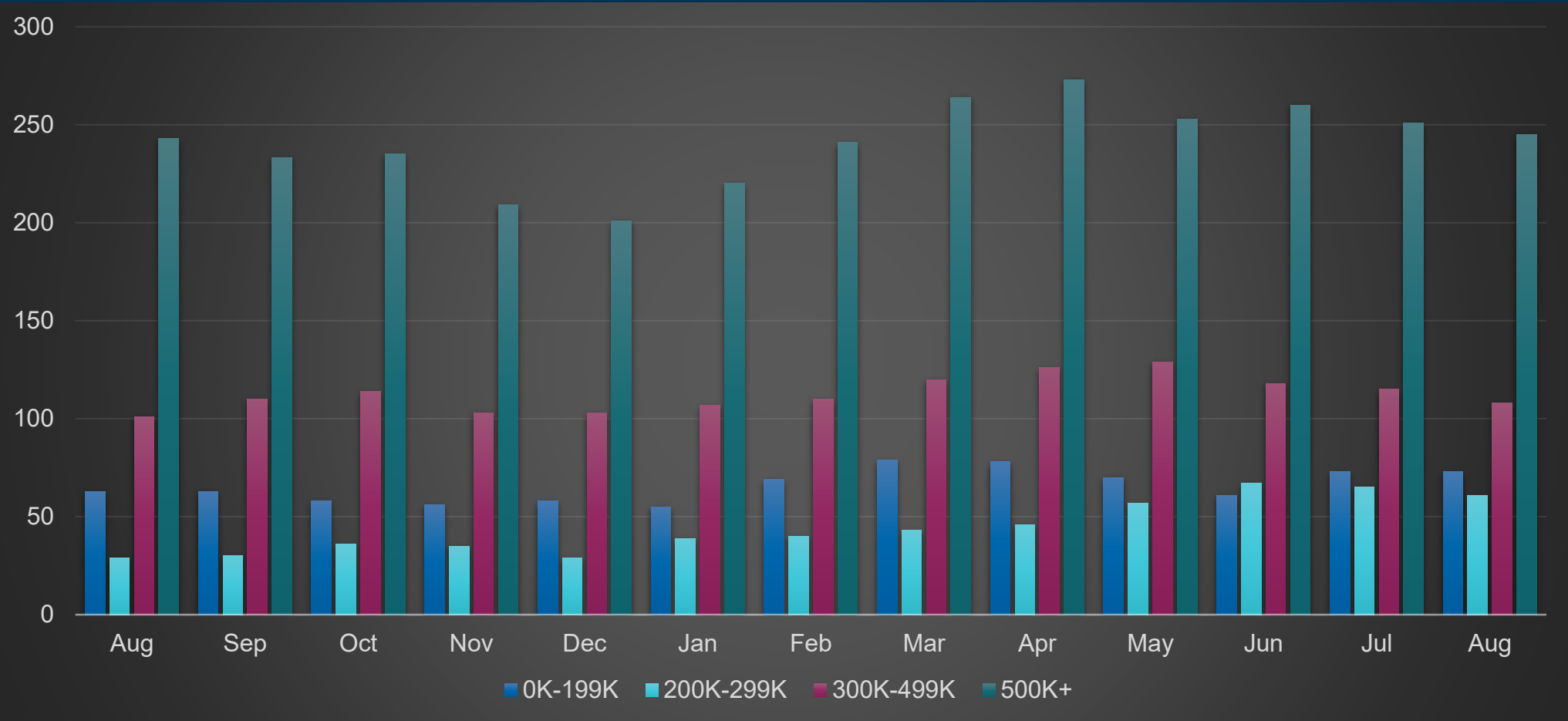
Residential (Single Family) Inventory History

Contingents Included August 2024 to August 2025



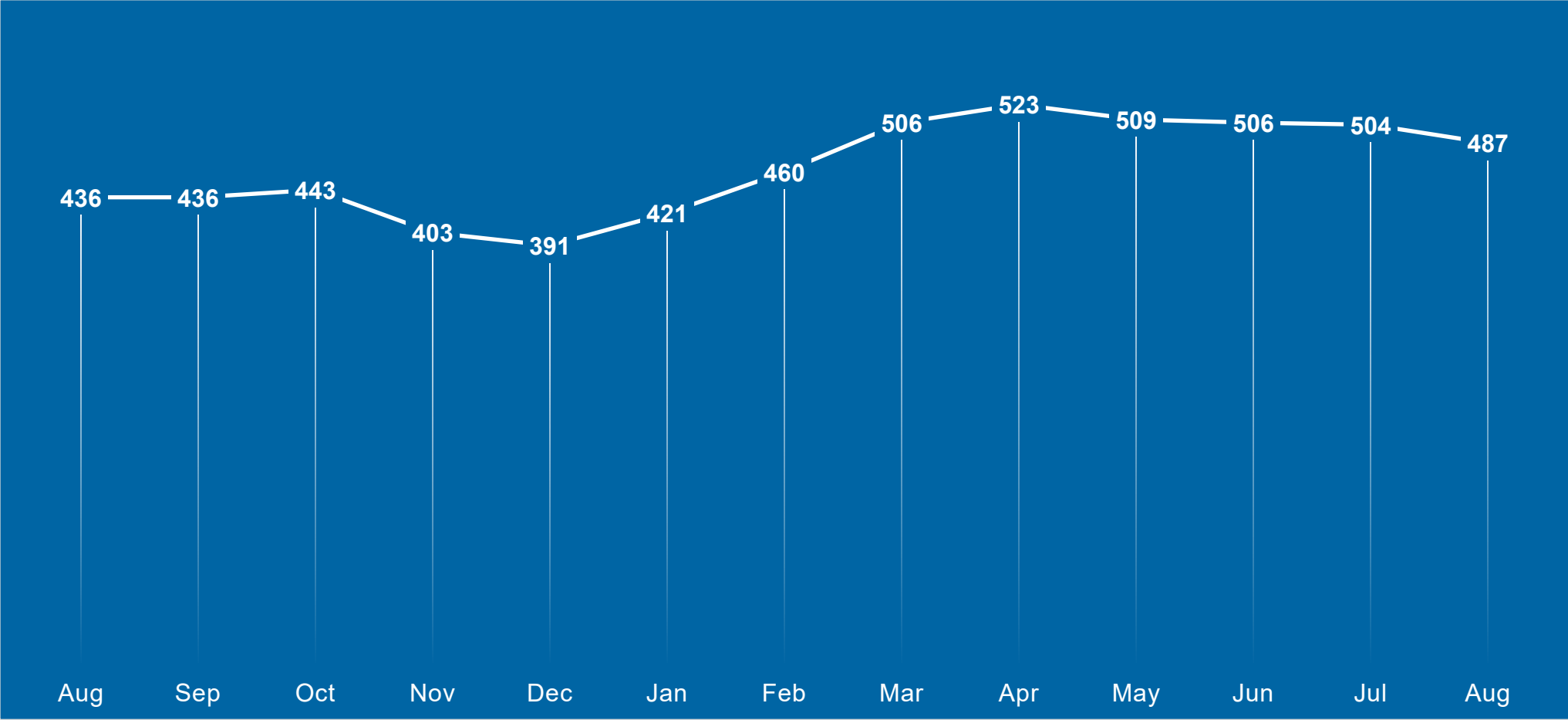
Condo Inventory by Price

Contingents Included August 2024 to August 2025



Condo Inventory History

Contingents Included August 2024 to August 2025



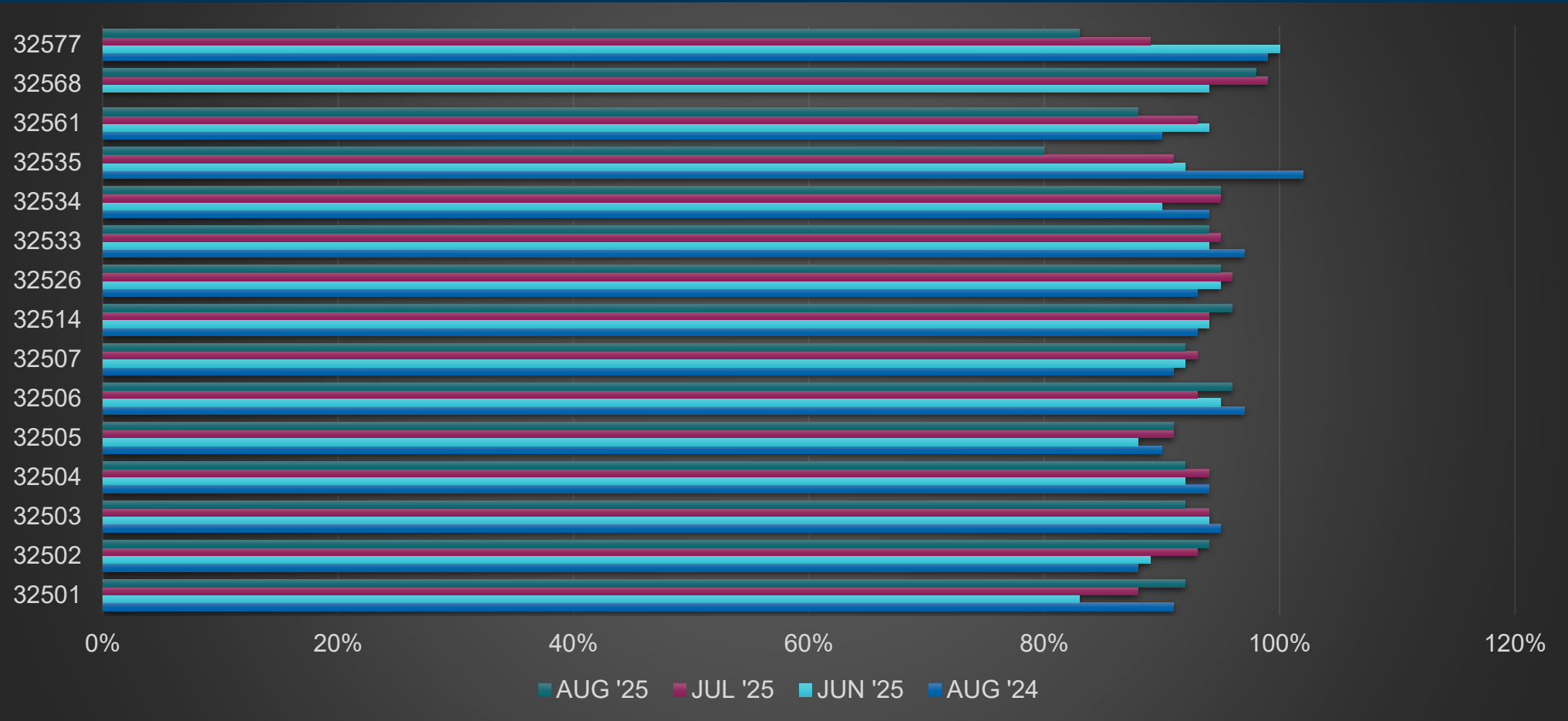
Average Percentage of Sold Vs List Price

Residential (Single Family) & Condo

- The following slides display the *average* percentage of sale price to original list price of Residential (single-family) and Condo units by zip code for the month of August 2025 for Escambia and Santa Rosa Counties. Distressed properties are not included.
- If no marker shows for any given month, no sales were reported in that zip code for that month.

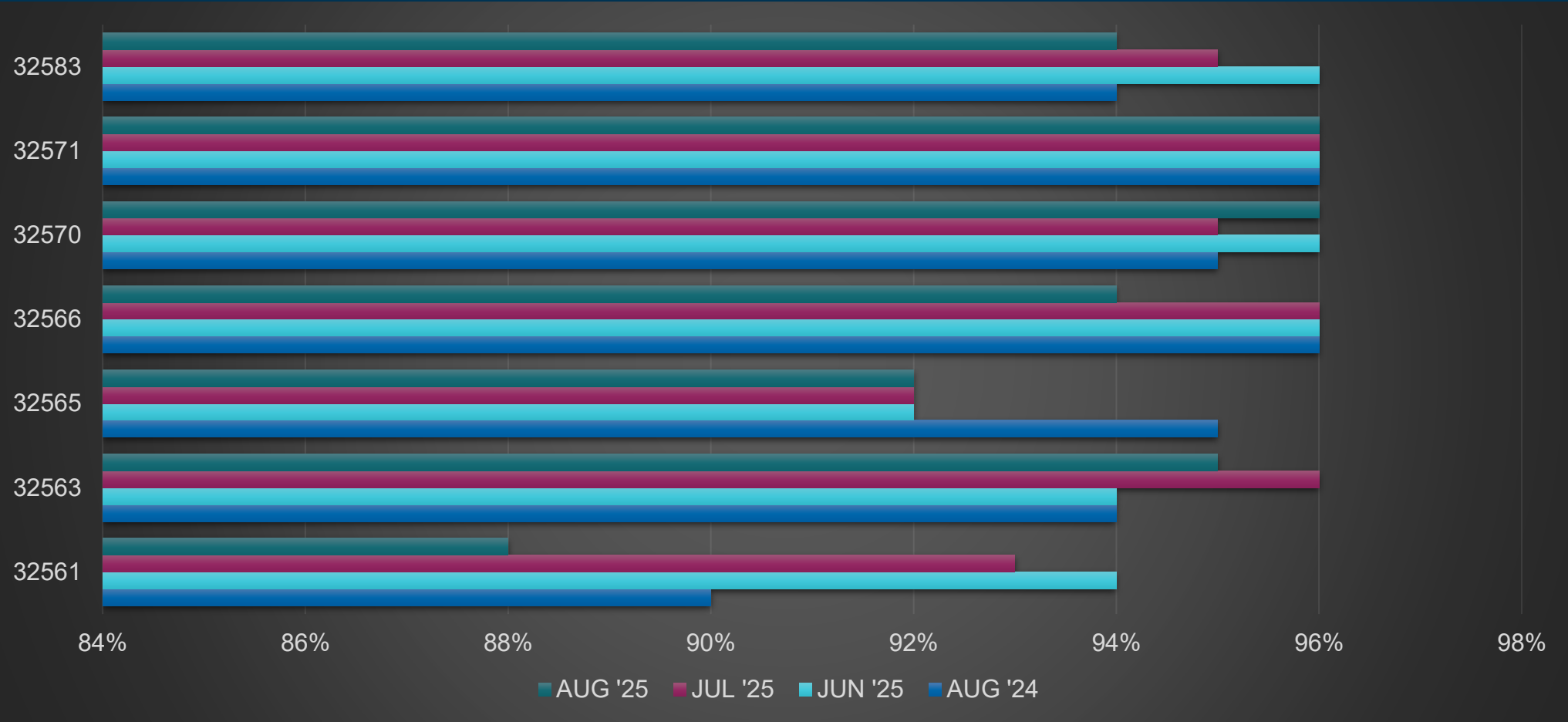
Escambia County

Residential Average List Vs. Sale Price



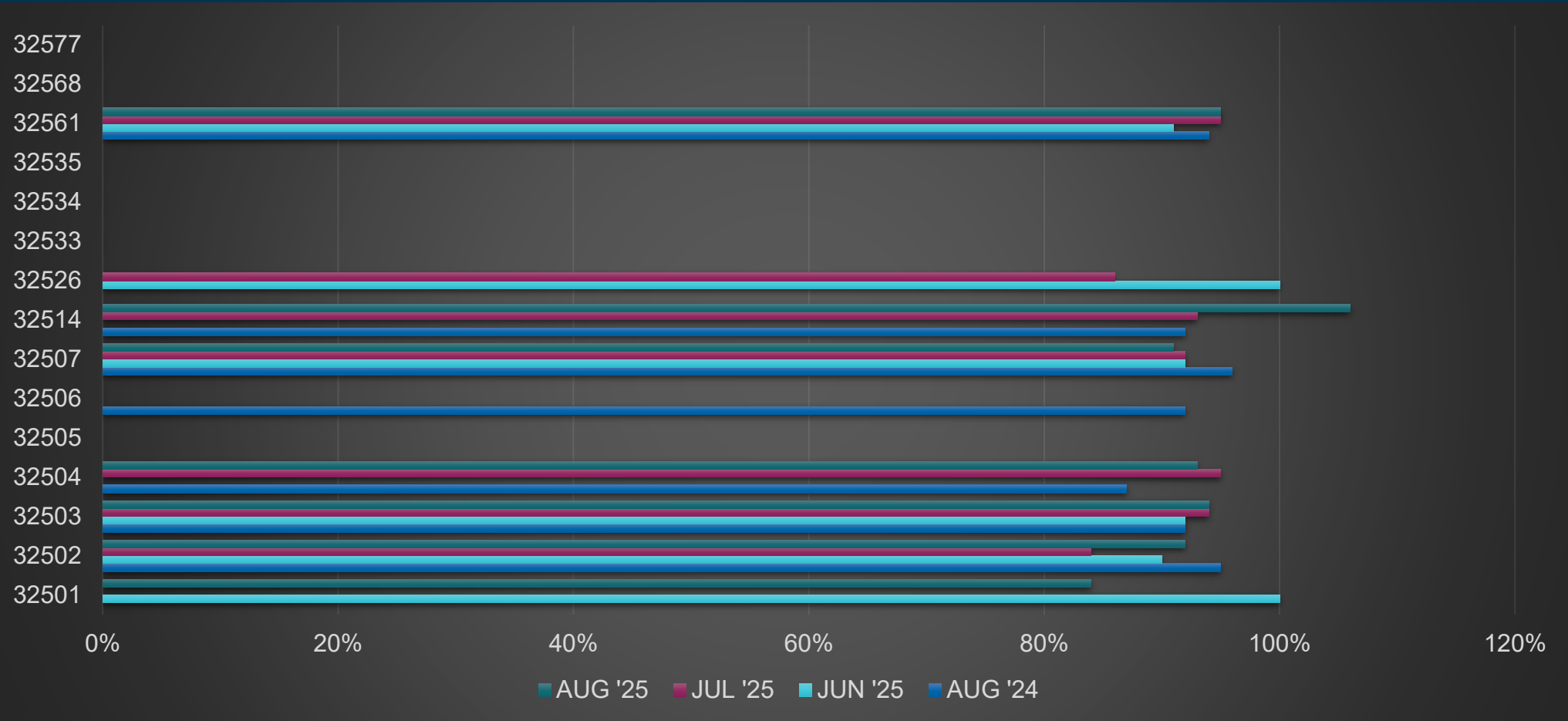
Santa Rosa County

Residential Average List Vs. Sale Price



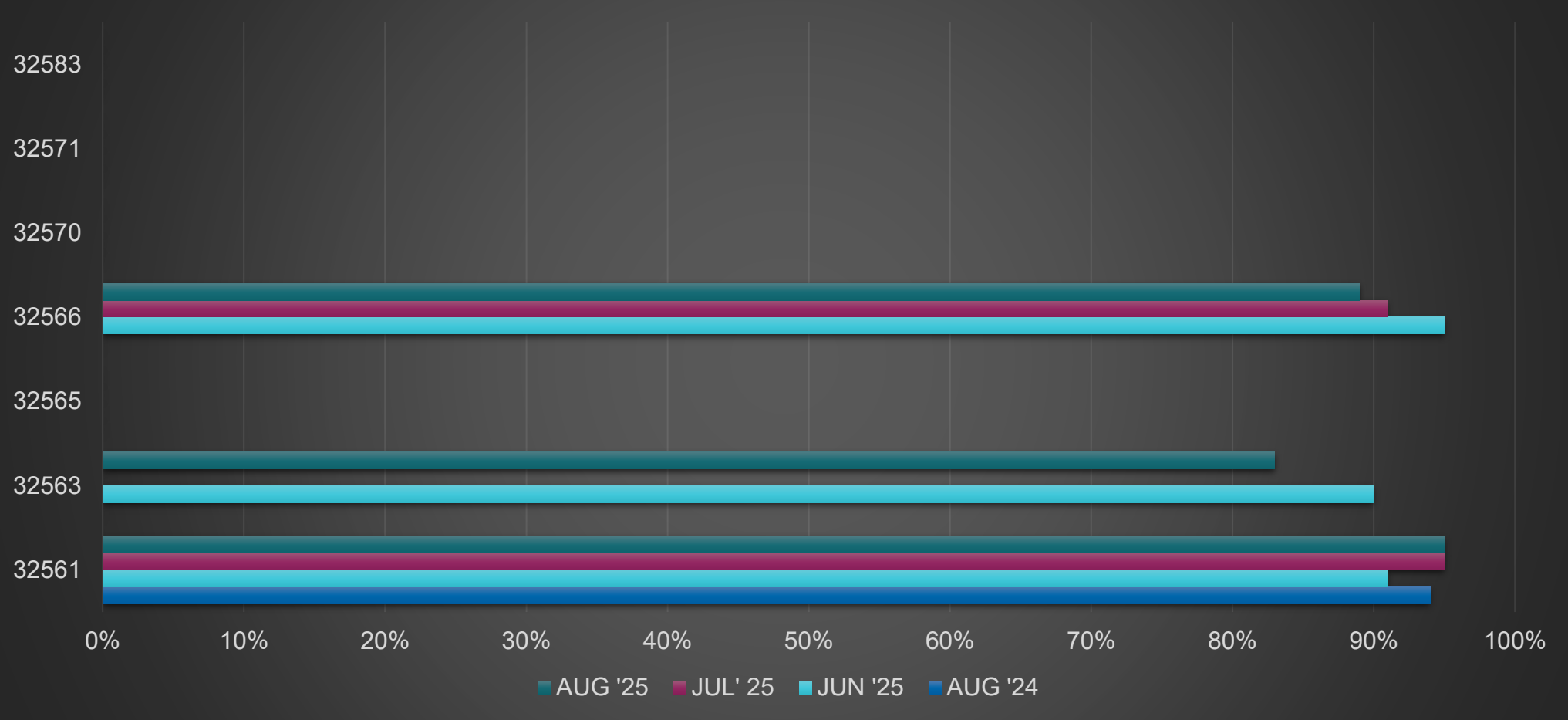
Escambia County

Condo Average List Vs. Sale Price



Santa Rosa County

Condo Average List Vs. Sale Price



Pending Sales

January 2023 to August 2025

